



Te Puni Kōkiri  
REALISING MĀORI POTENTIAL

Putanga

11

2008

Whiringa ā Nuku -  
Whiringa ā Rangī

CELEBRATING MĀORI ACHIEVEMENT

# KŌKIRI



## MĀORI WHĀNAU IN SCIENCE



SIR GRAHAM LATIMER



MANU KŌRERO 2008



BODY BUILDING





## MAI TE MANAHAUTŪ TUARUA – CRAIG OWEN

### CREATING PATHWAYS TO SUCCESS

*Tēnā rā tātou katoa,*

In the past year Te Puni Kōkiri has been instrumental in supporting many positive initiatives for whānau, hapū, iwi, Māori and New Zealand.

We have been at the forefront of brokering relationships between Māori and the Crown to settle historical Treaty of Waitangi claims. The benefits from historical Treaty of Waitangi settlements empower Māori, local communities and New Zealand.

Te Puni Kōkiri also remains committed to creating pathways for Māori to succeed as Māori. As part of that commitment we have supported events like the Māori Whānau in Science hui held at Parliament in September.

Recently we joined the chorus of politicians, iwi leaders and dignitaries in honouring one of Māoridom's leaders, Sir Graham Latimer. While at the helm of the New Zealand Māori Council in the 1980s Sir Graham Latimer, on behalf of the Council has achieved a lot including, mounting a legal challenge against the Government over the sale of State-owned assets.

In this edition of *Kōkiri* we pay tribute to Sir Graham Latimer, we feature the Māori Whānau in Science event and we continue to showcase Māori success throughout the country.

**Craig Owen**

Te Puni Kōkiri – Manahautū Tuarua



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With the support of Te Puni Kōkiri and many others, the New Zealand Māori Council recently organised a two day symposium to honour Sir Graham

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Ko ngā pukenga nui a ngā rangatahi ki te whai kōrero i te reo Māori me te reo Ingārihi i rangona e te marea ki Ngā Whakataetae Manu Kōrero ā-motu 2008.

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**Te Puni Kōkiri**  
REALISING MĀORI POTENTIAL

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## THE LEGACY OF SIR GRAHAM LATIMER

*Sir Graham Stanley Latimer was involved with the New Zealand Māori Council for nearly 40 years – much of it as its President.*

It was during his tenure that the Council experienced what many consider its most controversial yet successful period.

With support from Te Puni Kōkiri and many others, the New Zealand Māori Council recently organised a two-day symposium in Wellington to acknowledge Sir Graham's legacy.

Several hundred participants gathered at Te Papa to listen to reflections and insights from a very wide range of Māori and Pakehā speakers. Sir Graham and Lady Emily had travelled from their home in the Far North to take part in the event.

During the 1980s, Sir Graham and Lady Emily mounted a legal challenge to halt the effects of the State-owned enterprises legislation which, if not for their stand, would have removed protection of assets transferred to SOEs.

The magnitude of the case was very significant according to the Court of Appeal ruling; it concerned more than half of the land surface of the country – about 14 million hectares.

In a seminal decision, the Court of Appeal found in favour of Sir Graham and the Council. It stopped the privatisation of disputed property, empowered the Waitangi Tribunal to recover

land if it was required to redress Treaty breaches, and guaranteed proper funding of the Waitangi Tribunal.

The impact of that decision lifted the status of the Treaty of Waitangi to a level never before enjoyed in New Zealand statute and, ever since, has had far-reaching effects in land, forests, radio, television and te reo.

The symposium brought together nearly 50 speakers from across the political divide and from many different disciplines and sectors. While Sir Graham is not without detractors, all those who attended paid glowing tributes to Sir Graham and his wife, Lady Emily.



Sir Graham Latimer surrounded by friends, family and dignitaries at the Pōwhiri for the two-day Sir Graham Latimer Symposium





*A rare glimpse into Wellington's past is available right in the middle of town following the recent opening of the Te Aro Pā visitors' centre in lower Taranaki Street.*

The centre opened with a dawn ceremony on Saturday 11 October 2008 with more than 200 people in attendance. Inside the centre are the preserved foundations of two whare punga – dating from the 1840s Te Ātiawa settlement of Te Aro Pā.

Local kaumātua Sam Jackson, supported by iwi from Wellington and Taranaki, led the cultural rituals required to bless and open the site.

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*"It's the first 1840s Māori site found in the city and contains the only known whare punga to have survived from that period"*

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The ceremony was followed by speeches from dignitaries including Sir Paul Reeves and Mayor Kerry Prendergast.

Wellington City Council's Arts and Culture Portfolio Leader, Councillor Ray Ahipene-Mercer, says Te Aro Pā is unique. "It's the first 1840s Māori site found in the city and contains the only known whare punga to have survived from that period. What makes this site even more

amazing is that it's right in the heart of downtown Wellington."

The remains from Te Aro Pā were uncovered during construction of a new apartment building in November 2005. The New Zealand Historic Places Trust, developer Washington Ltd, the City Council and the Wellington Tenth's Trust – which administers Māori land around the city – agreed on how to preserve the structures.

Wellington Tenth's Trust CEO Liz Mellish says this is a great example of organisations with very different interests all working together to find a solution that worked for everyone.

"Having a site like this on one of Wellington's busiest downtown streets is a fantastic asset for the city. Wellingtonians and visitors can see a little of what life was like for people of the Taranaki iwi who settled in this spot as far back as 1820," she says.

The public can visit the site free of charge, seven days a week from 9am to 5pm, and interpretive signage explains the history of the site and how it has been preserved.



Taranaki kaumatua Huirangi Waikerepuru in front of the crowd gathered for the dawn ceremony



## CONSERVATION ACCORD IMPORTANT FOR WAIKATO-TAINUI

*The signing of a Conservation Accord is a significant milestone for conservation management in the lower Waikato River catchment, says the incumbent Minister of Conservation.*

The Conservation Accord was signed in Wellington by Waikato-Tainui representative Lady Raiha Mahuta, Director-General of Conservation Al Morrison and the incumbent Minister of Conservation as part of the Waikato River Treaty Settlement.

The agreement sets out how the Crown and iwi will achieve co-management in conservation of the Waikato River catchment, between Karapiro and the mouth of the Waikato River.

"Conservation in the Waikato River catchment is extremely important to Waikato-Tainui," says Steve Chadwick. "Both the Crown and Waikato-Tainui recognise that conservation is critical in the restoration and protection of the health and wellbeing of the Waikato River for future generations," she says.

As part of the Treaty settlement, the Department of Conservation and Waikato-Tainui will also jointly develop a conservation component of an integrated management plan for the Waikato River, and the Waikato River Vision and Strategy will be implemented through Conservation planning documents.

The Conservation Accord is one of the Accords that were provided for in the Deed of Settlement signed between the Crown and Waikato-Tainui on 22 August 2008.

"Through this Accord, the Crown and Waikato-Tainui are committing to a positive and enduring relationship surrounding the conservation of the river," says Steve Chadwick.

"Waikato-Tainui input will be integral in all Conservation projects and processes in the River catchment area, including the preservation of threatened species, conservation of the whitebait fishery and protection of the internationally renowned Waikato wetlands. I look forward to seeing that relationship grow and strengthen over time," she says.



Lady Raiha Mahuta, Steve Chadwick and Al Morrison





Tony Frankham and Kingi Tuheitia



## AIRPORT TOMOKANGA UNVEILED

*Kingi Tuheitia unveiled a magnificent tomokanga that will welcome international travellers when they arrive at Auckland Airport.*

Auckland Airport chairman Tony Frankham and Kingi Tuheitia took part in a dawn unveiling and blessing ceremony of the tomokanga in the new pier at the airport's international terminal. The ceremony was attended by 80 invited guests.

