

CELEBRATING MĀORI ACHIEVEMENT

KŌKIRI

Kia kaha te
mahi tahi



NEW GOVERNMENT



WHĀNAU ORA



HĀKINAKINA





FROM THE CHIEF EXECUTIVE – LEITH COMER

Putanga
25
2012

Hui-tanguru – Poutū-te-rangi 2012

*E ngā kārangatanga maha puta noa i te motu,
tēnā tātou katoa.*

Last November saw the National Party return to Government, and this time with support from the Māori, ACT, and United Future parties.

I want to acknowledge the Hon Dr Pita Sharples who is reappointed as the Minister of Māori Affairs, and Hon Tariana Turia who is also reappointed as the Minister for Whānau Ora.

I also welcome the news that Hon Christopher Finlayson joins Minister Sharples as the Associate Minister of Māori Affairs. Minister Finlayson is well-known to us through his responsibility as the Minister for Treaty of Waitangi Negotiations and Minister for Arts, Culture and Heritage.

2012 is a year for review and change as improvements throughout the public sector are rolled out to create better public service delivery to all New Zealanders. Te Puni Kōkiri will be asked to focus on kaupapa that we all know are real – education; employment and training; housing; the environment; and, strengthening our Whanau Ora response.

Te Puni Kōkiri is now 20 years old. Since its establishment in January 1992, the Māori population has changed significantly. Considerable gains have also been made:

Several iwi have settled claims with the Crown, the Māori Asset Base has an estimated value of \$36.9 billion, Māori business and export has taken flight with success stories both here at home and overseas, and the international love affair continues with all things Māori. Yet, the indicators reveal a widening disparity between Māori and non-Māori, telling us that perhaps the State Sector could do a better job by Māori.

It is possible that changes will result in agencies working together in clusters to ensure a more joint approach to responding to Government priorities. I would prefer that Te Puni Kōkiri operate at the centre of this Government drive, not in any one particular cluster, ensuring that there is greater effectiveness for Māori from all parts of the State Sector.

I am also keen to see Te Puni Kōkiri take on a facilitative role in ensuring that appropriate Crown-Māori relations emerge.

So, in this year of public sector improvements, I believe there is a good opportunity for Te Puni Kōkiri to play an important role in supporting Government initiatives to improve the lives of Māori throughout New Zealand.

Enjoy the year. Kia kaha tātou.

Leith Comer

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From the desk of the *Minister of Māori Affairs*



Tēnā koutou katoa e ngā iwi, i tēnei tau hou.

Ko te wā nui o te tau mō te whakawhanaungatanga, ko ngā rā whakatā o te Kirihimete. Ko te tūmanako, kua rongu koutou i ngā painga o te noho hei whānau. Kua tangi koutou ki ō koutou mate o te tau; kua whiriwhiri koutou i ngā take o te wā, kua tākaro tahi, otirā kua whakapakari koutou i a koutou, kia kaha ake ai mō te tau hou.

Whakawhanaungatanga, the theme of this edition of Kōkiri, is about building and strengthening a sense of family among a group of individuals. During the Christmas holidays most of us will have experienced that reality and felt the benefits. Families give their members strength, if everyone works at the relationships.

The Treaty of Waitangi was also about whakawhanaungatanga. There was no way, in 1840, that Māori would invite Pākehā to settle in Aotearoa without expecting whanaungatanga to develop.

It's taken a while, but Treaty settlements are helping to restore the vision of our tīpuna. The investigation of history, the acknowledgement of past injustice and an apology by the Crown, help to restore positive relationships with iwi as a platform for working together (see Kaupapa Matua p23-25).

We have seen that what's good for Māori is good for New Zealand, as iwi invest in their local and regional economies to create wealth and jobs; provide health, education and social services; and participate in local government.

As iwi regain control over their cultural, social and economic destiny, they are starting to work with the Crown on business and development projects overseas.

Here we see the distinctive cultural contribution that Māori bring – not just indigenous branding like the haka, but traditional ways of building relationships with others: whakawhanaungatanga.

What's good for Māori business is good for New Zealand Inc, so this co-operation and whanaungatanga between iwi and the Crown benefits all New Zealanders.

Nō reira kia kaha te mahi tahi – work hard at working together!

Kia ora,

Hon Dr Pita R Sharples,
Minister of Māori Affairs.



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NEW ASSOCIATE MINISTER OF MĀORI AFFAIRS

Chris became the new Associate Minister of Māori Affairs following the 2011 election, adding to his existing roles of Attorney-General, Minister of Treaty of Waitangi Negotiations, and Minister of Arts, Culture and Heritage.

Chris is looking forward to working with Minister Sharples on a number of issues across the Māori Affairs portfolio.

He entered Parliament in 2005 as a National Party List Member of Parliament and assumed his existing roles in the John Key led Government following the 2008 election.

Before entering Parliament Chris was a lawyer and represented clients in all of New Zealand's courts and tribunals. From 1989 to 2005 he acted for a number of iwi and also Te Ohu Kaimoana.

Chris has worked closely with Te Puni Kōkiri staff in the last

three years as Minister of Treaty of Waitangi Negotiations and is very much looking forward to working with them in new areas over the next three years.

Chris is very ambitious to achieve much for Māori in the second term of the John Key led Government and in all he does is guided by the following whakatauki:

"Whāia te iti kahurangi ki te tūohu koe, me he maunga teitei."

"Aim for the highest cloud so that if you miss it, you will hit a lofty mountain."

FOUR MĀORI MINISTERS

Four Māori hold prominent positions in the new government. Two are inside Cabinet and two outside.

Hon Dr Pita Sharples is the Minister of Māori Affairs, the Associate Minister of Corrections and the Associate Minister of Education.

Hon Tariana Turia is the Minister for Whānau Ora, the Minister for Disability Issues, Associate Minister of Health, Associate Minister of Housing, Associate Minister for Social Development and Associate Minister for Tertiary Education, Skills and Employment.

In addition to his other duties Hon Chris Finlayson – who is ranked eighth in the Cabinet – is the Associate Minister of Māori Affairs a position held by the Hon Georgina te Heuheu before she retired last year.

Hon Hekia Parata is the highest ranked at seven and is the Minister of Education and Minister of Pacific Island Affairs.

Hon Paula Bennett is next at nine and is Minister of Social Development and Minister of Youth Affairs.

The Māori Party co-leaders are ministers outside of Cabinet.



Hon Dr Pita Sharples.



Hon Tariana Turia.



Hon Hekia Parata.



Hon Paula Bennett.



One of the few

When Louisa Wall won the Manurewa seat for Labour at the election last November, she joined a select band of Māori women, the handful who have been elected to general seats in the New Zealand Parliament.

And going into Parliament isn't a new thing for Louisa who has already had a couple of short stints as a list MP. Not winning a place on election night, but replacing other list MPs who retired during the term.

Winning a seat this time must sit well with the very competitive former Silver Fern and Black Fern. Louisa was selected for the Silver Ferns when she was just 17 in 1989, and remained in the team until 1992 attaining the vice captaincy along the way.

She went on to represent the country in rugby, and was part of the Black Ferns team that won the World Championship in 1998.



Louisa Wall.

Other Māori women who have won general seats in the New Zealand Parliament include Sandra Lee, Jill Pettis and Paula Bennett.

Sandra Lee won the Auckland Central seat for the Alliance Party in 1993; Jill Pettis won the Whanganui seat for Labour at the same election.

Paula Bennett first came into Parliament on the National Party list in 2005; she had unsuccessfully contested the Waitākere seat that year. She stood again in 2008 and won the seat. At the election last November, although she was ahead in the count on election night, after the counting of special votes she lost the seat to Labour candidate Carmel Sepuloni by just 11 votes. But regained it after a recount.

Who else is in?

There were 20 Māori elected to Parliament at the general election last November.

Labour and National have six each, the Māori Party three, New Zealand First two, the Greens two and the Mana Party one.

The National Māori MPs are:

Paula Bennett (Waitākere), Simon Bridges (Tauranga), Aaron Gilmore (List), Tau Henare (List), Hekia Parata (List) and Jami-Lee Ross (Botany). All six were in the previous Parliament.

The Labour Māori MPs are:

Parekura Horomia (Ikaroa-Rāwhiti), Shane Jones (List), Moana Mackey (List), Nanaia Mahuta (Hauraki-Waikato), Rino Tirikatene (Te Tai Tonga) and Louisa Wall (Manurewa). The only new member in the line up is Rino Tirikatene who won the Tai Tonga seat from Rāhui Katene of the Māori Party. Rino follows in the footsteps of his aunt – the Hon Whetu Mārama Tirikatene-Sullivan ONZ, and his grandfather Eruera Tirikatene; they held the same seat in previous Labour governments.

The Māori Party MPs are:

Te Ururoa Flavell (Waiariki), Pita Sharples (Tāmaki Makaurau) and Tariana Turia (Te Tai Hauāuru).

The New Zealand First Māori MPs are:

Brendon Horan and Winston Peters; both List MPs.

The Green Party Māori MPs are:

David Clendon and Metiria Turei, both List MPs.

The Mana Party MP is:

Hone Harawira (Te Tai Tokerau) is the sole Mana MP and party leader.

	National	6
	Labour	6
	Māori	3
	NZ First	2
	Greens	2
	Mana	1
Total Māori		20

Have your say for our tamariki



Norm Hewitt.

As I write this another child has died an horrific death in our back yard along with many others over the years: James Whakaruru, Coral Burrows, Serenity Jay Scott, the Kāhui twins to name but a few.

I continue to ask myself the questions I am sure many of us have asked. Why is this happening? What can I do about it? Can I do anything? And so on.

I believe our tamariki are our future and we have to change what we are doing if every child is to thrive, belong and achieve.

That's why I agreed to be part of a team to champion the Green Paper for Vulnerable Children.

The Green Paper aims to start the conversation. It's not telling us what to do – nothing is decided yet. A children's action plan will be developed based on submissions gathered by the end of February 2012.

What do YOU think needs to happen?

I urge every one of you to have your say on this. The Government wants to hear from you – parents, grandparents, neighbours, aunts, uncles, young and old alike.

You don't have to be an expert to be part of the conversation. No submission is too small to be considered. It can be a few sentences or a collection of comments.

Get around the kitchen table with your whanau and have a chat. Talk to your neighbours and put your thoughts in an email. Ask your children what they think.

What can we do better collectively?

What do you need from Government?

Should we spend less on the elderly and more on children?

Who is responsible for giving children the best chance in life?

What works best for vulnerable children and their families?

I'd also like to hear your ideas on how we can work better with Government departments in partnership and remove the 'we know best what you need' approach?

The numbers of children in New Zealand who can't thrive, belong and achieve is getting bigger and the challenges they face are getting more challenging.

If people are happy with how things are today then they will stay the way they are. If we want to do better we all need to speak up about it.

Kia Kaha.

Have your say at:

www.childrensactionplan.govt.nz

www.facebook.com/greenpapernz

www.twitter.com/greenpapernz

Parliament at a glance

The National Party received the biggest share of the votes on election night last year and won the most number of seats. National received 47% of the votes cast and 59 seats.

Labour received 27% and 34 seats.

The Greens received 11% of the vote giving them 14 seats.

New Zealand First received 7% of the vote and 8 seats.

The Māori Party received about 1 and a half percent of the vote, and won 3 electorate

seats. Because they won more seats than their share of the party vote, what is called an 'over-hang' has been created, and therefore the New Zealand Parliament will be made up of 121 MPs not 120.

The Mana Party received about 1% of the party vote which wasn't enough to give it any more MPs over and above party leader Hone Harawira who won the Tai Tokerau seat.

The ACT Party is in the same position winning about 1% of the vote and represented in Parliament by John Banks

who won the Epsom seat.

The United Future Party received less than 1% of the party vote but is represented in Parliament by party leader Peter Dunne who won the Ohariu seat.

Prime Minister John Key was able to form a government with his 59 MPs, and support agreements with the ACT, United Future and the Māori parties.

Labour, the Greens, New Zealand First and the Mana Party form the opposition.



A special moment is captured after the All Blacks, escorted by members of Pae Ārahi, were welcomed on to Turangawaewae Marae, Ngaruawahia. Kiingi Tuheitia Paki with his wife Matau Ariki Atawhai Paki on the right, are surrounded by members of the All Blacks squad and Pae Ārahi in front of Tūrongo. PHOTO CREDIT: WAIKATO TIMES

GUIDING THE HORIZONS

When the national rugby teams of 20 nations walked onto marae across Aotearoa for RWC 2011, they walked with the people of Ngāi Tūhoe at their side. Organisers had recognised the iwi were not due to host teams in their tribal rohe.

“We met with Ngāi Tūhoe leaders and invited them to take on the role of escorting our manuhiri across the country. They subsequently honoured the tournament, our manuhiri and our country with their expert tikanga and te reo Māori support as Pae Ārahi, manuhiri escorts,” said RWC 2011 head, Martin Sneddon.

“We have been told by many visitors that they will remember

their pōwhiri welcome for the rest of their lives. We must pay tribute to our marae communities and Ngāi Tūhoe for making RWC 2011 an unforgettable experience.”

Te Puni Kōkiri coordinator for RWC 2011 welcome and ceremonies, Ngapera Hoerara, said the leadership shown by Ngāi Tūhoe in escorting visiting teams was a crucial reason the tournament got off to a brilliant start.

“From the moment teams were welcomed at airports and marae it was clear New Zealanders had taken the message of manaakitanga to heart. Our Ngāi Tūhoe Pae Ārahi and our iwi around Aotearoa played important roles in this message getting through.”

TE IPU WHUTUPŌRO O TE AO



WAKA MĀORI – WAKA ANGITŪ

There was never any doubt that Māori arts and culture would be hugely successful at Waka Māori, and now it's official.

An independent survey about to be released reports that Waka Māori attracted almost 400,000 visits by Kiwis and overseas visitors sampling "Māori Inc". The survey also found that Waka Māori led to a direct spend by visitors of around \$9m into the Auckland economy during Rugby World Cup.

"This kaupapa shows two things: first, that the Government was right to make this investment and, second, that the waka concept pitched by Ngāti Whātua was definitely the way to go," says Hon Dr Pita Sharples. "Not only did Waka Māori promote Māori Inc to a huge audience, it more than paid its own way. Our culture offers us a definite edge and that is something to celebrate."

The survey found that local and international visitors viewed Waka Māori as a celebration of the rich Māori culture and heritage, and a source of community pride. Matt Te Pou, former Māori All Black coach said: "[Waka Māori gave] all Māori an opportunity to showcase our people, our land, our culture and te reo".

Minister Sharples went on to say: "Waka Māori is an indication of how much we can achieve when we work together – Government with private enterprise, communities with business. I hope we build on this and see more of Waka Māori out there promoting Māori and New Zealand Inc – this kaupapa has been a tremendous success, as I knew it would".