Standing 2.8 metres high and 6 metres wide, the tomokanga symbolises a spiritual portal from one realm to another, a journey from the dark (the outside world) into the light (world of the living).

It has been four and a half months in the making, with five carvers and one weaver all

of Tainui descent working on the project from a workshop in Ngaruawahia. The 6.6 cubic metres of timber used in the carvings is swamp kauri and totara sourced from the Te Tara o Te Ika and Pouakani.

Tainui's head carver, Warren McGrath, said the inspiration behind the magnificent artefact comes from travel and migration themes, related to the comings and goings of an airport.

The carving is located in a new \$50 million international terminal pier at Auckland Airport. The new international pier was officially opened by

the Rt Hon Helen Clark on 10 October and opened for travellers on 21 October.

It has been designed with expansion in mind and to accommodate the next generation of larger-sized planes, including the Airbus A380.

The completion of the new pier ends a major construction phase at the international terminal. In April 2008 a new arrivals area opened, greatly increasing the facilitation of arriving travellers, followed by the completion of the expanded border agency screening hall in July.

The arrival and departure levels of the building are adorned with touches of Kiwi flavour

to welcome and farewell both New Zealanders and overseas travellers. Specially selected imagery of unique wildlife and plant life brings the great outdoors to life and hints at just some of what New Zealand has to offer.

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*Standing 2.8 metres high and 6 metres wide, the tomokanga symbolises a spiritual portal from one realm to another.*

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## MĀORI PLACE NAMES RECOGNISED INTERNATIONALLY

*The National Library of New Zealand Te Puna Mātauranga o Aotearoa is proud to announce a major milestone in the international recognition of New Zealand's English/Māori place names.*

The US Library of Congress has agreed to accept New Zealand dual language place names for inclusion in Library of Congress Subject Headings, the de facto international standard for subject headings. These headings will now be in bibliographic records available on the National Bibliographic Database and for use worldwide.

"This is a fantastic achievement and we are very proud of the people who made this happen. This success is testament to our commitment to the recognition of our Māori place names internationally," says Alison Elliott, Director Content Services, National Library of New Zealand/ Aotearoa.

These place names are mostly the result of the Crown's settlement with Kāi Tahu in 2003. At the time, 88 South Island place names were changed to English/Māori names.

In April 2006, the Library of Congress agreed to accept the New Zealand Geographic Place Names Database on the Land Information New Zealand website as the authority for New Zealand place names.

Alison Elliott, John Mohi, and Janess Stewart

Since then, guidelines for these subject headings have been developed in consultation with the Library of Congress.

"Ka wani kē hoki te reo Māori... this is a world first, it brings key te reo Māori kupu (search terms) into library search engines and desktops around the world," says Kaiwhakahaere Māori (Māori, Pacific, International), National Library of New Zealand/Aotearoa John Mohi.

The first group of dual language place names are:

1. Aoraki/Mount Cook (N.Z.), formerly Cook, Mount (N.Z.)
2. Southern Alps/Ka Tiritiri o te Moana (N.Z.), formerly Southern Alps (N.Z.)
3. Stewart Island/Rakiura (N.Z.), formerly Stewart Island (N.Z.)
4. Aoraki/Mount Cook National Park (N.Z.), formerly Mount Cook National Park (N.Z.)
5. Westland/Tai Poutini National Park (N.Z.), formerly Westland National Park (N.Z.)

Future changes and new proposals include:

- Franz Josef Glacier/Ka Roimata o Hine Hukatere (N.Z.)
- Fox Glacier/Te Moeka o Tuawe (N.Z.)
- Milford Sound/Piopiotahi (N.Z.)
- Matiu/Somes Island (N.Z.)
- Doubtful Sound/Patea (N.Z.)



TV3 whānau with Māori Television Chief Executive Jim Mather

## TAU KĒ: TV3 AND NGĀITERANGI

*TV3 and Ngāiterangi Iwi Rūnanga took top honours at this year's Māori Language week Awards at a gala event in Wellington in September.*

Both organisations were highly commended by the judges for innovative, creative and effective promotion of the Māori language during Māori Language Week 2008.

"TV3 was outstanding this year with its coordinated approach to its promotion of the Māori language throughout its entire broadcasting schedule both on and off air," says the Chief Executive of Te Taura Whiri i te Reo Māori (Māori Language Commission), Huhana Rokx.

"An equally outstanding commitment to te reo Māori by Ngāiterangi Iwi Rūnanga saw them develop a Māori language vocabulary for text messaging,

making the reo accessible and cool for all in a digital medium," she says.

"It was difficult to choose between a large media organisation and an iwi rūnanga so I decided they were both deserving recipients of the supreme award."

The Māori Language Week Awards recognise excellence in the use and promotion of the Māori language during the annual Māori Language Week celebrations and beyond.

In one of the most celebrated Māori Language Weeks yet, there were 36 finalists in nine categories contending for top honours.

"Next year we will celebrate Māori language week from 27 July to 2 August with the theme 'Māori language in the community,'" says Huhana Rokx.

### THE WINNERS:

- Supreme Award Winners – TV3 and Ngāiterangi Iwi Rūnanga
- First Time Entrants – I AM TV Print Media – Gisborne Herald Radio – George FM Television – TV3
- Community – Ngāiterangi Iwi Rūnanga
- Local Body Organisations – Wellington City Council
- Business – Diagnostic Medlab
- Central Government – Inland Revenue
- Pre-school – Kids to Five on Somerset
- Primary and Intermediate Schools – Albany Primary School
- Secondary Schools – Greymouth and John Paul II High Schools
- Tertiary Institutions – University of Auckland



Credit: Victoria University of Wellington

## MĀORI WHĀNAU IN SCIENCE

### TURNING UP THE SUCCESS GENE

*The Beehive was recently a-buzz with budding Māori scientists when more than 300 excited tamariki and rangatahi, along with teachers and whānau, carried out various experiments including extracting DNA from a strawberry.*

The experiment was one of a bunch of fun-filled learning experiences that captivated the tamariki and rangatahi. Called "CSI Aotearoa" at the heart of the strawberry/DNA extraction experiment was the link between whakapapa and DNA that is, what does your DNA tell us about who you are and where you are from?

The students and their whānau were attending the launch of *CybroSPACE: Journeys to Success* at the Māori Whānau in Science event at Parliament on 22 September.

The resource was launched by the incumbent Minister of Māori Affairs. It is aimed at encouraging and supporting Māori youth to take up science subjects.

"Our goal is to unlock Māori potential and turn up the success gene in each and every one of you," the incumbent Minister of Māori Affairs told the students.

Throughout the day-long event, there were eye-catching displays, informative DVDs and inspiring science journeys as told by



current Māori university students at university.

The tamariki and rangatahi got to try a lot of other hands-on activities as well, all designed to show that science is relevant and fun.

They explored chemistry, and made their own flubber and learned what it has in common with a baby's nappy, a rubber tyre, Gaviscon medicine, and plastic bags. Through engineering they also got to meet robots in the World of Mechatronics.

Other disciplines explored included molecular biology, biotechnology, reproductive biology, ecological restoration, marine sciences, mechatronics, conservation biology, human behaviour, geology, nanotechnology and more.

Te Rōpū Āwhina and the faculties of Science, Engineering, and Architecture and Design from Victoria University of Wellington and Te Puni Kōkiri hosted the event, with the support of Career Services, Learning Media and the Ministry of Education.