To see the full report please go to www.tpk.govt.nz

KEY WAKA MĀORI SURVEY FINDINGS

- 397,000 visits to Waka Māori¹;
- Visitors rated the Waka venue highly;
- Visitors were "very satisfied" with Waka Māori and rated this experience as high as, or higher than, other RWC 2011 events and activities;
- An estimated \$9m of direct spend as a result of visitors' attendance at Waka Māori;
- 84 percent of visitors reported that their Waka Māori experience was worth more than the amount they had spent there;
- 88 percent of visitors agreed that Waka Māori played an important role in portraying Māori as a positive contributor to the New Zealand economy;
- Waka Māori had a positive influence on international visitors' decisions to revisit New Zealand in the future; and,
- Survey ratings support the rationale behind Waka Māori.

1. 180,000 people attended the Waka; 217,400 visits were recorded at Herenga Waka, the Artisans' Village



TE IPU WHUTUPŌRO O TE AO



Wardens were guests of honour at Te Mahurehure Marae, where the Auckland community thanked Māori, Pacific and Asian Wardens for their contributions to Rugby World Cup 2011. Photo credit: Auckland Council, Community Safety West.

AROHA KI TE TANGATA – MANAAKITANGA KI A KOUTOU

It was a demonstration of the community's affection, when Auckland's Māori, Pacific and Ethnic (MPE) Wardens were guests at a celebration honouring their contributions to Rugby World Cup 2011 (RWC 2011).

Around 130 people representing the New Zealand Police, Auckland Council, and Te Puni Kōkiri gathered at Te Mahurehure Marae, Point Chevalier. The Māori Wardens were acknowledged for their manaaki, leadership and support to all the MPE Wardens teams.

Police Inspector Huri Dennis and Mauga Michael Alofa from the Auckland Council emceed a programme which included speeches of praise and appreciation for the volunteers' role in providing security, traffic control, and crowd control during RWC 2011. The teamwork across cultures, and the partnerships bonded between police and the MPE Warden

teams were mentioned again and again.

Assistant Commissioner Upper North Allan Boreham said the seamlessness of people working together – police, council, MPE Wardens, and Te Puni Kōkiri as a highlight.

Senior Sergeant Gary Barber, Shift Commander at the Auckland fan zones, said he'd utilise the MPE Wardens again: "The comments received from the public and police were very favourable about the MPE Wardens. Their interaction with the crowds was positive and professional."

Inspector Willie Taylor, Operation Shift Commander at the Auckland fan zones, noted the wardens' commitment, providing the perfect interface with the public.

Te Puni Kōkiri Tāmaki Makaurau Regional Director Pauline Kingi asserted the legacy of volunteerism is a special part of keeping our communities

safe. "For Māori Wardens this was articulated in the Māori Community Development Act of 1962, and brought to life in their contributions within the community. It is those unique and diverse contributions the different ethnic wardens groups have brought with them to the RWC, that has made their volunteer effort so special, and so deserving of affirmation."

Auckland Councillor for Manukau Alf Filipaina spoke on behalf of Mayor Len Brown. He expressed huge appreciation for the family-friendly and welcoming approach that wardens brought to the festivities, and roving ambassadors of volunteerism in the community.

Superintendent Wallace Haumaha QSM, General Manager Māori, Ethnic and Pacific Services said the reality of partnerships in community policing was shown clearly in the coming together of the MPE Wardens teams. He challenged the other guests considered how to keep the momentum going.

A warden representative for each of the Māori, Pacific and Ethnic Wardens teams spoke about some of their experiences. They appreciated learning about each other's cultures, acquiring new skills, and enjoyed participating in such a huge world class event. A slide-show captured some of the magic moments.

Marie-Anne Selkirk, Tāmaki Makaurau Regional Co-ordinator for the Māori Wardens Project said: "Oh what a night! Great entertainment was provided

from two groups of wonderfully energetic (good looking) and talented dancers. Absolutely, fantabulously (sic), delicious kai – especially the whole roast spitted pork. Those chefs and ringa wera at the marae are master chefs alright!"

Senior Sergeant Joe Tipene and the Auckland District Asian Liaison Officer Jessica Phuang were really popular among the wardens, judging by the loud and joyous cheers from the floor when they went up on stage.

Māori Wardens Peggy Hughes and Junette Rielly received beautiful flower bouquets and accolades for the calm and steady influence they provided for all the MPE Wardens teams.

The evening concluded with the wardens proudly receiving their certificates of acknowledgement on stage.



Junette Rielly of Akarana Māori Wardens Sub-association, and Peggy Hughes of North Shore Māori Wardens Sub-association. Photo credit: Auckland Council, Community Safety West.

NATIONAL-MĀORI PARTY ACCORD

The Government is renewing its support for the evolving focus and ongoing implementation of the Whānau Ora approach.

Three key commitments are outlined in a Relationship Accord negotiated between the National-led administration and the Māori Party:

- A specific annual Whānau Ora appropriation will be developed to improve the reach, capability and effectiveness of Whānau Ora.
- The Government and the Māori Party will actively work towards the establishment of a standalone commissioning agency over the next 12 months.
- Whānau Ora will increasingly bring a greater focus on addressing the issues of employment, housing and educational achievement as well as supporting the most vulnerable whānau, including those on low incomes.

Hon Tariana Turia, who has been reappointed as Minister for Whānau Ora, says these are important measures which they will closely focus on in their determination to improve the lives of all New Zealanders.

"Whānau Ora is about enabling our families to dream the dream, to bring together the resources that can create their own opportunity to grow.

"It is not a soft option. Trusting people to find solutions for their own lives takes time – it is about dismantling the reliance that we have placed on providers and government departments to find new ways of believing in ourselves."

"Whānau potential is high and ready to be unleashed; Whānau Ora provider networks are extensive, committed, innovative and ready to learn from each other; and Whānau Ora is already anchored on solid foundations that will bring fresh opportunities and gains for whānau in the decade ahead."

Professor Sir Mason Durie – Whānau Ora Governance Group Chair.



Te Puni Kōkiri works closely with the Ministry of Social Development and the Ministry of Health to support the Governance Group to implement Whānau Ora – an inclusive approach to providing services and opportunities to all New Zealand families in need.

- Twenty-five provider collectives have completed Programmes of Action that outline key steps they will undertake to transform from individual to whānau-centred services as part of the Whānau Ora approach. All submitted Programmes of Action have been considered by the Governance Group.
- The Governance Group has now approved core capability and capacity investment packages to support the change management plans for 18 of the 25 providers. This forms the most significant investments in Whānau Ora to date – with multi-year funding involved – and the contracting of these is underway.
- Central to the development of more holistic service delivery to whānau has been the work to progress integrated contracts. This has gathered considerable momentum over the last 10 months with increasing support from some District Health Boards as key funders and contract holders for the providers.
- By October 2011, 15 Whānau Ora providers had entered into integrated contracts and a further 20 are under development. The Ministry for Social Development will continue to support other government agencies and providers to further integrate contracts.
- The Whānau Ora navigator model – supported by funding administered by Te Puni Kōkiri – enables on-going training for frontline provider collective staff to ensure they are well positioned to engage with and take a leading role in better outcomes for whānau.
- Almost all the provider collectives in the first wave have developed an approach based on a whānau navigator model. Each of these navigators is designed to work with at least 20 whānau at a time. Additionally, provider collectives have been engaged in whānau planning and implementing whānau plans.
- All eight of the developing collectives have received resourcing to support their development. Two of the eight collectives under development – in South Waikato and Kaipara – have been approved by the Governance Group to progress to Programmes of Action. It is anticipated that all eight will have commenced this by April 2012.





Jacinta Fernandez and her toddler, Ruamoko - named after the earthquakes - pictured with Tariana Turia.

WHĀNAU ORA EARTHQUAKE RESPONSE

A South Island collective of Whānau Ora providers is supporting some 200 vulnerable Māori families affected by the Canterbury earthquakes and aftershocks.

He Oranga Pounamu – the fund holder for Te Waipounamu Whānau Ora Collective – is leading a Rū Whenua Whānau Ora or earthquake response programme in Christchurch on behalf of Te Rūnanga o Ngāi Tahu and Te Puni Kōkiri.

The aim of this work is to provide whānau with resources to assist them to build capability by ensuring they have up-to-date information, advice, practical

support, assistance and access to services and entitlements.

He Oranga Pounamu will also support and facilitate the re-build of the non-government organisation sector.

The project includes funding over the next 12 months for Kaitoko Whānau earthquake navigators with up to 15 positions established within Māori providers in the greater Ōtautahi region.

He Oranga Pounamu will also initiate training and information sessions as well as linking Kaitoko Whānau navigators with central government agencies.

Te Waipounamu Whānau Ora Collective comprises 21 health and social service providers – the largest Whānau Ora collective.



The Minister Responsible for Whānau Ora, Hon Tariana Turia, inspects earthquake relief efforts at Te Puāwaitanga ki Ōtautahi Trust in Christchurch last August. Supplies such as first aid kits, clothes, bedding and toys are provided free to whānau. The Minister is pictured with (from left to right): Aroha Reriti-Crofts (trust founder), Suzi Clarke (general manager) and Te Inupo Farrar (board of trustees chair).



Christchurch's Te Puāwaitanga ki Ōtautahi Trust is this year's winner of the Public Health Association's Tū Rangatira Mō Te Ora award for outstanding leadership in supporting the hauora of the people following the Canterbury earthquakes.

"We have all been affected by the Canterbury earthquakes in some way and when it comes to public health, the earthquakes are one of the most significant challenges we have faced this century," Public Health Association spokesperson Peter Thomas says.

"Our experiences with our extended whānau and marae living mean that Māori health providers are innately equipped to deal with civil emergencies like these earthquakes.

"We were impressed with the range of services that Te Puāwaitanga ki Ōtautahi has delivered during this emergency, and the ongoing support the trust offers whānau in Christchurch."

WIIE FUND

- The Whānau Integration, Innovation and Engagement (WIIE) Fund has been established to support the Whānau Ora approach.
- The WIIE Fund is open to individual whānau as well as whānau working with Whānau Ora providers and with other non-government organisations including iwi, hapū, rūnanga, whānau trusts and marae committees.
- The fund aims to build whānau capability, strengthen whānau connections, support the development of whānau leadership and enhance best outcomes for whānau.
- Activities funded include developing whānau plans, implementing priority parts of whānau plans, producing information and resources for whānau, and supporting whānau-based activities.
- At least 1,500 whānau representing more than 15,000 family members have set their whānau planning activities in motion via their applications to the WIIE Fund.
- Information about the WIIE Fund is available from regional Te Puni Kōkiri offices or the website of Te Puni Kōkiri.



Members of Auckland's Pacific Island Safety and Prevention Project pictured at a Whānau Ora hui for provider collectives held in August last year.

Whānau Ora Seeks Pacific Leadership

Pacific representatives will be appointed to three key Regional Leadership Groups (RLGs) to provide strategic support for the development of the Whānau Ora approach.

A total of up to nine Pacific community members will be selected to the Tāmaki Makaurau (Auckland), Te Whanganui ā Tara (Wellington) and Te Waipounamu (South Island) RLGs in 2012.

Four of the successful Whānau Ora collectives represent Pacific health and social service providers in those regions: Alliance Health+PHO and Pacific Island Safety and Prevention Project (Tāmaki Makaurau), Pacific Care Trust (Te Whanganui ā Tara) and Pacific Trust Canterbury (Te Waipounamu).

Nominations closed in mid-January and an announcement is expected to be made by March 2012.

Te Puni Kōkiri works closely with Whānau Ora partner agencies, the Ministry of Social Development and the Ministry of Health, along with the Ministry of Pacific Island Affairs, to support the development of Pacific providers and provider collectives.

WHĀNAU ORA

Te Puni Kōkiri, Te Puni Kōkiri House
143 Lambton Quay, Wellington 6011
PO Box 3943, Wellington 6140, New Zealand
PHN *Waea* +64 4 819 6024
FAX *Waea Whakaahua* +64 4 819 6299
EMAIL *Īmēra* whanauora@tpk.govt.nz
WEB *Paetukutuku* www.tpk.govt.nz/mi/in-focus/whanau-ora/



Pedalling a passion for Whānau Ora

World extreme unicyclist champ Christian Huriwai oozes street cool as he pedals his passion for Whānau Ora to the children of the Far North.

Christian is not only an inspiration to unicycle devotees all over the world but he also mentors hundreds of tamariki through his Whānau Ora work with health and social services provider, Te Hau Ora o Kaikohe.

The organisation's Unicycling in Schools Programme has been running for more than a year and involves kaimahi going into schools to teach the unusual sport.

Executive manager Te Ropu Poa says she first got involved with the 19-year-old when he was spotted riding his unicycle in the car park next to their office.

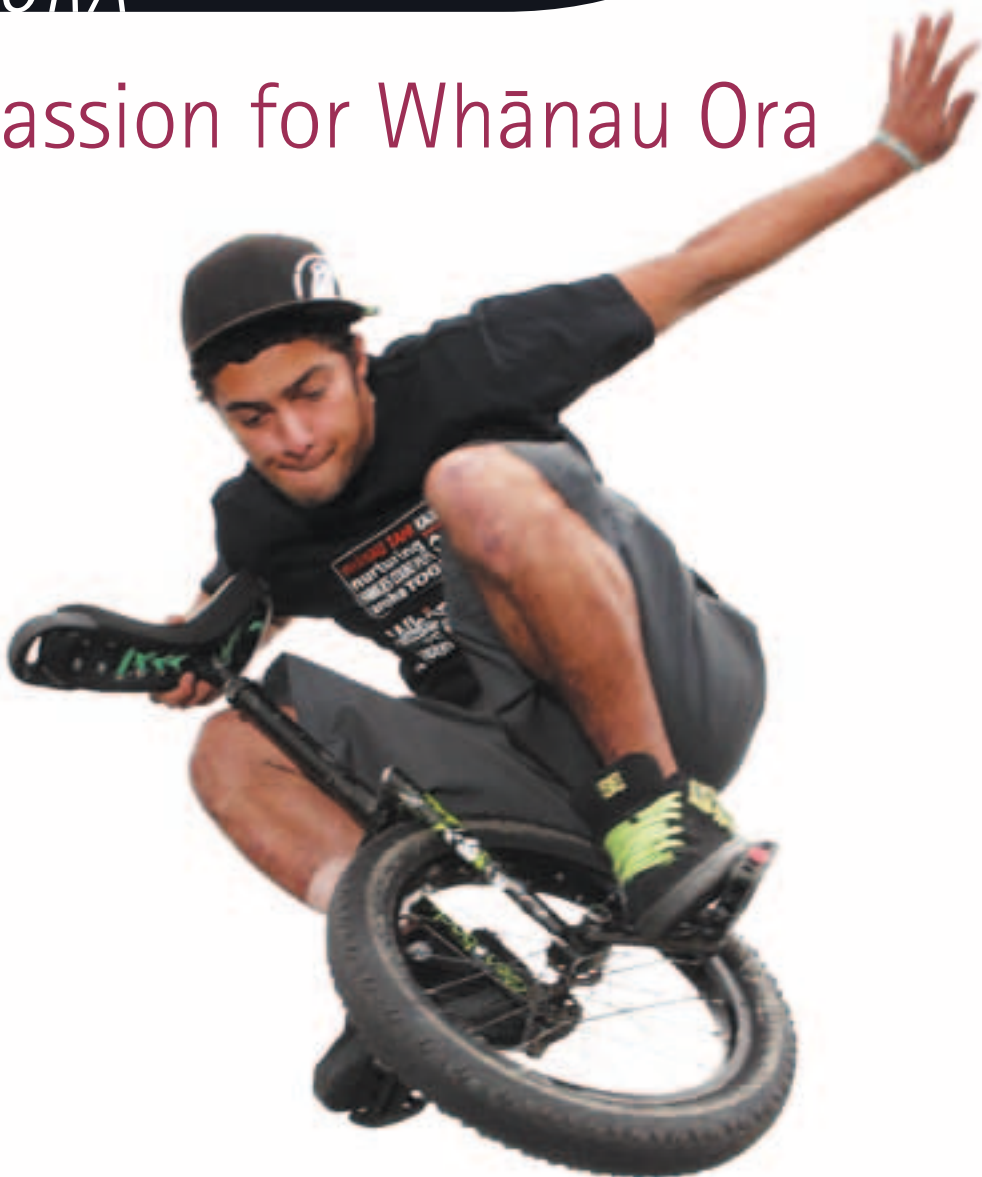
Christian's motivation and enthusiasm for local youth – and their passion for what he does – is a classic example of investing in the future of children and Whānau Ora, Te Ropu explains.