## JOURNEYS TO SUCCESS

*A new publication, Cybrospace: Journeys to Success, was produced by Victoria University of Wellington with the support of Te Puni Kōkiri and is targeted specifically at Māori students wanting to study science at a tertiary level.*

The booklet aims to inspire young Māori and to show that science is relevant and fun. It profiles emerging Māori scientists from Victoria University and shares their motivations to study and how they overcame obstacles and met challenges to pursue their academic goals.

The booklet also shares helpful tips for achieving academic and personal success in science.

For more information about science as a career option visit: [www.victoria.ac.nz](http://www.victoria.ac.nz)



## ĀWHINA MENTOR WHARE TIMU

BArch  
Ngāti Kahungunu, Ngāti Whakaue

*Whare was born and raised in Hastings and attended St John's College. He's the first from a large extended whānau to attend university.*

In 2005, Whare came to Wellington to begin a five-year Bachelor of Architecture at Victoria University. On average only one third of all first-year students make it to the second year. Whare was the only Māori or Pacific student to make it through in a class of 80.

"I've always been keen on drawing and sketching. I guess that's why I chose architecture as a career."

Whare joined Āwhina whānau in his second year and as a senior mentor he's helping to coordinate Āwhina whānau activities in the Faculty of Architecture and Design. He's now in his fourth year of study and is looking forward to graduating with his BArch in 2009 and starting his career as an architect.



## ĀWHINA MENTOR DAVID HERMAN

BSc(Hons)  
Ngāti Ruanui

*David is in his fifth year at Victoria, studying honours in the School of Chemical and Physical Sciences. He has been looking at the synthesis of nanoparticles that have potential application in medicine. "I'm really enjoying my studies and the project I'm working on can be developed into a three-year PhD thesis, so that's my plan."*

One of the main highlights of David's time in the Science Faculty has been his involvement with Te Rōpu Āwhina. "Having an on-campus whānau is amazing. I've been part of Āwhina now for three years. Āwhina has given me a big group of friends and academic and personal help when I've needed it. Best thing is the reciprocity; everyone contributes and benefits." While David is a Wellingtonian at heart, he's keen to go to the United States one day to continue his chemistry adventure.

## UPGRADING WITH ENDEV

*Patrick Moore's passion for IT started with a love of mathematics at school. While other kids were outside playing games, Patrick wrote code on his father's home computer.*

Patrick (Taranaki, Te Āti Awa) was raised in Taranaki and moved to Hamilton to study a Bachelor of Science degree at Waikato University.

Patrick then began a successful 15-year career in IT. His roles have included managing the development teams at Mantrack (leaders in Payroll and HR systems) and Exonet 6. He then went on to form Auckland-based company Endev in 2004.

Endev recently sponsored the annual Parihaka Peace Festival by creating a system that enabled festival-goers to buy and print tickets online.

As the Managing Director of Endev, Patrick provides the vision and leadership needed for the business to deliver on its promise of reliability. He is skilled at getting the best out of developers and providing clients with the results and service they want.

Under his leadership, Patrick's developers have created highly successful and award-winning software solutions for a range of national and international companies.

Recently Endev was instrumental in helping Work Technology



Patrick Moore

Corporation (WorkTech) release an advanced, web-based version of their timekeeping and labour tracking application.

WorkTech had wanted to offer their clients an enhanced online version of their software for some time. They did not however have sufficient expertise in-house for the project. By partnering with Endev, they were able to provide a highly successful product online.

The WorkTech software is used by companies such as leading petrochemical, refining and other energy companies, large utilities and American municipalities. It allows single entry and automatic collection of time, attendance and entitlement data for thousands of employees at once, by multiple users, across multiple time zones.

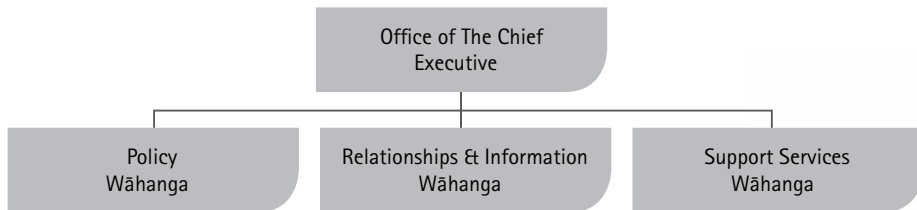
With Endev's help, WorkTech has been able to take its business to the next level. The change has enabled them to grow their reputation for innovation and increased their competitiveness in the market.

For more information visit [www.endev.co.nz](http://www.endev.co.nz)



# POLICY WĀHANGA

Over the past 10 editions of Kōkiri we profiled Te Puni Kōkiri's work in 10 regions throughout the motu. In this edition of Kōkiri we focus on Te Puni Kōkiri's National Office and profile our Policy Wāhanga and the Māori Potential Approach.



## TE PUNI KŌKIRI'S ORGANISATION STRUCTURE

The **Policy Wāhanga** brings together Te Puni Kōkiri's policy development, monitoring and research functions to create and drive innovative, cutting-edge policy utilising the Māori Potential Approach. The Māori Potential Approach provides us with a disciplined framework and set of guiding principles to give effect to the strategic outcome of Māori Succeeding as Māori. Our specific focus areas are culture, wellbeing, economic, research and monitoring.

The **Relationships and Information Wāhanga** is focused on developing and maintaining strategic relationships that are at the heart of Māori development.

Forging enduring relationships with Māori, as well as a broad

range of other stakeholders is the key role of the wāhanga. The wāhanga also manages a network of 10 regional offices and sub-offices throughout New Zealand.

The **Support Services Wāhanga** provides a culture of support for all groups within Te Puni Kōkiri to ensure that excellent standards are achieved and maintained across the organisation in line with State Sector guidelines. The Support Services Wāhanga includes Office of the Deputy Secretary, Finance, Human Resources, Legal Services, Information Services, Ministerials and Contracting, Risk and Assurance, Planning and Coordination and Communications.

*"Māori have the capability, initiative and aspiration to make choices for themselves that support their cultural identity and contribute to exceptional life quality."*

Kim Ngarimu Te Puni Kōkiri's Deputy Secretary for Policy



## THE MĀORI POTENTIAL APPROACH

*The Māori Potential Approach is a Māori public policy framework that has been developed by Te Puni Kōkiri to better position Māori to build and leverage off their collective resources, knowledge, skills and leadership capability.*



"The foundation of the approach is that Māori are the key catalyst for achieving exceptional life quality for themselves, their whānau and their communities," says Te Puni Kōkiri's Deputy Secretary for Policy, Kim Ngarimu.

"The approach also affirms that Māori have the capability, initiative and aspiration to make choices for themselves that support their cultural identity and contribute to exceptional life quality," she says.

The Māori Potential Approach has three principles that are intended to guide the development and implementation of Māori public policy. The three principles are Māori Potential, Culturally Distinct and Māori Capability.

### MĀORI POTENTIAL

This principle highlights that Māori are a diverse people with significant potential as an indigenous people. It recognises that all Māori have positive potential, regardless of age, gender, location or socio-economic status. The Māori Potential principle guides Te Puni Kōkiri in supporting Māori to identify their strengths and to develop and facilitate opportunities to maximise this potential.

### CULTURALLY DISTINCT

The Culturally Distinct principle recognises that Māori communities are both a part of, and significant contributors to, New Zealand society. It distinguishes Māori as the first people of New Zealand, while acknowledging the positive contributions they bring to their communities as an indigenous people, as cultural beings, and as citizens of New Zealand and the world. This principle guides Te Puni Kōkiri in supporting the creation of opportunities for Māori to sustain and leverage off their indigenous identity and culture.

### MĀORI CAPABILITY

This principle guides investment in Māori to bring about change in their life circumstances and their environments. It advocates strengthening organisational and infrastructural capacity, while at the same time also building the capability of people and their sense of choices and power to act. The Māori Capability principle guides Te Puni Kōkiri to support opportunities for investment in Māori people that build upon their capability and initiative to be catalysts for change in their own lives.