"I was impressed with a skill that was virtually unknown and unheard of in Kaikohe and things took off from there."

Originally from Otatau in the Hokianga, Christian (Ngāpuhi, Ngāti Porou) cemented his place in history by becoming New Zealand's first world unicyclist champion in 2010.

He visits eight schools up to two times a week and also runs three other weekly community sessions.

Tautoro Primary School – a small rural kura about 10 kilometres from Kaikohe – brought six unicycles this year. As evidence of the sports' popularity, they are booked out a



Te Ropu Poa.

week in advance by the youngsters who cannot get enough of the 'coolest game'.

Besides the obvious health benefits, Christian says unicycling is a buzz for kids who build self confidence by overcoming challenges and mastering difficult skills.

"Learning to ride the unicycle can make goal setting easy and achievable, and can make learning fun for children."

Te Hau Ora o Kaikohe is a member of Whānau Ora provider collective Te Pū o Te Wheke which also includes Te Rūnanga a Iwi o Ngāpuhi, Te Kotahitanga E Mahi Kaha Trust, Hauora Hokianga Health Trust, Ngāpuhi Iwi Social Services, Whangaroa Health Services Trust and Te Rūnanga o Whangaroa.



YOUNG ENTERPRISE SCHEME: MAKING DREAMS A REALITY

The 2011 winner of the Te Puni Kōkiri Award for Excellence in Māori Business is Moemoeā Records of King's and Queen's High Schools in Dunedin.

Moemoeā Records produced an album with seven original songs written and performed by students from the two schools. Moemoeā Records team members are: Matheson Tane, Ranui Ellison-Collins, Taikawa Tamati-Elliffe, and Vladimir Manza.

In one of her final duties as Associate Minister of Māori Affairs, Hon Georgina te Heuheu presented the award to Moemoeā Records. In her address she said: "You inherit resilience and flexibility, curiosity and the willingness to diversify, uniqueness, and dual-world skills. These qualities are our 'edge'."

The Moemoeā Records team were invited to the Te Puni Kōkiri Head Office in Wellington, where the Executive Leadership Team hosted a congratulatory morning tea for the students and their teachers.

To be eligible for this category, the majority of company directors must be Māori, or the business must have a distinctly Māori kaupapa.

Te Puni Kōkiri has sponsored this award for five years.

The Lion Foundation Young Enterprise Scheme (YES) is an experiential business programme where secondary students set up a company, create real products or services, and make real profit or loss. If you would like to get involved, visit www.yetrust.co.nz

Young Enterprise Scheme Alumni Search

The Lion Foundation Young Enterprise Scheme (YES) celebrated its 30th anniversary in November 2011. As part of celebrations, YES is on a mission to find alumni and establish a YES alumni network.

The YES alumni network will be a hub for business networking and mentoring opportunities for young YES graduates. It's also an opportunity to track and profile some YES alumni success stories. There are regional networking events for YES alumni too.

YES wants to hear from Māori who participated in the YES scheme and have gone on to succeed in business, arts, sport or entertainment.

Here's a chance to help YES and kiwi students by raising the profile of the scheme and inspiring more Māori students to participate and develop into early entrepreneurs.

If you are a YES graduate or know of someone who is, register at: www.yesalumni.co.nz Or join in conversations on Facebook at <http://www.facebook.com/alumni.yes>.



TE PUNI KŌKIRI'S Māori Business Facilitation Service

Your business is unique to you. The Business Facilitation Service and the Accredited Business Mentors will work with you to ensure you receive the specialist advice and guidance needed to help make your business succeed.

For Māori Business Facilitation Service assistance please contact your regional Account Manager (shown below).

Regional Account Managers

TE TAITOKERAU

Liz Makene – Waea: 09 430 3731

TĀMAKI MAKAURAU

Tāmaki Makaurau

April Erueti – Waea: 09 571 2961

Manukau

Rosalie Williams – Waea: 09 571 2956

WAIKATO

Michelle Baker – Waea: 07 834 7116

TE ARAWA ME TE MOANA Ā TOI

Shontelle Bishara – Waea: 07 349 7809

TE TAIRĀWHITI

Deanna Harrison – Waea: 06 868 0213

TAKITIMU

Henry Heke – Waea: 0800 020 003

TE TAI HAUĀURU

Keria Ponga – Waea: 06 348 0412

TE WHANGANUI Ā TARA

Deanna Harrison – Waea: 04 570 3189

TE WAIPOUNAMU

Canterbury, West Coast & Chatham Islands

Tamai Sinclair – Waea: 0800 875 839

Southland & Otago

Waea: 0800 949 997.

or call us on our
TOLL FREE NUMBER

0800 94 99 97

PIKI AKE TE TIHI!

The Māori Business Facilitation Service of Te Puni Kōkiri can provide advice and guidance to new and existing Māori businesses.

The Māori Business Facilitation Service (MBFS) is available to those who:

- are of Māori descent;
- are the company director or business owner;
- are living within New Zealand and have or intend to have a New Zealand registered company; and
- have a business or business idea that seeks commercial gain.

The Māori Business Facilitation Service does not provide funding but can help with: facilitation; brokerage; mentoring; coaching; problem-solving; networking; and accessing resources and referrals to other business services.

If you are interested in our service we will allocate an Account Manager to assess your needs. The Account Manager will:

- discuss the nature and viability of your business or business proposition;
- identify if and how we can help you;
- identify your capabilities as a business operator; and
- identify any other critical issues and business needs.

You can find out more about how to access MBFS on-line www.tpk.govt.nz, ask for a pamphlet at your Te Puni Kōkiri regional office, or contact an account manager directly.

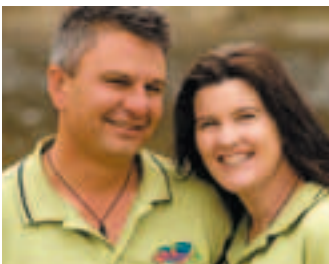


*Back: Aisha Ross, Jamie Te Hiwi, Tamai Sinclair, Martin Mariassouce, Jim Wilson, Bernie Savage, Henry Heke.
Front row: Annie Javier, Shontelle Bishara, April Erueti, Deanna Harrison and Raniera, Rosalie Williams,
Michelle Baker, Divina Balauag.
Absent: Liz Makene, Liza Time, Keria Ponga, Suzanne Spencer and Roberta Anetipa.*

Spirited approach to Māori tourism



Spirit of the River Jet owners Claire and Brent Firmin chose an appropriate name for their Whanganui business – summing up one of Aotearoa’s most beautiful rivers, and a very spirited approach to Māori tourism.



The Firmin's founded a business offering jet boat, canoeing, biking and hiking tours. They also cater for international group bookings and tourists seeking a gentler sight-seeing experience. Their business is extended into the community,

with marae hosting over-night stays, and cultural experiences. On occasion, family members have welcomed guests into their homes for over-night stays. And a selection of waka tours have been introduced into the suite of tourism experiences Spirit of the River Jet offer.

Claire and Brent say their business is a “combined love”. Spirit of the River Jet joins their shared passions for the outdoors and the Whanganui River. It was also a shared love for their neighbouring rivers the sparkling Manganui O te Ao and the brooding Whanganui, and a clear desire to set up a business locally, that made their friendship blossom into something more. Brent says he won his girl when he “took her up the river – and that was it”.

In the seven years since establishing “Spirit” as a tourism

operator, together they have founded a business and a family starting with three-year old Thomas, and Claire's four older children – Matt, Charlotte, Ben and Hannah.

“Brent was involved in jet-boating for around 25 years through his parent's business,” says Claire. Before jet boating, Brent was a butcher, and Claire was an accountant's PA in the Whanganui township. They had previously owned their own individual businesses, and managed businesses for others.

Both agree they always wanted to “be our own bosses”, and the rewards and successes have been earned. The typical business day can be long Claire says, with plenty of tasks “for us in the background”. There is baking to be done, bookings to be made, a boat to clean at the end of a day on the river, and equipment to check and ready for the next day.

But like the Whanganui River, Brent and Claire's continued passion for their business has them set up for 2012 and ahead.

“Being involved has helped us to formalise our thoughts and ideas which makes it easier to plan,” says Claire. “The networking and other ideas our MBFS account manager and mentors bring,



help us to broaden our horizons and think of new possibilities. Introducing us to Poutama Trust has enabled us to lift our business to another level, making growth more attainable.”

In 2012, the Firmin's will continue to promote their bike tours, acknowledging increased demand thanks to the national cycle trail Nga Haerenga. Already a selection of packages have been added to the website for the Mountains to the Sea Cycle Trail, and the Firmin's readily agree their family connections and relationships in the region are invaluable when it comes to providing quality packages and experiences.

Brent sums up the passion, spirit and energy he and Claire share for their business and home-base: “The love of the river – it was how it should be shared, passions should be shared.” We never wanted to be the biggest – just the best.

These images were reproduced with the kind permission of Spirit of the River Jet. www.spiritoftheriver.co.nz



Māori Taxi Co first off the rank

Koru Cabs is a Māori owned taxi company in Auckland, and in its eight years of operation co-owner Clinton Murphy has clearly set out to do business differently.



These images were reproduced with the kind permission of Koru Cabs.

In the driver's seat, the Te Rarawa man says: "If we do the same as everyone else, we'll get the same result. We wanted to do it our way, and get a different result, hopefully a better one."

Where a stream of white taxi cabs line up at the Auckland Airport, Koru Cabs black and silver vans stand out. Most taxi companies are made up of owner-operators, while Koru Cabs own all vehicles in the fleet, and engages drivers.

"We own the cabs. We then engage drivers to operate those cabs. It has its own headaches, but this is offset by the benefits of having greater control over our products and the consistency of service we provide to the customer. We can make quick decisions, above the other cumbersome owner-operator or franchise models."

In 2010, Koru won a multi-million dollar contract with Air New Zealand to transport cabin crew for three years. Clinton says the contract recognises the company's business model which has also attracted keen interest from other large corporate customers.

A distinctly Māori approach to customer service is evident when meeting your driver: from the 'Kia Ora' greeting before the flag falls, and a 'Ka Kite' on arrival at your destination.

Clinton says there are 'large aspirations' for the company to build and extend their products and services to the tourism sector.

"At Koru Cabs, we have an obligation to manaaki anyone who uses our taxi company through good customer service. And as tangata whenua,

manaaki is particularly important to us."

Support from the Māori Business Facilitation Service has helped Clinton's business to develop and succeed. "MBFS have enabled us to go after contracts like Air New Zealand. When we put our foot forward, it was the best foot."

Clinton says he now has the "headache" of balancing a

rapidly growing business where no opportunities are missed: "On one hand, there is plenty of prospect for growth and demand for our services; on the other hand, we could struggle to meet and fund the growth due to the current constraints of the economy. But what a nice headache to have."

For more information about Koru Cabs visit: www.korucabs.com



EXCEPTIONAL MĀORI WOMEN EARN TE APA MĀREIKURA AWARDS

Every year, a select number of applicants to the Ministry of Health's Hauora Māori scholarship programme are awarded Te Apa Māreikura Awards. In 2011, two students were successful and celebrated with whānau in Wellington at a special event hosted by the Associate Minister of Health, Hon Tariana Turia.

Te Apa Māreikura Awards were established to commemorate four prominent Māori community leaders, Rongo Wirepa, Anne Delamare, Denis Simpson and Bill Katene, and their contribution to Māori health gains.

Recipients of the Te Apa Māreikura Awards, each worth \$10,000, have demonstrated leadership in community health, have strong connections to and involvement with their communities, and are achieving academic excellence.

The 2011 awards went to Paula Moyle (Ngāti Porou) who is studying at Massey University and Michelle Turrall (Ngāi Tahu) who is studying at the University of Otago.

A senior Wellington-based social worker, Paula earned a Diploma of Social Work in 1999 at Victoria University. In 2012 she will complete a Master of Social Sciences and Master of Social Work through Massey University. She intends to continue with her studies and complete a PHD within five years.

Christchurch-based Michelle has vast experience in a huge range of health and social services related positions. She will complete a Post Graduate Diploma in Health Sciences endorsed in Mental Health in 2012.

MĀORI SCHOLARS EARN MINISTRY OF HEALTH SCHOLARSHIPS

Four exceptional Māori scholars received special recognition from the Associate Minister of Health, Hon Tariana Turia, in October last year when they were awarded Ministry of Health Hauora Māori scholarships.

In 2011, from 547 successful Hauora Māori scholars, two students received John McLeod Scholarships at the October event.

Ibrahim Soloman (Ngāi Te Rangi, Ngāi Tūhoe) and Caroline Blucher (Te Aupōuri, Ngāti Kuri) were each awarded a John McLeod scholarship, worth \$10,000. The scholarships are named for Dr John McLeod, renown nationally and internationally for his work in public health and contribution to Māori health, and presented to academic high achievers who also show selfless commitment to their colleagues and communities.