# POLICY WĀHANGA

## MĀORI POTENTIAL FRAMEWORK

The Māori Potential Framework is a tool to assist in identifying where and how to support the realisation of Māori potential. It provides a framework for exposing priorities for intervention, and to measure, track and report the sustainable development of Māori over time.

The state of realised potential described within the framework is Te Ira Tangata, which refers to the Māori person and the full realisation of their physical, psychological, emotional and spiritual wellbeing.

As wellbeing ultimately depends on people having a sense of choice or control over their lives, the framework describes the state of Te Ira Tangata as one

in which Māori are exercising confident and responsible choices about the quality of their life experiences.

The framework identifies three key enablers that are fundamental to Māori improving their quality of life and realising their potential. These are:

### MĀTAURANGA – BUILDING OF KNOWLEDGE AND SKILLS

This area acknowledges the importance of knowledge to building confidence and identity, growing skills and talents, and generating innovation and creativity. Knowledge and skills are considered key enablers of Māori potential as they underpin choice and the power to act to improve life quality.

### WHAKAMANA – STRENGTHENING LEADERSHIP AND DECISION-MAKING

This area recognises that Māori success relies on their capacity to lead, influence and make positive choices for themselves. It acknowledges that the capability and opportunity for Māori to make decisions, to act in self-determining ways, and to actively influence decisions that affect their lives is integral to individual and collective wellbeing. This area includes all forms of leadership and decision-making, from governance, management and leadership of collectives, through to individuals exercising responsible choices for the benefit of themselves and others.





### RAWA – DEVELOPMENT AND USE OF RESOURCES

This area recognises the importance of ensuring Māori can access the necessary resources to meet their basic needs, as well as taking advantage of opportunities to use, develop and retain their resources in ways that will improve their quality of life. Resources may include: natural resources (e.g. land, water, plants); financial resources (e.g. income, assets); or physical resources (e.g. food, technology, buildings); and any other resources required to meet needs and provide opportunities for Māori cultural, social and economic development.

## REALISING MĀORI POTENTIAL



The framework opposite identifies three key enablers that are fundamental to Māori achieving Te Ira Tangata (improved life quality) and realising their potential. All our written information has been organised within these three key enablers or Te Ira Tangata.

 1	Mātauranga – Building of knowledge and skills.
 2	Whakamana – Strengthening of leadership and decision-making.
 3	Rawa – Development and use of resources.
 4	Te Ira Tangata – The quality of life to realise potential.

## PROFILING TE PUNI KŌKIRI STAFF JUSCINTA GRACE

### INGOA

Juscinta Grace

### AGE

26

### IWI

Ngāti Porou

### STAR SIGN

Aquarius

### FAVOURITE KAI

Raw fish

### FAVOURITE ICE CREAM FLAVOURS

Cookies and Cream and Goody Goody Gum Drops

### MOVIES

*Corinna Corinna* and *Life as a House*

### WHAT EXACTLY DO YOU DO AT TE PUNI KŌKIRI?

I am an analyst within the Wellbeing Directorate of Policy. My work focuses on realising Māori youth potential in education, enterprise and employment.

### HOW LONG HAVE YOU BEEN WORKING FOR TE PUNI KŌKIRI?

About three years.

### WHAT HAS BEEN THE HIGHLIGHT OF YOUR MAHI?

Working with hard-working and committed people.

### WHAT ARE YOUR HOBBIES AND/OR INTERESTS?

Waka ama, netball, kapa haka, movies, music and spending time with friends and whānau.





## RANGAHAU

*Kōkiri now includes a new section called 'Rangahau - In Research' which examines research focused on positive outcomes for Māori. Te Puni Kōkiri will also showcase its research where the Māori Potential Approach has been implemented.*



Pōwhiri at Victoria University's marae Te Herenga Waka

### MASS CONFERENCE 2008

Having a national network of Māori social science specialists to improve Māori development outcomes was a theme of the inaugural Māori Social Scientists Conference (MASS) 2008.

The three-day conference held early this year at Victoria University's marae Te Herenga Waka in Wellington attracted



a high calibre of national and international keynote speakers.

More than 200 people attended the conference with themes ranging from education to Māori participation in digital technology and more.

Te Puni Kōkiri supported the conference by organising Professor Boni Robertson to be a key note speaker.

On the last day of the conference the Māori Association of Social Scientists was formed and appointed a committee to steer the future direction of the association.

For more information visit: [www.mass.org.nz](http://www.mass.org.nz)

## THE THIN BROWN LINE

There is a new generation of Māori involved in research. And Tahu Kukutai (Ngāti Tīpa, Ngāti Kinohaku, Te Aupouri) is one of them.

In 2001, Tahu completed her Masters Thesis – it was a demographic study of the relationship between socio-economic status and reporting on Māori in surveys such as the Census.

Her thesis has become the basis for her PhD study, "The thin brown line: Re-indigenising inequality in New Zealand", which she is currently completing through Stanford University in California.

Tahu is mapping ethnic change and persistence within Aotearoa's Māori population by assessing historical data, quantitative analysis of Census data and examining Massey University's Māori households study, *Te Hoe Nuku Roa*.

In 2002, Tahu received a Fulbright Scholarship allowing her to continue her doctoral study in the United States.

An American-Indian demographer at Stanford University, Professor Matthew Snipp, is Tahu's academic advisor assisting her in her journey of educational excellence over the last six years.

Tahu is now living with her whānau in Ngaruawāhia while completing her PhD. She is also leading her iwi survey, "Waikato



– Tainui: Ko wai tātou?" The survey selects approximately 1,000 members from the tribal register to gather a range of social, economic, demographic and cultural data to guide customised planning and policy development for her iwi.

Te Puni Kōkiri's research team is currently involved in research projects focused on critical transitions for rangatahi within education, as well as transitions from early childhood into primary school or kura kaupapa Māori through to secondary school and transitions from secondary school into work or tertiary education.

Te Puni Kōkiri aims to promote robust kaupapa Māori and strengths-based research that supports the Māori Potential Approach in action. If you would like to talk to us about any of the research profiled here, or your own research, contact us at [research@tpk.govt.nz](mailto:research@tpk.govt.nz)



## WHIRINGA Ā RANGI NOVEMBER

### 12 WHIRINGA Ā RANGI

**Waiata Māori Awards**  
Hawke's Bay Opera House, Hastings

The Inaugural Waiata Māori Awards seeks to develop, encourage and honour the achievements of outstanding traditional and contemporary musical compositions and performances annually.

Contact: Sonya Carrington  
Phone: 021 230 8808  
Email: [waiatamaori@rocketmail.com](mailto:waiatamaori@rocketmail.com)  
Website: [www.waiatamaoriawards.co.nz](http://www.waiatamaoriawards.co.nz)

### 12 – 16 WHIRINGA Ā RANGI

**Takitimu Festival 2008**  
Waikoko Gardens, Hastings

The Takitimu Festival 2008, hosted by Ngāti Kahungunu Iwi, will bring together the best 1,500 artisans, craftspeople, musicians, performers, singers and actors from eight iwi and three Pacific nations of Takitimu descent over five days. Tickets are available now from the Ngāti Kahungunu Iwi Inc. and selected Taiwhenua offices.

Phone: 06 876 2718  
Email: [paatai@kahungunu.iwi.nz](mailto:paatai@kahungunu.iwi.nz)  
Website: [www.takitimufestival.co.nz](http://www.takitimufestival.co.nz)

### 19 WHIRINGA Ā RANGI

**Tainui Waka Performing Arts Showcase**  
Founders Theatre, Hamilton

This event is being staged by the Tainui Waka Cultural Trust and includes a unique combined mass performance by the top three senior kapa haka groups from the Tainui Waka region – Te Iti Kahurangi, Te Pou-o-Mangatawhiri and Ngā Pou o Roto. The winning group from the region's secondary and primary school kapa haka competitions will also be performing.