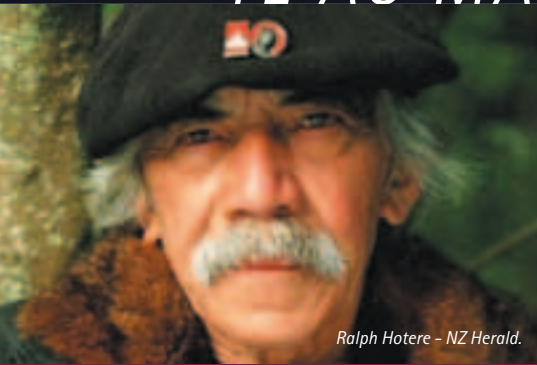
Caroline Blucher comes from Kerikeri. She has just completed her Bachelor of Pharmacy from the University of Auckland and will complete her internship year in Whangarei. Caroline is keenly aware there are few Māori currently studying pharmacy. "I hope my research to date and my future work in pharmacy will help other health professionals develop their skills in treating Māori patients so Māori can gain greater benefit from their health providers," she says.

Ibrahim Soloman, who comes from Rotorua, is in his third year of a Bachelor of Medicine and Surgery degree at The University of Auckland. Ibrahim's ultimate goal is to advance Māori health status. "I want to graduate as an outstanding clinician for Māori committed to improving accessibility and informed communication for all patients, particularly Māori," he says.



Left to right: John McLeod scholars Caroline Blucher (Te Aupōuri, Ngāti Kuri) and Ibrahim Soloman (Ngāi Te Rangi, Ngāi Tūhoe), with Te Apa Māreikura recipients Paula Moyle (Ngāti Porou, Te Whānau ā Tūwhakairiora) and Michelle Turrell (Ngāi Tahu). PHOTO CREDIT: DAVID HAMILTON PHOTOGRAPHY.





Ralph Hotere - NZ Herald.

NEW YEAR HONOURS



Robyn Bargh.



Bert Mackie.



Pio Keith Terei.

The 2012 New Zealand New Year Honours list contains a number of well-known Māori. Dunedin based iconic Māori artist Ralph Hotere, Te Arawa born and Wellington based publisher Robyn Bargh, Ian Taylor the television graphics innovator and Tuhoë academic Te Wharehuia Milroy head the list; which also includes two of the late Sir Hugh Kāwharu's daughters and Māori entertainer Pio Terei.

Also recognised is former Te Puni Kōkiri staffer Uncle Bert Mackie.

Hone Papita Raukura – better known as Ralph – Hotere, received the top award in the 2012 New Year Honours list.

Ralph was born in Northland in 1931, is of Te Aupouri descent and is regarded as one of the country's foremost artists. He was the only person to be admitted to the Order of New Zealand, the country's top honour, which is restricted to only 20 living members at any one time.

His distinctive art works created over more than half a century include paintings, sculptures and collaborations with poets like Hone Tuwhare and Bill Manhire, including text from their poems in his paintings.

His very striking style makes considerable use of the colour black and often includes religious symbols drawn from his devout Catholic upbringing in the Mitimiti area of Northland, where the French Bishop Pompallier established a catholic community in the 1800s. Ralph's first two names – Hone Papita – are transliterations of Jean-Baptiste, Pompallier's Christian name.

Robyn Bargh, Ian Taylor and Te Wharehuia Milroy have been made Companions of the New Zealand Order of Merit or CNZM, which is one down from being made a dame or a knight.

Robyn Bargh, who with husband Brian set up Huia Publishers twenty years ago to encourage Māori writers and have more books published on Māori topics and in the Māori language, has been recognised for her services to the Māori language and to publishing.

Ian Taylor whose television graphics company made sports like America's Cup racing so much more enjoyable has been recognised for services to television and business.

And Dr James Te Wharehuia Milroy QSO, was recognised for services to the Māori language.

Other Māori who were recognised in this year's New Year Honours list include:

ONZM – OFFICERS OF THE NEW ZEALAND ORDER OF MERIT

Ms Grace Dorina Thearesa Dorset
– for services to Māori.

MNZM – MEMBERS OF THE NEW ZEALAND ORDER OF MERIT

Piatarahi Ngaku Beatrice Callaghan
– for services to Māori.

Margaret Anne Kāwharu
– for services to Māori.

Associate Professor Mērata Kāwharu
– for services to Māori education.

Bert Johnson (Uncle Bert) Mackie JP
– for services to Māori.

John Niko Maihi – for services to Māori.

Hinerangi Ada Raumati
– for services to business and Māori.

Pio Keith Terei
– for services to entertainment.

Beatrice Tui Louise Yates QSM, JP
– for services to the community.

QSM – QUEEN'S SERVICE MEDAL

Haami Tutu Chapman
– for services to Māori.

Phillip Ngāwhira Crown
– for services to Māori

Henry Frederick Ngāpo
– for services to education.

Tuihana Pook – for services to Māori education and the community.

Richard Riki Rākena
– for services to Māori and the community.

Moengaroa Rosalima Solomon JP
– for services to Māori and the community.

NEW BEGINNINGS



The new Māori Trustee – Jamie Tuuta – has been quietly settling into his new role, but already his arrival indicates a new beginning for the organisation, which has been around since the 1920s.

At 34 he's certainly the youngest person to hold the job, which in the past used to be part of the public service and allocated to a public servant.

The previous Trustee – John Paki – who held the role for some years led the transition that saw the office set up as a stand alone organisation with its own building and outside of the public service. Having its own head office building has allowed the Trustee to gather other Māori organisations around it in the building in Wakefield street in Wellington; Māori Tourism and the Federation of Māori Authorities have moved in.

Although he's still in his early thirties, Jamie Tuuta has packed a lot into his life and has had some significant governance roles in some major Māori organisations, like chairing the major Taranaki Parininihi ki Waitotara Incorporation.

In keeping with his Taranaki roots and whakapapa he has also chaired the Ngāti Mutunga O Wharekauri Iwi Asset Holding Company.

When the Minister of Māori Affairs announced the appointment in May last year he said, "Jamie Tuuta is an outstanding example of the new generation of Māori leaders."

The new Trustee took over in August and is very up beat about his job. He began cautiously, reviewing all the chores that the Trustee has to undertake and looking at ways they might be able to improve their services to Māori landowners.

He believes many Māori simply don't know what the Trustee undertakes. Currently the office manages about 100 000 hectares of land on behalf of the owners, the land is in about 2000 blocks, they have 130 000 client accounts and hold 65 million dollars of client funds.

He says for too long the Māori Trustee has been the last resort when landowners go looking for help to administer their properties and he wants to turn that around so that the Trustee is who struggling landowners think of first for help and advice.

Under the legislation the Māori Trustee is a sole trustee, and although he isn't strictly required to Jamie has appointed an advisory board to help him with his work.

His appointment is for five years.



Pierre Tohe - Head of Māori Business for BNZ.

Catching up



The country's major trading banks are recognising the economic clout of Māori and the growing Māori economy by appointing specialist staff to target and work with Māori business.

A report commissioned by Te Puni Kōkiri shows the Māori share of the economy in 2010 was just short of \$37-billion.

The latest bank to move is the BNZ, which has appointed Māori lawyer Pierre Tohe to a new position, head of Māori Business. Pierre has been a senior corporate lawyer at the bank.

Pierre represents the new breed of young Māori businessmen. He's 39 and was raised in Auckland but has Ngāti Mahuta and Ngāti Whāwhākia

whakapapa. He grew up in Otara before heading to Hato Pētera College on the North Shore for his secondary schooling.

Then off to Auckland University where he graduated with a Bachelor of Arts, Bachelor of Law and then Master of Laws degrees.

Despite living in Auckland Pierre's kept in touch with his Tainui roots round Huntly including performing in the whānau kapa haka team – Taniwharau.

"I love kapa haka, and have performed at regional and national competitions. I'm married to Andrea Tunks – no Te Whānau ā Apanui me te Whakatōhea – and we have two lovely girls, Takiri Te Ata six and Maioha Ki Te Ao four."

Andrea is a lawyer too, and a talented singer. They met at law school.

"I've practised corporate/ commercial law since 1999, firstly with law firm Buddle Findlay and then in-house with the Bank of New Zealand."

Pierre has spent sometime settling in to the new job, travelling the country talking to iwi and regional bank staff too, telling them about the role.

"I have been with the bank for nearly eight years now and I see a genuine desire to promote Māori business excellence. BNZ is involved in a number of initiatives and events such as the Ahuwhēnua trophy and Māori agribusiness scholarships

at Massey University and this involvement will grow."

"As Treaty of Waitangi claims are settled we are witnessing the largest transfer of wealth from the Crown's balance sheet to Māori in our lifetime."

"This huge economic shift will need support from the local banking industry and I firmly believe BNZ has the ability, desire and right attitude to provide this support."

MOKOMOKO PARDON RECOGNITION TINGED WITH JOY AND SADNESS

The wrongful conviction and execution of Te Whakatōhea rangatira Mokomoko in 1866, for the murder of Reverend Carl Volkner, reached a milestone in the journey to justice by the great chief's whānau.

At Waiaua Marae on 28 September 2011, the Minister of Māori Affairs signed the Agreement to Introduce Legislation to Give Statutory Recognition to the Mokomoko Pardon with Te whānau a Mokomoko Leadership Group.

During the signing, the Minister acknowledged that the Crown had made mistakes in how the pardon was handled when originally granted in 1992. The pardon deems that Mokomoko never committed the offence, for which he was ultimately convicted and executed.

More than 100 members of the Mokomoko whānau were present at the signing ceremony.

Karen Mokomoko, descendant of Mokomoko and secretary of the leadership group, said the day was a mixture of joy and sadness. "We're elated the Crown recognised the need to formally restore our tupuna's mana, character and reputation and pleased they acknowledged this should have taken place in 1992. It's saddening that getting to this point has taken so long and many of our kaumātua are no longer with us, unable to witness this occasion. However, this journey has provided opportunities to connect and re-connect with whānau - new faces and old which essentially, is the heart of our story".

Two weeks after the signing, on 12 October 2011, the Mokomoko Pardon (Restoration of Character, Mana and Reputation) Bill was introduced into the House.

The Bill is an important part of the healing process for Te whānau a Mokomoko, as the pardon he received will now be recognised in statute.

The Crown, through the Bill, has expressed its regret for the suffering of the whānau, and has expressly sought to restore his character, mana and reputation.

Te Puni Kōkiri's Policy wāhanga and Te Moana ā Toi regional office worked closely with the leadership group to negotiate the terms of the agreement, and assist them through an endorsement process with the wider whānau.



Minister Sharples and Te whānau a Mokomoko Leadership Group Chair Tuiringa 'Manny' Mokomoko sign the Agreement to Introduce Legislation to Give Statutory Recognition to the Mokomoko Pardon.



Te whānau a Mokomoko and Māori Affairs Minister Hon Dr Pita Sharples celebrate the signing of the agreement at Waiaua Marae.



Kaikaranga at the Deed of Settlement Hui.

TURANGA TANGATA – TURANGA WHENUA

TE MAURI O NGĀ KERĒME O TE ROHE O TURANGA.

Ko Horouta te waka

Ko Puketapu te maunga

Ko Te Arai te awa

Ko Ngai Tawhiri, ko Ngāti Kaipoho, ko Ngāti Maru ngā hapū matua

Ko Rongowhakaata te iwi.

“Na te kotahi a Turahiri ripo ana te moana”

Anō te ataahua a te nohotahi a ngā uri o Rongowhakaata. Muia ana te marae o Whakato i Manutuke i te tangata, tamariki mai, pakeke mai. Ko te hainatanga o te kawenata a Rongowhakaata me te Karauna (Deed of Settlement) te kaupapa nui o te rā. Ko tētahi o ngā wāhanga o te kawenata nei e hāngai ana ki ngā uri a Te Kooti Rikirangi. Timata mai te rā i te ata hāpara tonu, a, paoho ana ngā karakia o te Hāhi Ringatū.

I te tekau karaka i te ata i whakaemi mai te tira o te karauna ki te aroaro o te marae. Nā te Minita o ngā take o te Tiriti o Waitangi a Hon Christopher Finlayson i ārahi, ā, hei hoa haere mōna ko Hon Tariana Turia, Hon Tau Henare, me te Mema Pāremata mo te

Ikaroa-Rāwhiti a Hon Parekura Horomia.

Mau ana te wehi i te pōhiri a Rongowhakaata. I tōna otinga ka hāngai te rere o ngā mahi ki te kaupapa matua, ā, nā te Hon Christopher Finlayson i waha i ngā kōrero e pā ana ki ngā hē o te Karauna mai i te tau 1865. I puta i a ia te kōrero e mea ana, 'ko ngā he a te karauna ki ngā uri o Rongowhakaata ētahi o ngā tūkinotanga nunui rawa i te Tiriti o Waitangi.' Me tana mea hoki e kore rawa e taea e tēnei kawenata te karo i ngā hē kātoa a te karauna. Heoi, hei tā Hon Parekura Horomia, ko te kaupapa nui o te rā ko te rongoā i ngā he.

Nā Stan Pardoe te whaikōrero mo te taha ki a Rongowhakaata, ā, nā Peter Moeau i tuku i ngā korero mo Ngā Uri a Te Kooti Rikirangi. I tino pupu ake i roto i ngā korero

te arohanui ki era o ngā Rongowhakaata nā ratau hoki i timata, i para hoki i te huarahi i ngā tau kua taha.

I te hainatanga o te kawenata nei ka riro i a Rongowhakaata te \$22.24 miriona me wētahi wāhanga whenua, a, eke rawa ki te 133ha. Ko tā Ngā Uri a Te Kooti Rikirangi he \$250 mano me te 50ha i Matawhero. Arā noa ngā wāwahitanga o tenei puretumu (redress), heoi ko te ariā matua i puta ko te titiro whakamua.

I puta mai wētahi o ngā taonga a Rongowhakaata i te whare pupuri taonga o Te Tairāwhiti me Te Papa hoki. Me te mīharo hoki o ngā hītori me ngā kōrero tūhono i aua taonga ki te kaupapa o te rā.



Peter Moeau (far right) and the Te Kooti whānau.



Left to right: Te Puni Kōkiri contracts advisor Tui Ferris, lead negotiator Willie Te Aho, Te Puni Kōkiri Regional Director Mere Pohatu, and Rongowhakaata Trustee George Ria.



Hon Chris Finlayson with John Ruru of Te Aitanga a Mahaki.

Deed of Settlement Signing a solemn affair paves way for exciting future

The Crown signed a Deed of Settlement with the leadership of Ngāti Whātua o Ōrākei at Ōkahu Bay, the site of the former marae, Te Puru o Tamaki, in November 2011.

Chairman of the Ngāti Whātua o Ōrākei Māori Trust Board, Grant Hawke, said it was important to remember this was a settlement relating to the way the Crown, over many decades did not uphold its end of the Treaty. He says it is not a commercial settlement; it is something much more solemn than that.

“At my age I have watched many of our old people pass away still with the pain of our ancestors in their souls. The pain was about being badly treated, about not being listened to, and not having the same levels of justice that others around us had for decade after decade. It was also about having people tell us our culture had no value.”