Contact: Kahurangi Muru  
Phone: 07 824 8080  
Email: [kahumuru@gmail.com](mailto:kahumuru@gmail.com)  
Website: [www.tainuihaka.org.nz](http://www.tainuihaka.org.nz)

### 20 – 23 WHIRINGA Ā RANGI

**Te Korowai Aroha o Aotearoa Annual Conference**  
Tauarau Marae, Rūātōki

Welcome to the 18th annual conference of Te Korowai Aroha o Aotearoa. Last year's theme, 'Te Hāro o te kāhu: Beyond the horizon', gave us the opportunity to look ahead to the future and what this may look like for Te Korowai Aroha o Aotearoa. This year's theme builds upon that and is 'Te Mana Motuhake.'

Contact: Pare Mafi  
Phone: 07 308 0585  
Email: [pare.mafi@tkaa.org.nz](mailto:pare.mafi@tkaa.org.nz)  
Website: [www.tekorowai.org](http://www.tekorowai.org)



## 21 – 23 WHIRINGA Ā RANGI

**Ngāi Tahu Hui-ā-Tau  
Takahanga Marae, Kaikoura**

Ngāi Tahu Settlement 10-year anniversary celebrations will be held on Friday 21 November at Takahanga Marae and the Kaikōura Domain in Kaikōura. Festivities will begin with a pōwhiri at 8.30am. The Hui-ā-Tau runs on Saturday and Sunday.

**Contact:** Debbie Tikao  
**Phone:** 03 371 2601 or 0800 942 472  
**Website:** [www.ngaitahu.iwi.nz](http://www.ngaitahu.iwi.nz)

## 22 WHIRINGA Ā RANGI

**Te Rā o Kupe  
Marine Parade, Seatoun, Wellington**

Te Kura Kaupapa Māori o Ngā Mokopuna presents Te Rā o Kupe, an annual celebration with loads of entertainment and fun for the whole whānau including food and craft stalls, games and rides, workshops and art auction and much much more.

**Contact:** Te Kura Kaupapa Māori o Ngā Mokopuna  
**Phone:** 04 380 8966

## 25 WHIRINGA Ā RANGI

**White Ribbon Day  
Nationwide**

White Ribbon Day, 25 November, is the international day when people wear a white ribbon to show that they do not condone violence towards women.

In this country most violence by men against women takes place in the home – with an average of 14 women a year killed by their partners or ex-partners.

**Contact:** The Families Commission  
**Phone:** 04 917 7040  
**Email:** [enquiries@nzfamilies.org.nz](mailto:enquiries@nzfamilies.org.nz)  
**Website:** [www.whiteribbon.org.nz](http://www.whiteribbon.org.nz)

## 26 – 27 WHIRINGA Ā RANGI

**Te Kōtahitanga Voices Conference  
University of Waikato, Hamilton**

Currently 33 secondary schools in New Zealand are participating in the Te Kōtahitanga research and development project. If you want to know more about how these schools are improving Māori achievement through their engagement with Te Kōtahitanga, then this is for you!

**Contact:** Te Arani Barrett  
**Phone:** 027 272 5582  
**Email:** [barrett@waikato.ac.nz](mailto:barrett@waikato.ac.nz)  
**Website:** [www.tekotahitanga.com/conference](http://www.tekotahitanga.com/conference)

## HAKIHEA DECEMBER

### 7 – 11 HAKIHEA

**World Indigenous Peoples Conference: Education (WIPC:E) 2008**  
Melbourne, Australia

The WIPC:E is a triennial conference of international significance that attracts peoples from around the globe to celebrate and share diverse cultures, traditions and knowledge with a focus on world indigenous education. To be held on the traditional lands of the Kulin Nation, Melbourne, Australia.

**Contact:** Veronica Weisz  
**Phone:** 0061 3 9486 1599  
**Email:** [veronicaw@wipce2008.com](mailto:veronicaw@wipce2008.com)  
**Website:** [www.wipce2008.com](http://www.wipce2008.com)

### 13 HAKIHEA

**Māori Sports Awards 2008**  
Rotorua

Māori Sports Awards 2008 will be held at the Rotorua Energy Events Centre to celebrate Māori sporting prowess over the past year. Hosted by Te Tohu Tākaro o Aotearoa Trust.

**Contact:** Te Tohu Tākaro o Aotearoa  
**Phone:** 09 278 6591  
**Email:** [info@maorisportsawards.co.nz](mailto:info@maorisportsawards.co.nz)  
**Website:** [www.maorisportsawards.co.nz](http://www.maorisportsawards.co.nz)

## RUA MANO MĀ IWA / 2009

## KOHITĀTEA JANUARY

### 4 – 9 KOHITĀTEA

**2009 NZ Māori Golf Championships**  
Christchurch

The 72nd New Zealand Māori Golf Championships will take place at the Waimairi, Windsor and Avondale Golf Clubs in Christchurch. The pōwhiri will be held on Sunday 4 January 2009 at the Rehua Marae, 79 Springfield Road, Christchurch at 4.30pm followed by the Hākari. Maximum number of participants is 460 – so register early so you don't miss out.

**Contact:** Hemi Pou.  
**Email:** [hempou@kol.co.nz](mailto:hempou@kol.co.nz)

### 09 – 11 KOHITĀTEA

**Parihaka International Peace Festival 2009**  
Parihaka

The Parihaka International Peace Festival 2009 is being held again at Parihaka Pā on 9–11 January. Just off Surf Highway 45km south west of New Plymouth with a star-studded line-up of confirmed artists including Kora, Little Bushmen, Katchafire, House of Shem and more.

For more information contact the Parihaka Management Trust.  
**Website:** [www.parihaka.com](http://www.parihaka.com)





## HUI TĀNGURU FEBRUARY

### 7 HUI TĀNGURU

#### The Kāwhia Traditional Māori Kai Festival 2009 Kāwhia

This annual festival has become a genuine celebration of traditional Māori kai from the land and sea. Last year the festival attracted more than 10,000 people, who were entertained by cultural activities, a huge array of delicious kai, on stage entertainment and much more. It's a wonderful day with a fantastic whānau environment for all to enjoy from young and old.

For more information contact Lloyd and Hinga Whiu

Phone: 07 871 0755

Email: [tekarito@xtra.co.nz](mailto:tekarito@xtra.co.nz)

Website: [www.kawhiakaifestival.co.nz](http://www.kawhiakaifestival.co.nz)

### 19 – 22 HUI TĀNGURU

#### Te Matatini National Kapa Haka Festival 2009 Tauranga

New Zealand's premier Māori performing arts festival, Te Matatini: National Kapa Haka Festival 2009, attracts the very best Māori performing artists from throughout the country and further afield. The biennial festival features 36 teams from 13 regions around New Zealand, with two teams attending from Australia.

For more information contact Te Matatini.

Email: [festival.enquiry@tematatini.co.nz](mailto:festival.enquiry@tematatini.co.nz)

Website: [www.festival.tematatini.co.nz](http://www.festival.tematatini.co.nz)

If you would like to submit your event or hui for inclusion in this section. Please visit the Te Puni Kōkiri website [www.tpk.govt.nz](http://www.tpk.govt.nz) go to the events page and suggest an event.

### 24 KOHITĀTEA

#### Tribal Pride Music Concert Hopuhopu Sports Complex, Ngaruāwahia

The Tribal Pride Music Concert 2009 is a not-for-profit event hosted by Waikato-Tainui and Event Management Group (EMG). The concert will appeal to all age groups 5yrs plus, with a line-up of music and entertainment of particular interest to rangatahi. This event is a 12-hour open air concert that will see some of New Zealand's top headline bands come together with a range of musicians, groups and dancers, comedy acts, personalities and national celebrities presenting empowering messages. It is a gang, drug and alcohol free event.

For more information contact Waikato-Tainui and EMG

Phone: 0800 TAINUI

Website: [www.tribalpride.co.nz](http://www.tribalpride.co.nz)



## KAIWHIRIWHIRI NAMED FOR TE MATATINI FESTIVAL 2009

*Twenty-eight kaiwhiriwhiri from around Aotearoa will be deciding the country's top kapa haka groups and individuals at Te Matatini: National Kapa Haka Festival 2009 to be held in February in Tauranga.*

The kaiwhiriwhiri were selected from nominations put forward by rohe across the country and are divided into 11 specialist areas: te reo, whakaeke, mōteatea, waiata-ā-ringa, poi, haka and whakawātea, as well as waiata tira, Manukura Tāne, Manukura Wahine and kākahu.

Te Matatini takes place over four days from 19 to 22 February with 36 teams from 13 regions around New Zealand and Australia demonstrating the best Aotearoa has to offer in Māori performing arts.

Te Matatini chair Selwyn Parata says he was very pleased with

the high calibre of nominations for the judging role and many of the judges have had involvement with the festival in the past.

"We are very much looking forward to the festival and expecting the standard to be exceptionally high this year."

More than 30,000 people over the four days are expected to come along and celebrate the best in Māori performing arts and for the first time the festival will provide guided excursions for cruise ship visitors.

Te Matatini: National Kapa Haka Festival has been running for more than 36 years in various forms and, as well as the kapa haka competition, it also includes a marketplace featuring traditional and contemporary artwork, food stalls and a bustling corporate and business trade expo.

## NGĀ KAIWHIRIWHIRI

### TE KAIRANGI

**O TE REO**  
Wharehuia Milroy  
Rahui Papa  
Keita Walker  
Petina Winiata

### WHAKAEKE

Kahu Pou  
Ruhiterangi  
Richards  
Raymond Kaiki  
Hone Green

### MŌTEATEA

Mauriora Kingi  
Kaa Williams  
Piri Sciascia  
William Elliot

### WAIATA A RINGA

Te Rita Papesch  
Tihi Puanaki  
Kuini Reedy  
John Tapene

### POI

Te Aroha Paenga  
Kiriwaitangi Rei  
Ngaringi Katipa  
Hinetu Dell

### HAKA

Joe Harawira  
Muriwai Ihakara  
Pou Temara  
Te Napi Waaka

### WHAKAWĀTEA

Tui Ranapiri-  
Ransfield  
Kimoro Taiepa  
Tawhirimatea  
Williams  
Paraone Gloyne

### WAIATA TIRA

Piri SciasciaNapi  
Waaka  
Te Rita Papesch  
John Tapene

### MANUKURA TĀNE

Mauriora Kingi  
Joe Harawira  
Pou Temara  
Paraone Gloyne

### MANUKURA

**WAHINE**  
Kahu Pou  
Tihi Puanaki  
Tui Ranapiri-  
Ransfield  
Kuini Reedy

### KĀKAHU

Ruhiterangi Richards  
Te Aroha Paenga  
Kimoro Taiepa  
Raymond Kaiki

### RESERVE

Te Ripowai Higgins  
Mercia Yates  
Leon Blake  
Watson Ohia

**National Kapa Haka Festival 09**  
19-22 February 2009

TE MATATINI  
NATIONAL KAPA HAKA FESTIVAL 2009  
MAURIORA KINGI | JOE HARAWIRA | POE TEMARA

TE PUĀIA  
THE UNIVERSITY OF  
WAIKATO

Crown Funders  
Te Puni Kōkiri

**Mātaatua calls the best Kapa Haka teams on earth. And you.**  
Nau mai Haere mai

Come to the world's largest festival of Māori performing arts.  
Baypark Stadium, Tauranga

0800 4 TICKET [www.ticketdirect.co.nz](http://www.ticketdirect.co.nz)  
[www.festival.tematatini.co.nz](http://www.festival.tematatini.co.nz)

# TAINUI WAKA PERFORMING ARTS SHOWCASE

**A Celebration of Excellence in Traditional  
& Contemporary Māori Performing Arts**

**Date: Wednesday 19th November Venue: Founders Theatre Hamilton  
Time: 6.00pm - 9.30pm Tickets: Adult \$10 / Child (14yrs and under) \$5**

Te ōi Kahurangi,  
Te Poo-o-Mangatawhiri  
& Ngā Poo o Teo

Tainui Waka  
Secondary School  
Kapa Waka Title Holders

Tainui Waka  
Primary School  
Kapa Waka Title Holders

Waikato  
Tainuwarau Taikora

Native Sons

Fusion Banca Company

Leon Wharekore

Adam Wharwhar

Kaileene Marsters

James Webster

Proudly Supported by:

TAINUI WAKA  
CULTURAL TRUST



Te Puni Kōkiri  
REALISING MĀORI POTENTIAL



Tickets available from



Visit [www.tainuiwaka.org.nz](http://www.tainuiwaka.org.nz) for more information





PAKIHI

Piki ake te tihi  
*Strive for excellence*



## PROFILING TE PUNI KŌKIRI'S BUSINESS FACILITATION SERVICE CLIENTS, STAFF, ENTREPRENEURS AND BUSINESSES



### MĀORI COOK BOOK WINS AWARD FOR MOST PROFITABLE COMPANY

The National Awards for the Lion Foundation Young Enterprise Scheme were held in Wellington at the Duxton Hotel recently. These annual awards are hosted each year by Enterprise New Zealand Trust to recognise the best young student companies participating in the initiative.

The Lion Foundation Young Enterprise Scheme (YES), enables senior secondary students to run their own company over the course of the academic year – the awards recognise innovation, commitment, sustainability, communication, technology, sales and marketing, financial skills and leadership as well as outstanding achievement in a service business and excellence in Pasifika and Māori business.

Ōpōtiki College's company Kai from the Coast won the Quicken Award for Most Profitable Company and also won the Te Puni Kōkiri Award for Most successful Māori Company.

"Te Puni Kōkiri is proud to be associated with The Lion Foundation YES National Awards where we see rangatahi actively succeeding and nurturing their business potential," says Te Puni Kōkiri acting Chief Executive Craig Owen.

"I would like to congratulate the Ōpōtiki College company Kai from the Coast for the innovative, creative and uniquely Māori approach they took to delivering a quality product to the world – it is a fantastic achievement," he says.

Enterprise New Zealand has offered the Lion Foundation Young Enterprise Scheme for more than 25 years and this year over 3,500 senior secondary students participated, and together set up almost 600 companies.

"It's a great opportunity for students to develop their creative and business skills," says Donna Dentice, CEO of Enterprise New Zealand Trust. "Each year we find the standard of products and companies is better than the last and we fully expect that many of these young people will be the business leaders of the future." It is expected the quality of products now being produced will have export potential.

Enterprise New Zealand Trust congratulates all the winners and thanks business sponsors and partners for their invaluable support.

For more information about Kai from the coast visit:  
[www.opotikol.school.nz](http://www.opotikol.school.nz)



Kōkiri editor, Roihana Nuri was really inspired by the three Te Puni Kōkiri Business Facilitation Service clients in Gisborne – Elgin Bakery, Aunty Von's and Cushla Tangaera.