- Grant Hawke

The settlement package for Ngāti Whātua o Ōrākei includes financial and commercial redress worth \$18 million. This includes \$2 million already received as compensation for the 1993 Railways settlement and the return of the culturally significant Pūrewa Creek Conservation Area, the last undeveloped piece of land from the original Ōrākei block.

In addition Ngāti Whātua Ōrākei will purchase a block of vacant New Zealand Defence Force (NZDF) land and purchase and lease back land at Narrow Neck and the five NZDF housing areas in Devonport. Ngāti Whātua o Ōrākei will also receive redress over volcanic cones (maunga) on the Tāmaki isthmus which is being negotiated by the Crown and Ngā Mana Whenua o Tāmaki Makaurau.

Grant Hawke says he is now excited about the future as they look to building an economic base and focusing on issues important to their people such as education, health, housing and strengthening their culture.

The Minister of Māori Affairs, Hon Dr Pita Sharples was one of the Ministers who signed the Deed of Settlement on behalf of the Crown. Also present were the Ministers for Treaty of Waitangi Negotiations Hon Chris Finlayson and Defence Hon Dr Wayne Mapp and Auckland Mayor Len Brown.



Staff from the Tāmaki Makaurau regional and Policy teams were involved in progressing Treaty settlements in the region. Te Puni Kōkiri was the lead agency to secure a mandate for groups to represent the iwi and hapū of the Tāmaki Makaurau region. Te Puni Kōkiri was also the lead agency for the ratification process for

Ngāti Whātua o Ōrākei.

All members of Ngā Mana Whenua o Tāmaki Makaurau now have Crown recognised mandates to enable them to participate in negotiations with the Crown. Ngāti Whātua first started pursuing their Treaty of Waitangi claim in 1993.



TE TAITOKERAU PLANNING FOR A 'HEALTHY, HAPPY' WHĀNAU



Hokianga descendents of Tipara and Keita Wynyard are united in a strategy to become a more cohesive, healthy and prosperous whānau.

Thanks to the Whānau Integration, Innovation and Engagement (WIIE) Fund, the Wynyard family have developed a 'whānau plan' which records their aspirations and needs – and how those goals may be achieved.

Project co-ordinator Sharon Donaldson says the process allowed four generations to revisit their Hokianga homeland which was a perfect setting to focus on such an important kaupapa.

With descendents scattered throughout the motu, Sharon says the whānau plan includes goals to help them stay connected.

Other low and no-cost goals involve healthy lifestyle courses and age-related checks, better financial management skills and more support for younger whānau members still at school.

"We identified our expression of Whānau Ora, discussed our strengths and confirmed what values are important to us as whānau.

"These include whanaungatanga – by ensuring Nan down to our youngest pēpi are safe, cared for and know our wider whānau and whenua; aha hinengaro – keeping our minds active through education, reading and lots of life experiences; and whakapono – being good people and remembering that we represent our whānau even when we are not together."

TE HONONGA – OUR UNION AS ONE

Leadership and guidance from Te Puni Kōkiri helped Northland's civic leaders host an exceptional tribute and welcome to Rugby World Cup 2011 teams who visited the region.

Te Hononga – making connections – was the central theme and formed the basis to honour visiting teams.

"Matua Te Warihi reminded us of the importance of connections. He shared how relationships matter – from recognition, understanding, through to connection, development and meaning. Te Hononga is more than an approach, but a way of being – whānau, whanaunga, and whānau whānui as one," said Information Advisor, William Kaipō.

You can read more detail, and see photos online:
<http://www.tpk.govt.nz/en/region/te-taitokerau/>



Fourth and fifth generation mokopuna of Tipara and Keita Wynyard pictured with the giant kauri tree, Tāne Mahuta, in Northland's Waipoua Forest on the Hokianga Harbour – (from left to right) Jerome, Geordie and Raedyn.

TĀMAKI MAKĀURAU ATAMIRA MĀORI IN THE CITY 2011



At Atamira Māori in the City 2011 over 98,000 people enjoyed music and entertainment, kai, film, fashion, whakairo, tōhungatanga, and mātauranga Māori.

Hosted by Ngāti Whātua o Ōrākei and sponsored by Te Puni Kōkiri, and staged over the same weekend when most people were fixated with the Rugby World Cup quarter finals – an equally attentive audience enjoyed Atamira.

A confirmed commitment by primary sponsors BNZ, secured the event's next appearance in 2013.

Ardijah and the House of Shem entertained huge audiences, and the Kitchen Mania demonstration in the Kai Hall provided appreciative food lovers with recipes, cooking tips and tastings. Another 20 kai stalls were flat out feeding the crowds.

The hokohoko stalls offered everything from books to putiputi bouquets, with many combining fundraising with the chance to promote their community organisations.

Sixteen stands in the Hauora avenue featured almost every health provider in the region.

He Oranga Wāhine fashion show was produced by the Ngākau Atawhai branch of the Māori Women's Welfare League and Breast Screen Aotearoa highlighted the very best garments and accessories by leading Māori fashion designers, modelled by real sized women – a number of whom were breast cancer survivors. The show sought to encourage and awahi Māori women to enrol for breast screening and also riveted the attention of an immense audience for almost two hours.

MIKA'S AROHA MARDI GRAS

New Zealand Māori cross-cultural gender-bender, Mika, created a magical celebration of Auckland in all its glorious colour and diversity.

AROHA Mardi Gras was an exhilarating music, dance, art, fashion, drag, burlesque and multicultural performance showcase. Mika stirred up a 21st Century cultural melting pot of tangata whenua and manuhiri from all shores into a spectacular two hour entertainment experience.

The free celebration of Auckland City colour and diversity was supported by the REAL New Zealand Festival and Te Puni Kōkiri during Rugby World Cup 2011.

Outrageous, eye-opening and extremely entertaining, Mika's AROHA Mardi Gras combined the myriad of cultures that now call Aotearoa home – Japanese Taiko drummers, Polynesian dancers, Bollywood performers, belly dancers, and show-stopping drag and transgender performers – with traditional and techno-inspired Māori kapa haka crews.

This multicultural carnival also featured popular soul and reggae singers, award-winning actors and TV personalities, a full Kim Crawford Creative Fusion fashion show from contemporary korowai designer Kiri Nathan, former All Blacks and Olympians, fresh and funky Mai FM Kā 400 flash-mobs, the mighty Te Tai Tonga kapa haka group, local 1st XV rugby teams, and a scrum pack of New Zealand's favourite celebrities.



WAIKATO HAURAKI CULTURAL FESTIVAL



The 38th Hauraki Cultural Festival was hosted by Paehi Marae. A kapa haka competition was the focus of the two-day event.

Over 2000 people from around Hauraki attended the biannual event at the Paeroa War Memorial Hall in October 2011.

Te Puni Kōkiri contributed to the success of the day through investment. Meanwhile, staff from the Te Puni Kōkiri Waikato office made additional personal 'investments' in the many kai and taonga stalls that were part of the festivities.

Around 22 teams competed across Junior, Intermediate and Senior categories. Rōpu competed in either the open section, or the Hauraki section, where only those rōpu from Hauraki were eligible.

The photo shows Aunty Margaret Graham and Aunty Daisy Te Moananui acknowledging the performance of the rōpu on stage. First placings were awarded to:

Te Whare Kura o Manaia, Hauraki Junior
Te Whare Kura o Manaia, Open Junior
Thames High School, Hauraki Intermediate
Ngā Kura Kaupapa Māori o Te Puku, Open Intermediate
Te Awaawa o Manaia, Senior Section



TE MOANA Ā TOI MĀORI KIWIFRUIT GROWER TOOLKIT



Thirty years of Māori leadership in the kiwifruit industry is facing its biggest threat in the form of Pseudomonas syringae pv. actinidiae, also known as the Psa virus.

Māori kiwifruit growers currently contribute \$95 million to the \$1 billion generated by the Kiwifruit Industry export annually.

Of the \$95 million generated by Māori kiwifruit growers, almost 90 per cent of that is from Māori kiwifruit growers in the Western and Eastern Bay of Plenty.

Psa was first discovered in Te Puke in November 2010. At the time, there was limited information and no resources to support growers to manage orchards infected by Psa. Kiwifruit growers were concerned that, without access to appropriate resources, the virus will threaten

the kiwifruit industry's substantial contribution towards the regional and national economies.

Te Puni Kōkiri, supported the Western Bay of Plenty Māori kiwifruit growers, and led by Te Awanui Huka Pak Trust, pooled resources to develop a Māori Kiwifruit Grower Toolkit.

Te Awanui Huka Pak Trust chair, Neil Te Kani, commented on the importance of having access to current resources. "During this time of crisis, it is critical that we have the right tools in place, in which to ensure the on-going viability of our orchards and to maintain our strategic position in the kiwifruit industry. The production of this first response document provides land governors with a clear direction towards decision making options."



The toolkit is unique and is the only resource of its kind. Mr Te Kani acknowledged Māori leadership within the wider kiwifruit industry: "The toolkit is widely circulated and seen as the industry standard both at an operational and strategic level. We acknowledge the contribution by Te Puni Kōkiri and industry leaders who, without their assistance, the toolkit would not be possible."

The toolkit can be accessed on the following link: www.kvh.org.nz/gd_resources

TAURANGA MOANA WELCOMES FLYING FIJIANS TO RWC 2011

There are two passions which tangata whenua and our distant cousins from Fiji share –rugby and manaakitanga.

Both passions were evident when the Fijian rugby side received an official welcome to kick start their Rugby World Cup 2011 experience at Huria Marae.

The Fijian team was later presented with their official Rugby World Cup 2011 caps by Oregan Hoskins, President of the South African Rugby Union, and IRB Council mentor along with Julie Christie, Director of Rugby New Zealand.

Mr Hoskins described the tournament as a special journey – a journey to be shared with family, friends, team-mates, and fans. "The team will get to experience all that is great



about New Zealand – its culture, its hosts and hospitality."

Huria Marae spokesperson, Sylvia Willison, echoed the sentiment. "The event is about two peoples coming together, learning from one another, and experiencing each other's culture. It is all about

whakawhanaungatanga and manaakitanga at an international level."

Hoe were presented to each of the five Rugby World Cup 2011 teams hosted in the region. The hoe were carved with a raranga inspired pattern connecting the peoples of Aotearoa and Te Moana Nui ā Kiwa.



TE ARAWA TE KURA O HIRANGI – MĀRA KAI



Te Kura o Hirangi established a māra kai at their kura to complement the school's Taiao (environmental studies) curriculum.

The Tūrangi-based kura kaupapa Māori now cultivate their own indoor and outdoor māra with help from the local community.

The whole school was involved. The students learnt to prepare seedlings, plants and beds, the different types of tools and how these should be used correctly. Other learnings included recycling, composting, soil enrichment and mulching, as well as the general growth and harvesting cycles.

Te Kura o Hirangi has future plans to extend their māra to include fruit trees, and composting equipment to ensure the on-going sustainability for the kura and the community.

TE ARAWA PRIMARY SECTOR AIMS FOR A COLLABORATIVE FUTURE

Te Puni Kōkiri Te Arawa and Māori Trust Office Waiariki have been working together with Māori Incorporations, Ahuwhenua Trusts and Iwi Organisations to develop a Te Arawa Primary Sector (TAPS).

The aim of the Te Arawa Primary Sector (TAPS) is to develop collaborative strategies that build on the collective assets of the TAPS members. These strategies will increase land and resource utilisation, increase profitability and productivity and position the TAPS members, including building capability, to participate in value chain opportunities including new products into new markets.

Several meetings have taken place between December 2010 and September 2011 with representatives from 25 incorporations, Ahuwhenua Trusts and Iwi organisations within Te Arawa rohe.

The organisations that have shown an interest in participating in TAPS currently have a diverse range of investments which includes beef, sheep and dairy farming, forestry, horticulture, geothermal and tourism.



TE TAIRĀWHITI HE KĀKANO AHAU



"Kotahi tonu te hiringa i kake ai a Tane ki Tikitiki-ō-Rangi, ko te hiringa i te mahara"

Nā te kaupapa 'Growing Māori Assets through Targeted Education and Training' a Te Puni Kōkiri te waka i tūwhera, nā Te Kuratini o te Tai Poutini i whakatinana, ā, nā Competency International Limited i waha ngā mahi. Ko tōna otinga, 37 ngā Māori i tutuki i a rātau te tohu 'National Diploma in Business'.

He rā whakahirahira ka toi ake i roto i ngā mahara. I tū te hui whakanui i te hunga i roto i a rātau te tohu nei i te 7 o ngā rā o Oketopa. Ā, rauika katoa mai ngā tauira me o rātau whānau ki Turanganui-ā-Kiwa. He hōnore nui hoki te taenga atu a te Minita Tuarua mō ngā Take Māori a Hon Georgina Te Heuheu. Nā Owen Lloyd ngā mihi whakatau i ngā manuhiri tuārangi, otirā ki te minenga katoa i tae ki te hui nei.

He maha ngā kōrero whaikiko i puta, ā, hei tā Patsie Karauria: "Ko te whāinga matua, ko te whanake i ngā pūkenga mahi, i ngā mātauranga pākihi hoki a te iwi Māori. Waimārie hoki te Tairāwhiti,

inā ko te rahinga o ngā tauira i pae ki uta i heke hāngai mai i ngā iwi o te Rāwhiti."

Ko te mihi me ngā kupu arataki a te Minita ki ngā tauira i pēnei: "Kei whea mai te rirohanga o te tohu nei. Me te mīharo o te āwhina atu a ngā whānau maha. Heoi kua rā e tuku kia noho tārewa i kōnei, kia kaha te whai i ngā taumata kei tua."

Kātahi hoki te putanga mīharo ko tērā i tukuna e te kaiwhakamātautau a Jack Doherty e mea ana: "Toru wiki a ia e noho ana i rō waka tōtō i Ruatōria, me tōna mīharo ki te iti o te tāone nei. Heoi, ko te manaakitanga i ūhia e ngā tauira o taua takiwā ki runga i a ia e kore rawa e warewaretia. Me te pukumahi hoki o ngā tauira katoa."

Ahako tōna rahi, ko ngā kōrero i puta he kīnaki noa i ngā tohu. Ā, tū katoa mai ngā tauira ki te whiwhi i wā rātau tohu. Ihu ki te ihu, papinga ki te ngutu, ka hongī ngā tauira me te Minita, nāna hoki ngā tohu i tuku. I whakanuia hoki a Hon Georgina e Mere Pohatu mō ngā mahi nunui i oti i te Minita te mahi i roto i ngā tau maha. Koiane hoki te tau whakamutunga o te Minita i roto i ngā mahi o te Pāremata.

Photos from this graduation are available on the Te Puni Kōkiri website, visit www.tpk.govt.nz

Warm Homes for Whānau

The Minister for Whānau Ora, Hon Tariana Turia, pictured with – from left to right – Bruce Williams, James Ferris and Tamati Williams from Gisborne insulation and heat pump experts Climatize. A joint venture between Climatize and Tūranga Health has led to warmer, healthier and safer homes for almost 200 whānau as well as the creation of a dozen jobs.