Kōkiri's next edition will feature a new business column entitled "Ordinary Māori with Extraordinary Business Skills". The new column will support a business network and enable people to choose to support local Māori business.

In Gisborne it could be as easy as buying a \$1.80 pie from Elgin Bakery or a \$3.90 jar of Lemon Honey from Aunty Von's, or having a kōrero with Cushla Tangaera.

"Ordinary Māori with Extraordinary Business Skills" will inform us about ordinary Māori doing extraordinary things in business. Look out for the next edition!





## TRADITIONAL HOME-MADE LEMON HONEY

*Husband and wife Edda (Ngāti Porou) and Stephen McCabe returned home to Gisborne after working in Wellington for 30 years - Stephen as a chef and Edda in clerical and administration work.*

The couple decided to purchase their own business after being unable to find employment. They bought an already

established Gisborne business - Aunty Von's Foods - specialising in lemon honey, also known as lemon curd or lemon butter.



Edda McCabe, Deanna Harrison, Stephen McCabe

Aunty Von's started in 1996 when a Gisborne school girl working on a business project decided to make her grandmother's old lemon honey recipe and sell it as part of her project.

Twelve years later, Aunty Von's is still selling its delicious lemon honey in four sizes - 30g glass, 340g jar, 1.5kg pail and a 5kg pail.

"We are the fourth owners of this business and we believe that each owner has added a little something special to the product over the years," says Stephen.

It was when Edda was working out at the gym she met Te Puni Kōkiri regional director Mere Pohatu and asked if Te Puni Kōkiri could assist their business.

In November 2007, Aunty Von's Foods entered the Te Puni Kōkiri Business Facilitation Service mentoring programme.

"Our business mentors, Geoff Milner & Associates, were very professional, knowledgeable and approachable," says Edda. "Our thanks to the business mentoring programme - may it continue to support Māori in business - and thank you to Te Puni Kōkiri," she says.

Aunty Von's next step in their business plan is to expand their range of food products by exploring other traditional recipes they could market.

For more information about Aunty Von's Lemon Honey, email [wholefoods.gisborne@xtra.co.nz](mailto:wholefoods.gisborne@xtra.co.nz) or phone 06 863 0526.



Cushla Tangaere

## IN THE BUSINESS OF TALKING

*For the past two years Cushla Tangaere of Ngāti Porou has been self-employed running a successful media and communications business in Gisborne called Ekoe Productions.*

Cushla is a seasoned and experienced journalist, having worked with TVNZ and Māori Television Service as a television presenter, researcher, director and producer.

After working for Māori programmes at TVNZ Cushla decided it was time to move home to Gisborne when her husband Derek got a job back there. "It hasn't always been an easy road being self-employed with a media business in Gisborne," says Cushla.

"At first it was difficult – you're unemployed one week and then you're self-employed the next week. People often ask what exactly my business is about. I have trouble describing it, so I tell them I'm in the business of talking," she says.

Cushla decided to seek help to further develop her business, so she got in touch with Te Puni Kōkiri's Business Facilitation Service, who enrolled her in their mentoring programme.

"I was really impressed with my mentors, McCulloch, because they were truly reflective of what I wanted to achieve in business and I always left their offices inspired," says Cushla. "They helped me understand that I can still do kaupapa-based mahi and not be afraid to earn money," she says.

Cushla's carving out her niche in Gisborne by providing DVD production services, archiving, corporate DVDs, television and radio presenting, master of ceremony services and more.

Currently Cushla is presenting the latest series of Māorioko on Māori Television and is quite excited because she got a dressing room while filming the last series.

"Kingi and I were stoked we got dressing rooms," laughs Cushla.

"We've got text voting for the live grand final of Māorioko on Friday 5 December so whānau make sure you are watching and you vote for your favourite singer."

For more information about Ekoe Productions or to contact Cushla, email: [cushla@xtra.co.nz](mailto:cushla@xtra.co.nz)





Son and father Paul and Max Barnett

## BAKING A WHĀNAU BUSINESS

Max Barnett (Ngāti Porou) and his whānau are in the business of baking. Max owns Elgin Bakery & Lunch Bar in Gisborne. Every morning he gets up at 3am and bakes delicious treats.

As well as food like pies, filled rolls and donuts Max also has Māori kai including muscle chowder, kina, seafood and fry-bread.

After 13 years of driving a Coca Cola franchise van Max decided it was time to start working for himself. "I use to deliver Coca Cola in Gisborne. Then this opportunity came up, so I saw a lawyer and made an offer," says Max.

"It had always been my daughter's dream to own her own bakery. At first I was scared of change but I worked through that. I am so happy I did," he says.

Elgin Bakery employs one part-time and two full-time staff. "It's definitely a whānau business my son helps out, my girl is a baker and my wife helps out on the books," says Max.

Max sought help with his business from a number of experienced business people including Te Puni Kōkiri's Business Facilitation Service.

"We talked with Max about his business goals. Then we entered him in the business mentoring programme and matched his business with a great mentor," says Te Puni Kōkiri Account Manager Deanna Harrison.

"Max has turned around what was a run down business to a thriving whānau business and we are very proud of his achievements," she says.

For more information call Max at Elgin Bakery in Gisborne on 07 867 5935.







## PROFILING TE PUNI KŌKIRI STAFF DEANNA HARRISON

**INGOA**  
Deanna Harrison

**AGE**  
36 (why do you ask that question?)

**IWI**  
Ngāti Porou

**STAR SIGN**  
Aquarius

**FAVOURITE KAI**  
Paua that my sons dive for, or whitebait that my dad catches

**FAVOURITE ICE CREAM FLAVOUR**  
Jelly Tip icecream

**MOVIE**  
*Love Actually*

**WHAT EXACTLY DO YOU DO AT TE PUNI KŌKIRI?**  
Account Manager, Business Facilitation Service

**HOW LONG HAVE YOU BEEN WORKING FOR TE PUNI KŌKIRI?**  
Eight years.

**WHAT HAS BEEN THE HIGHLIGHT OF YOUR MAHI?**  
Getting to work with inspirational, passionate Māori is great and really motivating.

**WHAT ARE YOUR HOBBIES AND/OR INTERESTS?**  
Spending time with my sons, gardening, a bit of photography, anything to do with the sea and te reo Māori



## TE PUNI KŌKIRI'S Business Facilitation Service

Your business is unique to you. The Business Facilitation Service and the Accredited Business Mentors will work with you to ensure you receive the specialist advice and guidance needed to help make your business succeed.

For Business Facilitation Service assistance please contact your regional Account Manager (shown below).

### Regional Account Managers

**TE TAITOKERAU**  
Carol Berghan - Waea: 09 408 2391

**TĀMAKI MAKAUARAU**  
Auckland  
April Erueti - Waea: 09 571 2958

**Counties Manukau**  
Rosalie Williams - Waea: 09 571 2956

**WAIKATO**  
Michelle Baker - Waea: 07 834 7116

**TE ARAWA AND TE MOANĀ Ā TOI**  
Shontelle Bishara - Waea: 07 349 7809

**TE TAIRĀWHITI**  
Deanna Harrison - Waea: 06 868 0213

**TE TAI HAUĀURU**  
Keria Ponga - Waea: 06 348 0412

**TAKITIMU**  
Henry Heke - Waea: 0800 020 003

**TE WHANGANUI Ā TARA**  
Karen Waaka - Waea: 0800 520 001

**TE WAIPOUNAMU**  
Jamie Te Hiwi - Waea: 0800 875 839

**or call us on our  
TOLL FREE NUMBER  
0800 94 99 97**



## TE TAIRĀWHITI LANDS

*The Māori Trust Office in Gisborne is responsible for providing administration services on behalf of Māori landowners.*

The region encompasses Te Tairāwhiti from the Mohaka River in the south to Pōtikiriua in the north, and administers 662 land blocks – a total area of 31,204 hectares.