TAKITIMU

TAKITIMU FESTIVAL 2011



The Takitimu Festival drew on iwi and Pacific nations affiliated to the Takitimu waka, which migrated from the Pacific to Aotearoa over 500 years ago. The inaugural festival in 2009 attracted more than 3,000 people with a huge range of musical performers, as well as workshops and activities showcasing the uniqueness of each nation, whether through history, business, food, music, art or craft. The pōwhiri followed months of rehearsals to utilise local people keen to participate, and according to executive director, Tama Huata it was "quite a spectacle, a real acknowledgement of the kinship which connects us all to the Takitimu waka".

GEORGIA RWC MANIA IN WAIRARAPA

Wairarapa hosted the Georgian rugby team during the Rugby World Cup transforming the region in an array of red and white flags – events and festival activity. Kick-started at Te Ore Ore Marae, Georgia was welcomed from local iwi, Ngāti Kahungunu and Ngāti Rangitane. Georgia "loved the day – advising that they too love children and food and that Kiwi's were welcome to visit and enjoy the same great

level of hospitality. Local business and communities pulled together and adopted "Georgia". Wairarapa events included the hosting of players to a kiwi meal with local families, a sheep sharing experience, training & signing sessions finished off with a poroporoaki. It was a great time and experience, bringing communities together in a spectacular manner, says Kaiwhakarite, Dick Smith "a real culmination of iwi and community working well together."

RUGBY HAKA HANGI

Chair of Kahungunu ki Wairarapa, Hayden Hape, was ecstatic with the community response to the Dannevirke hosted event. People from all over the Tararua district along with ESPN and international visitors enjoyed the day. He says: "it was a real whānau experience, a kids ripper rugby tournament, rides and activities – this is whanaungatanga." The rugby jerseys are a treasured keepsake for the tournament players, other ate hāngi for the first time and all experienced a unique kiwi event. Rugby Haka Hangi was also hosted during Rugby World Cup 2011 at Carterton, Te Aute College, Clive and Wairoa.



TE TAI HAUĀURU TAUMARUNUI COMMUNITY WHĀNAU ORA DAY ON BIKES



The best kept secret of road cycling, the 113 kilometre-long Dave Logue Classic in Taumarunui, was expanded to include a Whānau Ora Day on Bikes to encourage whānau to get in to cycling to get fit.



Te Puni Kōkiri Kaiwhakarite Graham Bell, a keen cyclist, was heavily involved in championing the cause. The event was also supported by a number of Taumarunui community organisations, businesses, and Police.

For the 200 young people that attended, the Whānau Ora Day on Bikes provided an opportunity to improve their road safety and bike riding skills, as well as learn how to maintain their bikes.

Families could have their health checked by the nurses from the Kōkiri Trust or join in the spin cycling, wrestling and Zumba classes. While Taumarunui whānau were enjoying their day, another 40 cyclists continued their way around the back-roads of Taumarunui and enjoyed the scenery and the mountainous terrain.

The day was such a success that it promises to become an annual event.

WHANGANUI RIVER WEEK

Whanganui River Week 2011 celebrated Te Awa o Whanganui and connecting the community to its beautiful river with eight days of events, films, stories, future aspirations kōrero, waka ama racing, traditional Māori fishing and the Great Whanganui Awa Pumice Race.

One of the key themes of the November event was 'caring for our river'. On a damp Sunday morning, a literal raft of people of all ages came to support the Great Awa Clean up, organised by the Department of Conservation.

Te whānau o Pūtiki showed their commitment to their awa by clearing the banks of the awa of all the rubbish that had accumulated from the Pūtiki boat ramp to the Awarua stream past the Cobham bridge.



AMERICAN EAGLES ON THE WATER

When it was first mooted that the American Eagles rugby team would be welcomed by Whanganui Iwi at Pūtiki Marae, and taken up the Whanganui River to be welcomed by the town, the team's management was cautious of the possible risk to safety. They soon capitulated, however, when they realised the cultural significance of the journey on the awa.

The pōwhiri at Pūtiki Marae was fit for a king. You could see the delight on the team's faces at being capped for the Rugby World Cup 2011 and having their photos taken in front of the Whare Tupuna. To top it all, off they paddled up the awa into Whanganui township, singing all the way, to be greeted by the townspeople. What a welcome!



TE WHANGANUI Ā TARA TE PUNI KŌKIRI AND WELTEC PARTNERING FOR SUCCESS



Te Puni Kōkiri expanded its scholarship programme at the Wellington Institute of Technology (WelTec) to include painting, tiling, brick and block-laying, landscape construction, and plumbing and gas fitting.

WelTec Chief Executive Linda Sissons says the expansion is in anticipation of a demand for trained staff required to rebuild Christchurch and address the leaky homes problem.

"We already have an existing partnership with Te Puni Kōkiri and the Electrotechnology ITO to offer scholarships to students who want to pursue

a career in that industry. This has worked well and led onto apprenticeships."

The number of Māori enrolled at WelTec in 2011 was up a little over three per cent, compared to 2010. WelTec's collaborative initiative alongside Te Ati Awa iwi, Tamaiti Whāngai, is available to Māori students studying at the Petone campus.

Linda says many of the Tamaiti Whāngai students are out-performing their peers. Seventy-nine per cent of Tamaiti Whāngai students completed their course in 2010. In the same year, the total WelTec student population achieved a 75 per cent course completion rate.

"While this type of programme is resource-intensive to run, we get great results for a group that may not do so well otherwise. We have the support of iwi who have mentors on-site helping students. These mentors are also employees of WelTec."

Te Puni Kōkiri Regional Director, Hata Wilson says "Te Puni Kōkiri continues to support this scholarship programme because we support our students through scholarships as they see the positive outcomes, measurable in terms of course and qualification completion rates and employment."

Visit the WelTec website for more information about courses and scholarships, www.weltec.ac.nz

NEW KAUMĀTUA RESOURCE KIT: PUNA O TE ORA

The Māori health workforce has expanded over the last 25 years. Today there are more than 250 Māori health providers and many Māori health units within District Health Boards and Primary Health Organisations.

Kaumātua have key roles in these health teams, reflecting their knowledge of tikanga and te reo, and of whānau, communities and Māori networks.

Puna o te Ora is a resource tool-kit, developed to support the involvement of kaumātua in education, health and social services, especially where they can work with individuals and whānau, and help link services up with Māori communities.

Puna o te Ora was developed by Te Rau Matatini, with advice from a kaumātua reference group, called Te Rau Tuku Iho. It was funded by Te Puni Kōkiri.

Te Puna Ora challenges the sectors to use the skills and time of kaumātua wisely, so that their expertise is allowed to filter through the delivery of whānau-centred services and ultimately impact on the well-being of whānau.

This toolkit produced in Māori and English, will help health and social service workers to better understand the contributions of kaumātua, and better appreciate the wisdom they bring into the health and social sectors.

Puna o te Ora can be accessed on-line at www.matatini.co.nz



TE WAIPOUNAMU KIA TAU TE RANGIMĀRIE



Ngā Hau e Whā National Marae, located in the earthquake damaged eastern suburbs of Christchurch, has garnered international interest for its role in hosting district court proceedings.

A criminal list court has operated out of Ngā Hau e Whā Marae since April 2011. A whakawatea handed over use of the marae to Executive Judge Phil Moran.

A collaborative approach between the Ministry of Justice, Community Probation Service, New Zealand Police, Legal Services Agency, trustees of Ngā Hau e Whā and New Zealand Law Society ensured the court operated effectively.

Anecdotal evidence has suggested the behaviour of some defendants has been more respectful and dignified at the marae than observed at a courthouse. This has led to international interest with requests coming in for opportunities to observe proceedings at the marae.

Ngā Hau e Whā was an official Recovery Assistance Centre after the 22 February 2011 earthquake. Staff from the Red Cross and Relationship Services, and key government departments Te Puni Kōkiri, Work and Income, and Housing New Zealand were all housed at the marae.

The Recovery Assistance Centre closed in June, but the marae continues to host agencies and services including: Relationship Services (trauma counselling and counselling), Child Youth and Family, Te Puna Whaiora (Glenelg Health Camp), Probation Services, and Department of Corrections.

The collaborative and inclusive working environment at Ngā Hau e Whā Marae is a testament to the management of Te Rūnanga o Ngā Maata Waka.





A SENSE of FREEDOM

As Georgina te Heuheu watched the election results coming out last November a feeling came over her that many of us might find a bit strange. "I felt like I was getting my freedom back," she said.

With the election on 26 November 2011 the Hon Georgina te Heuheu was coming to the end of fifteen years of service in the New Zealand Parliament, six of them in National governments in which she held a number of portfolios.

Georgina Manunui was born into a family of eight children and grew up at Taurewa, a tiny village on the main road just north of Chateau Tongariro. "I was number six in the line up."

Today Taurewa's better known for the presence of the Sir Edmund Hillary Outdoor Pursuits

Centre, but back then the villagers livelihood came from the local timber mill and the forest where native trees were felled and then milled.

As she grew up with the majestic central north island mountains as her backdrop did she ever dream or think that one day she would be a Member of Parliament and a Minister? "No I never did, never."

"Education was the push back then, and my parents wanted all of us children to get a good start in life." Georgina was packed off to Turakina Girls' College just south of Whanganui. The headmistress felt Georgina had potential and after three years suggested to her parents that she could make arrangements for their daughter to transfer to Auckland Girls' Grammar, and things took off from there.

The next stop was Victoria University where she first gained a BA in English, then Ken Hingston, later Judge Hingston, suggested Ms Manunui should study law and that's when a series of firsts began.

She was the first Māori woman to gain a law degree and be admitted to the bar. She sat on a Commission of Inquiry and was a member of the Waitangi Tribunal, and then one day her father-in-law, Sir Hepi te Heuheu the Paramount Chief of Ngāti Tūwharetoa, called Georgina, her husband Timi and his older brother Tumu together. "Dad told us that one of us needed to stand for Parliament." The te Heuheu whānau were National supporters and the Chief had been trying,

unsuccessfully, to get one of his people elected to Parliament.

Georgina got the task, MMP was upon us and in 1996 she became the first Māori woman elected as a National Party MP, on the National list.

The first woman chair of the Māori Affairs Select Committee followed, and then the first Māori woman National Cabinet Minister, she was only the second Māori woman to be a minister after the Hon Whetu Mārama Tirikatene-Sullivan, who was in a previous Labour Cabinet.

Labour won the 1999 election and after three good years in government Georgina found herself in opposition for the next nine years, and didn't enjoy it. Along the way there was her very public spat with the then leader of the National Party Don Brash, over the speech he made to the Orewa Rotary Club.

Georgina was demoted by Brash and removed from her

spokesperson role. But after National lost the next election Brash was gone, and with National back in power in 2008 Georgina was back in Cabinet again.

In her first term in government Georgina was Minister for Courts, Minister of Women's Affairs, Associate Minister in Charge of Treaty of Waitangi Negotiations and Associate Minister of Health.

When National came back into power in 2008 she returned as Minister for Courts, and gained other roles as Minister of Pacific Island Affairs, Minister for Disarmament and Arms Control, and Associate Minister of Māori Affairs.

Now that her busy life as a politician has ended, is she looking forward to relaxing? "No, I actually find it hard to relax, and there's plenty of work at home that needs attending to."



Georgina with her sons Manunui (L) and Tuirangi (R).

A WELL-PLANNED EXIT

Mita Rinui signalled last year that he would not be seeking re-election at the end of the year and so would be bringing to a close 12 years as a Labour Member of Parliament.

"As I watched the results coming in on election night and saw my party suffering a substantial defeat I felt that I had made the right decision to retire from politics when I did," said Mita.

"Mind you I had been planning my exit for the better part of two years anyway, and I had encouraged some of my other colleagues to do the same." In fact he had already identified a new role and a number of other ventures back home in Tauranga-Moana before his term ended.

Mita was elected to Parliament in 1999 when the tide rolled back in for Labour in the Māori seats and they swept out a number of New Zealand First MPs who had held them.

Prior to that he had been the Te Puni Kōkiri Regional Director based in Tauranga.

Mita held a number of ministerial posts outside of Cabinet in the Labour Government that held power for three terms, and although he lost his Waiariki seat to Te Ururoa Flavell in 2005, he came back into Parliament on the Labour list for a further two terms.

One of his roles was as the Associate Minister of Treaty Negotiations and he has moved into heading up the Treaty settlement process for his iwi. He also has a number of private directorships and a hobby farm to keep him busy.

Mita is enjoying his new lifestyle, "I get to see my pre-school mokos almost every day." Over Christmas Mita and his wife Lindy made their annual pilgrimage to West Australia. "Lindy comes from there. We met when I was working in the outback and playing rugby. We head over each year to catch up with family and friends over there."



Mita Rinui.

MĀORI, YOUNG AND IN DEMAND

Te Puni Kōkiri commissioned research suggests there may be a window of opportunity for Māori economic futures as a result of demographic trends being forecast.

The research, released in the report *Māori: Demographic Dividend for Economic Return*, says that the Māori population's youthfulness, following a wave of retiring New Zealand baby boomers, will become vital in creating New Zealand's workforce of the future.

At the heart of this possibility is the concept of the demographic dividend; a period during demographic change which exposes the potential for an economic dividend or bonus.

Differences in the timing and speed of demographic change between Māori and European populations have led to very different age structures.

In 2006, half of the Māori population was aged less than 23 years. By comparison, the halfway point for the European population was 38 years. As a result, Māori account for a significantly larger proportion of those aged 0-19 years (21%) than they do of the total population (14%). By comparison, Māori account for only 1 in 20 of those at 65+ years of age.

The report also points out the demographic trend of the baby boomer phenomenon which sees them entering retirement en masse this year and asks "who will be there to replace them?" The future labour market, therefore, will be tighter than it is now with a much higher proportion of retirees to those working.

The historical coincidence of a youthful Māori population alongside a significantly older European one reveals the potential window of opportunity for Māori who will make up a much larger proportion of the working age group. The young will be in ever shorter supply and ever-greater demand in the labour market of the future.

However, the report cautions that this potential can only be realised if there has been sufficient investment in social capital, especially education, and facilitated by an appropriate policy environment.

The full report, written by Professor Natalie Jackson for NZIER, can be downloaded at Te Puni Kōkiri's website: www.tpk.govt.nz/en/in-print/our-publications/

DEMOGRAPHIC DIVIDEND

The 'demographic dividend' is sometimes also referred to as the demographic 'bonus' or 'gift'. It refers to a period during demographic transition (the shift from high to low mortality and fertility levels), which is looked at in economic terms because it has the potential to convert into an economic dividend.

The first potential dividend takes place as fertility levels fall and the proportion at the youngest ages (0-14 years) reduces. At the same time, the working age population (15-64 years) increases.

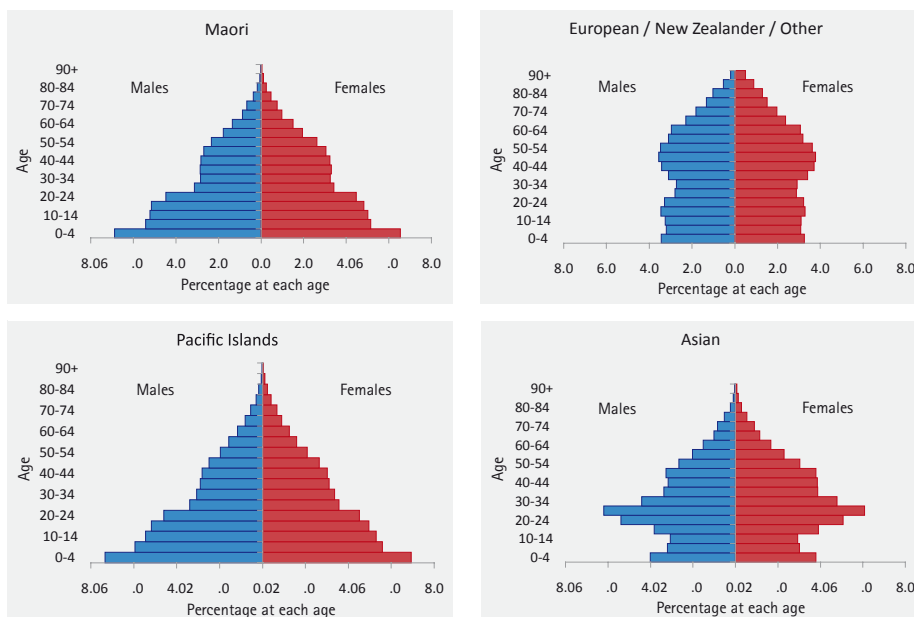
During this period – which may last two to three decades – there is potential for significant economic gain. But it can be realised only if employment opportunities expand as rapidly as the number of persons seeking new jobs and there is proactive investment in human capital, especially education.

The second dividend begins – or has the potential to begin – when working age adults are reaching the end of their income-generating and childbearing years. During this phase, a greater proportion of the working age population moves through the (potentially) higher income earning and/or saving age groups.

The second dividend is linked to the level of investment in the first dividend.

In the report *Māori: Demographic Dividend for Economic Return*, the collateral demographic dividend is a third interpretation of the demographic trends with significant positive implications for Māori. They arise as the result of there being two very different age structures (Māori and European) in the same economy.

Figure 1: Age-sex structure by major ethnic group* (2011 on 2006 Base)



*Based on multiple count ethnicity (Series 6 - see Appendix B)



MĀORI PURSUING DIGITAL HORIZONS

The launch in October last year by 2degrees of the world's first te reo Māori smart phone is one example of how the ICT industry can fill the appetite that Māori have for their language and culture content in the digital world.

The Huawei smart phone enables users to text, Tweet, Facebook and Google each other in te reo Māori; on a network where there is a significant Māori stake.

2degrees is partly owned by the Hautaki Trust, a subsidiary of Te Huarahi Tika Trust which came about in 2000 to enable Māori a right of purchase over the 3G radio frequency.

A key aim of Te Huarahi Tika is to encourage Māori participation in the knowledge economy through engagement in ICT.

The Minister of Māori Affairs took the first call on the smart phone from Te Huarahi Tika Trust Chair, Daphne Luke.

During the smart phone launch two further initiatives were also announced; both aimed at rangatahi. Accelerating Aotearoa targets senior Māori high school students and connects them with career guidance about ICT training and employment.

The second was \$50,000 per annum scholarships for Māori to undertake study towards ICT qualifications at Auckland University; followed by internships at 2degrees during study.

2degrees Director and Hautaki Trust Board member Bill Osborne said that combined; the new handset and initiatives demonstrated the value of the Māori investment in the cell phone company. A report by Venture Consulting showed \$2.24 billion of benefits to the economy have already flown from the creation of 2degrees.

TELECOMMUNICATIONS FUTURE HUI

Major broadband players and educational institutions found much common ground at the Ka Tipu Te Pā Harakeke Hui hosted by Ngā Pū Waea, at Te Mahurehure marae in Auckland last November.

Ngā Pū Waea Chairman, Antony Royal, was impressed by the contributions made: "I think people were pleased with the day and in many ways this is what Ngā Pū Waea's role is: to bring quite different groups together to work out how to respond to sector wide issues."

The Chief Executives of Chorus and Vodafone attended, along with other players in Ultra-Fast Broadband like Northpower, Ultrafast Broadband Limited and infrastructure provider Transfield Services, as well as a range of wānanga and industry training organisations.



A central issue was the skills gap in occupations that lay fibre such as fibre jointers or drilling operators. There was also some discussion about the drain of skilled people heading across the Tasman to work on the National Broadband Network and what initiatives might be needed to counter this.

A key announcement at the hui was that Vodafone would be offering five further places in its graduate programme for promising Māori students seeking to make a career in telecommunications.

At the time of writing, a report from Ngā Pū Waea was being produced to inform what should happen next.

Ngā Pū Waea
NATIONAL MĀORI BROADBAND
WORKING GROUP

Ngā Pū Waea, the national Māori working group, grew out of a submission by the Māori Economic Taskforce on the Government's Rural Broadband Initiative (RBI).

In May last year, Government announced that Telecom and Vodafone were contracted for the delivery of the RBI and that this included specific requirements for them to undertake stakeholder engagement, including with Māori.

At the same time, the Minister for Communications and Information Technology (Hon Steven Joyce) and Minister of Māori Affairs (Hon Pita Sharples) agreed to establish a National Māori RBI Working Group.

At the end of May, the working group's mandate was expanded to include the Government's Ultra Fast Broadband initiative (UFB). The UFB initiative will deliver broadband speeds of 100 Mbps to 75 per cent of New Zealanders living in urban areas.

The role of Ngā Pū Waea is to assist in ensuring Māori communities can be connected in a timely and efficient manner, and are able to maximise opportunities arising from the deployment of broadband.

Ngā Pū Waea members comprise representatives from Māori ICT interests, including te Huarahi Tika Trust, Te Pūtahi Paoho, and the Māori Economic Taskforce. The six members have been appointed for a three year term initially and will be eligible for reappointment for one further term:

1. Antony Royal (Chair)
2. Daphne Luke
3. Mavis Mullins
4. Richard Orzecki
5. Haami Piripi
6. Tūwhakairiora Williams

You can follow Ngā Pū Waea on Facebook.

Māori land owners encouraged to check rates calculations

Valuation of Māori Freehold Land is required to take into account some of its unique characteristics, such as multiple ownership and the presence of sites of significance. Currently, an up to 10% adjustment is provided for multiple ownership and an up to 5% adjustment for sites of significance. This is more popularly known as the *Mangatū adjustments*.

Te Puni Kōkiri was instrumental recently in changing the rules governing rates notices which now require the rates calculations for Māori Freehold Land to be shown on the notices.

Research undertaken by Te Puni Kōkiri showed that many Māori land owners were unaware of the *Mangatū adjustments* or were unsure if they had been applied to their land.

Government agreed that the notices should display the *Mangatū adjustments* on the rates notices so that Māori land owners could check to see if the calculations are correct.

Te Puni Kōkiri has developed a *Mangatū adjustments fact sheet* which will accompany all rates notices for Māori Freehold Land over the next three years. The first of these fact sheets went out in late 2011.

Te Puni Kōkiri is aware that Māori land owners have already contacted valuers to provide them with updated information and would urge all Māori land owners to check that their rates notices are correct.

Ongoing work for Te Puni Kōkiri includes leading work to develop and apply appropriate valuation methods and greater fairness in the rating and valuation of Māori Freehold Land. The objective is to ensure that all the characteristics of Māori Freehold Land and each property are reflected within the valuation, and that the rates are appropriate for the use of the property.

BUILDING ON RWC 2011 SUCCESS IN NEW YEAR

Māori Television's line-up for 2012 includes local drama and documentaries, international films and sport, and a new dance show that it reckons is sure to keep the whole whānau entertained.

Māori Television's General Manager of Programming, Haunui Royal, says the indigenous broadcaster wants to build on the success of its coverage of Rugby World Cup 2011, in 2012.

As the lead free-to-air broadcaster of RWC 2011, Māori Television showed all 48 games – and enjoyed top ratings from a growing audience.

Ratings were significantly higher than the industry estimated with 47 per cent more viewers on average per live game than predicted.

Just over 2.1 million people tuned in to watch RWC 2011 live on MTS, of these more than half a million viewers were new to the channel.

"The Rugby World Cup was a game-changer for us," says Haunui.

"It changed the perception of what we are. We are about everyone... and we really want all New Zealand to be watching."

He is particularly delighted that the network has secured local free-to-air rights to screen the National Basketball Association (NBA) season for 2012.

Delayed coverage of two games from each week of the current season will screen on Māori Television and the 100 per cent Te Reo channel.

"The Breakers were popular on our channel and we've gone up a level to provide coverage of the top professional basketball competition," he says.

New shows to look out for in 2012 include Kanikani Mai, which is dubbed as a cross between Dancing with the Stars and Homai Te Pakipaki.

Presented by Brent Mio and Lanita Ririnui-Ryan along with celebrity judges, the dance entertainment series travels to six locations around the North Island and asks locals to get their groove on.

Kanikani Mai puts people of all ages and all dance styles against each other as they compete for a prize for themselves and for their marae.

Atāmira is a ground-breaking new drama series that will bring the stories of Taki Rua theatre to the small screen for the first time later in the year. One of the plays is Strange Resting Places, starring Paolo Rotondo and Rob Mokaraka.

There will be more serious subject matter in the New Zealand documentary series, Songs From The Inside, which explores how the universal language of music can help people to communicate and express themselves towards positive transformation.

Eight prisoners – four men and four women – get the opportunity to work with acclaimed song writers Anika Moea, Maisey Rika, Warren Maxwell and Ruia Āperahama to write, develop and record their own song.

A number of old favorites will be back like Homai Te Pakipaki, Hunting Aotearoa, Kai Time On The Road and Code.

Popular hosts Pio Terei and Stacey Morrison return for a

fourth series of It's In The Bag and this year's competition sees the dynamic duo travel north and west with shows in Te Tai Tokerau and Taranaki, leading up to the grand final in Whāngārei.

Continuing with the tradition of taking the TV show to a small town near you, series four heads to Kaitaia, Te Kao, Mangamuka, Waipū, Waitara, Opunake, Pātea, Stratford, and Waiheke Island.

Haunui Royal says as most Māori are under-35, Māori Television will continue to consider a younger audience in its programming.

"As a public broadcaster we have a mandate to provide programmes for tamariki that inform, educate and entertain," he says.

"We commission locally more than 200 hours per year, and spend about \$6 million on local production for tamariki, as well as acquiring and re-versioning international content into te reo Māori."

The pioneering Māori language children's programme, Pūkana, and youth info-tainment programme, Haa, will return this year and the 2012 Matariki celebrations will have a youth theme.





TĀNGATA MAITAI

*IronMāori winner two years running Kevin Nicholson.
PHOTO CREDIT: HAWKES BAY TODAY.*



A hauora initiative, which began to encourage people to adopt healthier lifestyles and to establish goals towards that, has morphed into a huge one-day event in Hawkes Bay.

Iron Māori – where people swim two kilometres, cycle 90kms and run 21.1kms – was established in 2009 and attracted fewer than 300 participants. That number doubled in 2010 and on 3 December last year 1550 people took part in Iron Māori number three.

While the event itself is important, and a huge crowd of supporters and participants gather at the start/finish line at Ahuriri in Napier, the goal setting and the preparation is where the real work is done.

Organiser Heather Skipworth talks about people turning round their lives while training for the event, and achieving major health gains along the way.

“Two of the men who took part weighed over 200-kilogrammes before they entered. One of them Harley Thompson weighed 240kgs and in the course of his training and adopting a healthier lifestyle he dropped to 170kgs.”

“Of the 1550 people who took part, only a handful didn't complete their event. Those who did now know that if they set goals and achieve their aims, they can take on anything. They can apply this to anything in life.”

The overall winner of Iron Māori 2011 was Kevin Nicholson who hails from Wairoa but lives in Wellington. He won in 2010 too. Kevin's winning time was four hours and forty-four minutes.

The first woman home was Ali Hollington from Hawkes Bay and her time was within ten minutes of Kevin's.

Race Director Jeanette Cooper was particularly impressed with the efforts of Agnes Allen from Kaitaia.

“She came from a position of complete inactivity prior to training for Iron Māori and competing in all three events; the swim, bike ride and run.”

“It took her 12-hours 32-minutes and 54-seconds to finish.”

“We had packed up and most people had gone off to the prize-giving when she was coming in to the finish, but she kept going because she really wanted to get her finishing medal; and she did.”

CHAMPION PIRI



Kahurangi Te Koingo Reedy with
Lisa Carrington Senior Māori Sportswoman.

Piri Weepu had a roller coaster year in 2011. First he fought back from a serious rugby injury in 2010. He lost both his grandfathers in 2011, but went on to play a pivotal part in the All Blacks successful Rugby World Cup campaign; and the year culminated with him winning three awards at the Māori Sports Awards.

Although he never started the tournament as the All Black's number one halfback, by the closing stages of RWC 2011, Piri was not only leading the haka, but he stepped up at a time when the country was deeply despondent about our chances, when Dan Carter was eliminated through injury.

His performance in the quarterfinal match against Argentina, in which he kicked seven goals for the All Blacks 33 – 10 victory, was superb. His overall play may best be summed up by rugby writer Brendan Gallagher writing in the Daily telegraph in Britain on the eve of the cup final. He said of Piri, "He is the Māori heart and soul of the All Black team, an individual who brings great pride in the considerable Māori hinterland of New Zealand rugby."

"The way he steadied the New Zealand ship has seen him morph into a superman in the adoring local press."

The judges of the Māori Sports Awards held in Manukau in December must have had similar thoughts because they gave Piri the supreme prize – the Albie Pryor Māori Sportsperson of the year award, the Senior Māori Sportsman of the year award, and he shared the Māori Sports Team prize with his fellow world cup winning All Blacks Israel Dagg, Richard Kahui, Zac Guilford, Aaron Cruden, Corey Jane, Corey Flynn and Hosea Gear.

Piri who has played most of his rugby in Wellington moves to Auckland for this years super rugby season.

The other major prizes were won by:

Senior Māori Sportswoman
Lisa Carrington – canoeing.

Junior Māori Sportsman
Trent Woodcock-Takurua – BMX.

Junior Māori Sportswoman
Thea Awhitu – boxing.



World champion title-holders:

Jason Wynyard – wood-chopping.

Luke Thompson – taekwon do karate.

Sam Sutton – extreme white water kayaking.

Chelsea Marriner – dog agility.

Jayne Parsons – tandem cycling.

Lisa Carrington – canoeing.

Jan Khan – lawn bowls.

Māori World Champions in Teams
Rueben Te Rangi – 3 x 3 basketball.

Māori Sports Media Award
Māori Television – RWC 2011 final.

Māori Sports Coach
John Love – softball.

Māori Sports Team
Jason and Karmyn Wynyard – 'jack and jill' sawing.

Māori Umpire/Referee
Miah Williams – touch rugby.

Disabled Māori Sportsperson
Jayne Parsons – tandem cycling.

Māori Sports Administrator
Tony Kemp – rugby league.

World individual champions: Jason Wynyard, Sam Sutton, Teneka Hyndman, Luke Thompson, Jayne Parsons, Lisa Carrington, Marina Khan (for sister Jan Khan).



Super entertainer, actor
and MC Frankie Stevens.



WAIATA MAI

The Upper Hutt singer with the big voice – Frankie Stevens – was recognised for his service to the entertainment industry twice in 2011.

He was joint winner of the Māori Music Awards Industry Award and got special recognition at the Māori Art Market in Porirua in October. Frankie first sang in a school band when he was just 12 years old and began singing professionally at 16 when he went off to Sydney for a couple of years. He also spent time singing in Europe making a name for himself by winning the British talent show 'Opportunity Knocks' six times in a row.

He's a household name in this country these days.

He shared the Māori Music Industry Award with another iconic group of entertainers, the band Ardijah, whose founding members

Ryan Monga and Jim Wihongi first met in a garage in Otago in 1978. The band that grew out of that meeting played local gigs for a couple of years before meeting their long time lead singer

Betty-Anne at a talent show. They too are household names in this country.

The 2011 Māori Music Awards night held in the Hawkes Bay Opera House in September, was once again a gala affair featuring a mixture of old and new.

For example the award for the Best Māori Traditional Album in Te Reo Māori went to an album released in April this year, of the songs of the late great Ngāti Porou songwriter Henare Waitoa. Called Ngā Waiata O Henare Waitoa it featured 12 of his waiata contemporary to the times in which he wrote them, during and after World War II. Perhaps the best known is 'Tomo Mai' the song he wrote to welcome home the survivors of the Māori Battalion.

Also honoured was the late Sir Kingi Ihaka who died in 1993, but was recognised as an Iconic Māori Music Composer in the traditional style. Sir Kingi was born in Taitokerau and became an Anglican priest.

He was a prolific composer of Māori songs for clubs he tutored in both Wellington and Auckland.

Sir Kingi was the first Māori minister resident in Australia; where he ministered to Māori in Sydney between 1984 and 87. He was a great advocate for the Māori language and was appointed the second Māori Language Commissioner in 1990.

Another of the icon awards went to Tihi Puanaki the Ngāti Hine woman who lives in Christchurch who has been a stickler for detail when it comes to tikanga and waiata over the four decades she has taught kapa haka. She won the Keeper Of Traditions award.



Ardijah.

The great Māori show band the Volcanics received and award for a Lifetime Contribution to Māori Music.

The Best Māori Song, Songwriter and Best Māori Solo Artist went to Tiki Tane for his album 'In the World Of Light'.

The Nok won the Best Māori Pop Album for the album of the same name.

Tatou Tatou E won the Best Māori Urban/ HipHop/RnB Album Award for their album of the same name.

Mina Ripia and Ana Coddington jointly won the Best Māori Female Solo Artist Award.

Stan Walker won the NZonAir radio airplay record of the year by a Māori artist; and the Ngā Reo Irirangi radio airplay record of the year by a Māori artist in Te Reo – was won by 1814.

Back in Action

The Māori art quality and authenticity brand Toi Iho is up and running again, following a glitch in 2010.

People like Sir Apirana Ngata talked about a quality assurance trademark or qualification in the 1930s; the New Zealand Māori Council debated it again in the 1960s. But it wasn't until 2002 that Creative New Zealand was able to set it up.

Toi Iho continued for the next seven years until public funding pressure meant Creative New Zealand needed to divert funds to other areas of its work. Toi Iho went into abeyance.

After a series of discussions, eventually the Transition Toi Iho Foundation was formed and finally TIKI – Toi Iho Kaitiaki Incorporated – transferring the Toi Iho trademark and all the intellectual property involved into Māori control.

A big challenge for TIKI and Toi Iho was last year's Rugby World Cup with Toi Iho associated artists seeking, and getting, the ability to display their works at RWC venues and also at Waka Māori. It was a major success.

Professor Bob Jahnke from Massey University one of the senior artists behind the new arrangements feels very relaxed about how things are progressing.

"The Trust is currently working through the re-registration of artists and outlets that can use the Toi Iho trademark. We're concentrating on those two categories, artists and outlets."

"There are about 50 or so artists seeking re-registration, and there are other senior artists with proven track records of quality and authenticity who have honorary status to use the Toi Iho mark, people like Sandy Adsett."

Two years on the trademark is back in action in Māori hands.

The Kura Galleries around the country are the sorts of places Toi Iho artists display their work.



Ta Moko Mask - Totara - Matt Smiler.



Maori Girl - Hand carved MDF - James Atutahi.



Bone pendant - Kerry Thompson.

AHUWHENUA COMPETITION – BENEFITS IN PARTICIPATING

Māori dairy farmers in the prestigious 2012 Ahuwhenua Trophy can reap fantastic benefits just by being in the competition, according to the Chief Judge Doug Leeder.



Pictured is Federation of Māori Authorities (FoMA) Chair, Traci Houpapa, with the two Ahuwhenua Trophies and the Bledisloe Cup, at the recent FoMA conference where the 2012 Ahuwhenua Trophy was launched. Many thanks to Ata Te Kanawa and Tu Mai magazine who supplied this historic image.

"The Ahuwhenua Trophy – BNZ Māori Excellence in Farming Dairy competition is a great way of growing your business," he says.

The Chief Judge says Māori landowners who put their businesses on the line can reap the rewards which include great feedback, supported by free entry to DairyBase and DairyNZ on-farm analysis.

This year's competition is the fourth bi-annual Dairy competition. Te Puni Kōkiri is a Gold sponsor.

Previous winners, Dean and Kristen Nikora, owners of Cesped Lands Ltd, are on record crediting the competition with helping them through an economic downturn. Praised for their innovative farming and commercial practices, and a well-managed growth strategy by the 2008 Judges, they remained at high risk during this testing time.

"Thank heavens they asked the big questions," Dean said of the Judges. "When the economic environment did change and our dairy payout crashed we had already put ourselves in a mitigating position." Between 2008 and 2010, Cesped not only came through the downturn a lot stronger, they increased their wider investment by approximately 1,000 cows. Both Dean and Kristen went on to take up further leadership opportunities.

As usual, this year's competition has two judging rounds. The First Round Judges (Peter MacGregor, Independent; Paul Radich, Fonterra; Paul Bird, DairyNZ; Duncan Matthews, BNZ) are tasked with assessing all entrant farms to identify the three finalists.

The Finals Judges are Doug Leeder; Stephen Veitch, BNZ; Tafi Manjala, DairyNZ; and Paul Klee, Fonterra.



Kōkiri to Facebook

Between Kōkiri editions, you can check for latest news, pānui and updates on the Kōkiri Facebook page.

If you know Facebook tikanga, you need to LIKE us to see our page. And once you do, you can enter our Waitangi Day competition with a cool prize up for grabs.

Check out the Māori Business Facilitation Service page, also on Facebook.

Ō Mātou Whakaputanga

All Te Puni Kōkiri publications, including corporate documents, fact sheets, publication, and newsletters, are published on-line, and are downloadable from www.tpk.govt.nz/en/in-print/our-publications/

Recently added publications:



MĀORI EXPORT COMPETITIVENESS

This report was produced because Te Puni Kōkiri wanted to gain a better understanding of the economic benefits of exporting, areas of New Zealand's exporting advantage, and some strategies to enter export markets. This understanding will inform Te Puni Kōkiri's actions as it supports Māori businesses to allocate their capital resource and increase their international activities.



ANNUAL REPORT FOR THE YEAR ENDED 30 JUNE 2011

The annual report is a key accountability document which all New Zealand Government departments are required to produce. It reports performance against the statement of intent and contains achievements for the year, performance against specific criteria, and audited financial statements (pursuant to S39 of the Public Finance Act).



VALUATION OF MĀORI FREEHOLD LAND

The value of Māori freehold land is adjusted to reflect the constraints of Te Ture Whenua Māori Act 1993 (Māori Land Act). Rating valuation notices are now required to display the adjustments so the land owner can check the valuation. This fact sheet explains how Māori freehold land adjustments are determined for rating valuation purposes.



MĀORI: DEMOGRAPHICS FOR ECONOMIC RETURN

Te Puni Kōkiri commissioned research to help create an evidence base on the impacts of demographic trends and their implications for Māori economic futures. The report shows that Māori demographic trends – alongside those of non-Māori New Zealanders, present the Māori population with significant opportunities.



THE MĀORI PURPOSES BILL 2011: FOUR NEW MĀORI AFFAIRS ACTS

A Māori Purposes Bill is an omnibus bill amending legislation relating to Māori Affairs. The passage of the Māori Purposes Bill 2011 has resulted in the enactment of four new Acts: The Māori Trust Boards Amendment Act 2011, The Māori Purposes Act 2011, Te Ture Whenua Māori Amendment Act 2011 and the Māori Fisheries Amendment Act 2011.



A PROFILE OF IWI AND MĀORI REPRESENTATIVE ORGANISATIONS

This reference document provides an overview of Iwi and Māori organisations.

Disclaimer: Please note that the materials contained within this publication were current as at November 2010. For more up-to-date information about representative Māori organisations, please visit the Te Kāhui Māngai (Directory of Iwi and Māori Organisations) at www.tkm.govt.nz

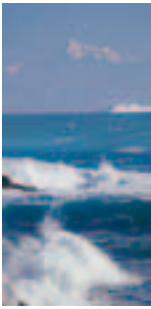




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 Level 2, Taitokerau Māori Trust Board Building
 3-5 Hunt Street, Whangārei 0110
 Private Bag 9026, Whangārei 0148

KAITAIA PHN *Waea* 09 408 2391
 Level 2, REAP Building,
 33 Puckey Avenue, Kaitaia 0410
 PO Box 200, Kaitaia 0441

TE TĀMAKI MAKAURAU REGION **B**

AUCKLAND PHN *Waea* 09 571 2940
 FAX *Waea Whakaahua* 09 571 2941
 Level 2, Te Puni Kōkiri House
 12-14 Walls Road, Penrose, Auckland 1061
 Private Bag 92010, Auckland 1142

TE WAIKATO REGION **C**

HAMILTON PHN *Waea* 07 834 7100
 FAX *Waea Whakaahua* 07 839 2579
 19 Worley Place
 Private Bag 3020, Hamilton 3240

TE MOANA Ā TOI REGION **D**

WHAKATĀNE PHN *Waea* 07 307 1057
 FAX *Waea Whakaahua* 07 307 1033
 58 Commerce Street, Whakatāne 3120
 PO Box 26, Whakatāne 3158

TAURANGA PHN *Waea* 07 577 6254
 FAX *Waea Whakaahua* 07 577 6155
 Cnr Christopher Street & 11th Avenue
 Tauranga 3110
 PO Box 69, Tauranga 3140

TE ARAWA REGION **E**

ROTORUA PHN *Waea* 07 349 7810
 FAX *Waea Whakaahua* 07 349 0950
 Level 1, Te Puni Kōkiri House
 1218-1224 Haupapa Street, Rotorua 3010
 Private Bag 3017, Rotorua 3046

TE TAIRĀWHITI REGION **F**

GISBORNE PHN *Waea* 06 868 0208
 FAX *Waea Whakaahua* 06 868 0217
 Level 1, Ngā Wai E Rua,
 Cnr Lowe Street & Reads Quay
 Gisborne 4010
 PO Box 140, Gisborne 4040

WAIROA PHN *Waea* 06 838 7913
 FAX *Waea Whakaahua* 06 838 7906
 54b Queen Street, Wairoa 4108
 PO Box 92, Wairoa 4160

TE TAKITIMU REGION **G**

HASTINGS PHN *Waea* 06 878 0757
 FAX *Waea Whakaahua* 06 878 0756
 Ground Floor, Lowe House
 304 Fitzroy Avenue, Hastings 4122
 PO Box 1440, Hastings 4156

FEATHERSTON PHN *Waea* 06 308 6240
 FAX *Waea Whakaahua* 06 308 6240
 14 Wakefield Street, Featherston 5710
 PO Box 6, Featherston 5740

TE TAI HAUĀURU REGION **H**

WHANGANUI PHN *Waea* 06 348 1400
 FAX *Waea Whakaahua* 06 348 9400
 Te Taurawhiri Building,
 357 Victoria Avenue, Whanganui 4500
 PO Box 436, Whanganui 4540

TARANAKI PHN *Waea* 06 759 5450
 FAX *Waea Whakaahua* 06 759 4601
 4656 Devon Street East
 New Plymouth 4310
 PO Box 744, New Plymouth 4340

TAUMARUNUI PHN *Waea* 07 895 7356
 FAX *Waea Whakaahua* 07 895 7381
 Te Tititihu House, 32 Miriama Street
 Taumarunui 3920
 PO Box 192, Taumarunui 3946

PALMERSTON NORTH PHN *Waea* 06 354 1706
 FAX *Waea Whakaahua* 06 354 7031
 109 Princess Street
 Palmerston North 4410
 PO Box 12029, Palmerston North 4444

TE WHANGANUI Ā TARA REGION **I**

LOWER HUTT PHN *Waea* 04 570 3180
 FAX *Waea Whakaahua* 04 570 3181
 Level 1, Bloomfield House
 46-50 Bloomfield Terrace, Lower Hutt 5010
 PO Box 31520, Lower Hutt 5040

NELSON PHN *Waea* 03 546 9701
 Suite 13, 31 Rutherford Mews, Nelson 7010
 PO Box 1830, Nelson 7010

LEVIN PHN *Waea* 06 367 3814
 FAX *Waea Whakaahua* 06 367 3814
 Cnr Durham & Salisbury Street
 Levin 5510

TE WAIPOUNAMU REGION **J**

CHRISTCHURCH PHN *Waea* 0800 875 839
 FAX *Waea Whakaahua* 03 365 3641
 79 Springfield Road, St Albans,
 Christchurch 8013
 PO Box 13546, Christchurch 8141

DUNEDIN PHN *Waea* 0800 875 839
 FAX *Waea Whakaahua* 03 474 9576
 Level 1, Colonial House, 258 Stuart Street
 Dunedin 9016
 PO Box 180, Dunedin 9054

INVERCARGILL PHN *Waea* 0800 875 839
 FAX *Waea Whakaahua* 03 214 9179
 Level 1, Menzies Building, 1 Esk Street
 Invercargill 9810
 PO Box 1769, Invercargill 9840