Māori landowners appoint the Māori Trustee as either a Responsible Trustee or an Agent and this determines how the land is administered.

The majority of land in Te Tairāwhiti is being used for pastoral leases; the graph depicts land use of the region's 662 land blocks.

### LAND USE

As at 31 March 2008, the total land rentals received were \$1,505,546. Pastoral use represents the largest use of land and returns 63 percent of the total income. Cropping use represents 5 percent of the land use area and returns 15 percent of the total income.

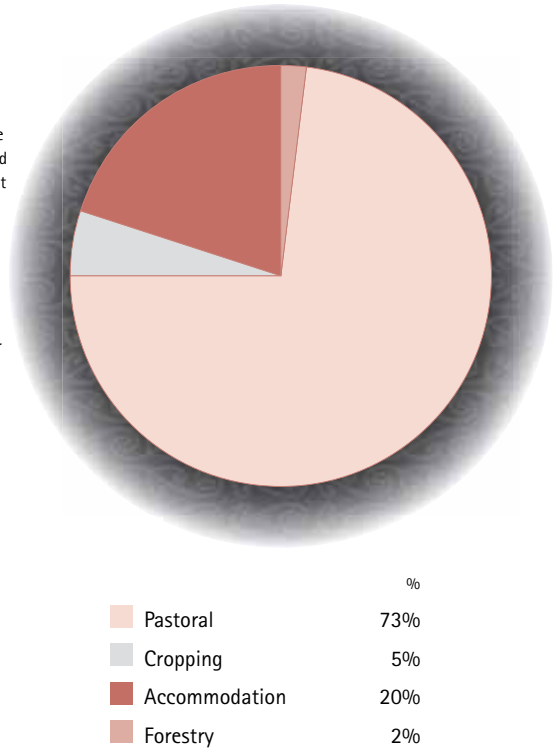
### FUTURE LAND USE

The thrust of land use in Te Tairāwhiti is to provide well-researched options so that landowners can receive greater benefits.

The current utilisation options include pastoral farming, cropping, forestry and accommodation. The region is currently addressing:

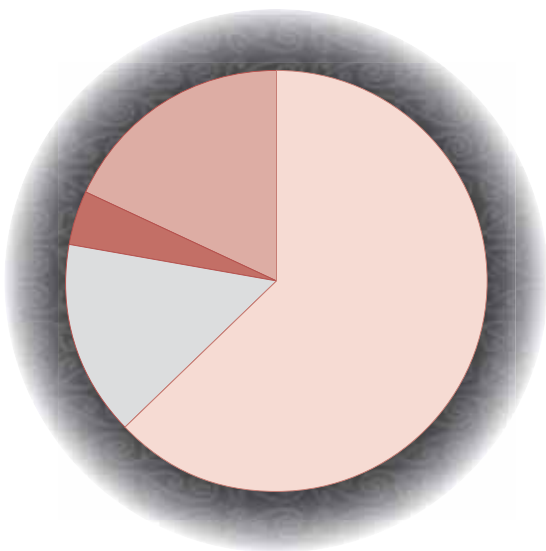
- carbon farming/forestry
- packaging of squash (packhouse)
- expansion of eel harvesting.

### LAND USE – TAIRAWHITI REGION





## LAND RENTALS – TAIRAWHITI REGION



	Rentals	%
<span style="display:inline-block; width:15px; height:15px; background-color:#f08080; border:1px solid black;"></span> Pastoral	\$939,951	63%
<span style="display:inline-block; width:15px; height:15px; background-color:#d3d3d3; border:1px solid black;"></span> Cropping	\$231,568	15%
<span style="display:inline-block; width:15px; height:15px; background-color:#800000; border:1px solid black;"></span> Accommodation	\$62,579	4%
<span style="display:inline-block; width:15px; height:15px; background-color:#c08080; border:1px solid black;"></span> Forestry	\$271,448	18%

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## TĀMAKI MAKAURAU: BUILDING BETTER SCHOOLS

*Te Puni Kōkiri and the Committee for Auckland have partnered to strengthen and enhance Auckland schools.*

"We are excited to be working with the Committee for Auckland to strengthen the management and governance practices of Auckland schools with high Māori populations," says Te Puni Kōkiri regional director Pauline Kingi CNZM.

The Committee for Auckland is a non-profit organisation founded in 2000, with the vision to make Auckland one of the world's best cities to live and work in. The Committee oversees programmes



Committee for Auckland chairman Sir Ron Carter and Te Puni Kōkiri regional director Pauline Kingi recently signed an agreement

that are beneficial to Auckland and "Building Better Schools" is one of their programmes.

The initiative builds a partnership between schools and reputable businesses to strengthen the schools, governance and management practices.



## TE ROOPU WAIORA TRUST

Te Roopu Waiora Trust is the 2008 winner of Te Tohu Ngakaunui: the People's Choice Award from the national health and innovations Whānau Ora Awards. The Trust won with their initiative Project Karere. They use technology to improve access to health services for whānau with disabilities. This initiative is a collaborative piece of work between Mana Tangata Turi (the Māori Deaf community of Auckland) and Tāmaki Ngāti Kapo Inc (vision impaired/blind members and their whānau). Te Puni Kōkiri has supported Te Roopu Waiora Trust to assist providers offering services to local Māori disability communities.





## TE TAI TOKERAU: ORATORY EXCELLENCE



Te Puni Kōkiri supported Northland rangatahi to demonstrate their oratory skills in te reo Māori and/or English at the regional Ngā Manu Kōrero competition. Kerikeri High School hosted the competing rangatahi from 24 of the region's secondary schools. More than 1,000 spectators enjoyed speechmaking talents of the rangatahi. Te Puni Kōkiri's Te Taitokerau regional director, Daryn Bean, says the event demonstrates the importance of celebrating the positive contributions young Māori have to offer. Four rangatahi were chosen to represent Te Taitokerau at the National Ngā Manu Kōrero Competitions held in Rotorua.

## TE ARAWA: FUTURE LEADERS OF TE ARAWA



Te Arawa Lakes Trust, with the support of Te Puni Kōkiri, has designed a programme to develop the leadership skills of 20 Te Arawa descendants aged between 25 and 45. These people have been identified as emerging leaders in their areas of expertise, and able to guide future developments of Te Arawa. Rangatakapu Emerging Leaders Programme arose from a report supported by Te Puni Kōkiri which recommended the establishment and development of initiatives for current and future leadership.



## WAIKATO: PĀ HARAKEKE CENTRE



Maraeroa C Incorporation, with the support of Te Puni Kōkiri, opened the Pā Harakeke Eco Cultural Centre in Pureora recently. The centre encompasses a harakeke processing plant, a showroom selling harakeke products and other New Zealand-made goods and souvenirs. It also includes a native nursery and a plantation of about 2,000 varieties of harakeke. The site also has a variety of local native trees and plants including tanekaha, kahikatea, miro, matai, totara, whauwhaupaku, lancewood, punga and more. The centre also has conference facilities suitable for hosting groups and wānanga.

## TE MOANA Ā TOI: TE MANUKA TŪTAHI



Te Reo Irirangi o Te Mānuka Tutahi Trust provides a broadcasting platform for Ngāti Awa and the Whakatāne community. The trust has a responsibility for promoting Māori language and culture revitalisation on the air waves. Te Puni Kōkiri has supported the Trust to do a governance management project. The project seeks to maintain the success of the trust's operations by developing a five-year strategic plan, a one-year business plan and a governance policy manual. The Trust believes that a proactive business direction and development plan is vital for continued success.



## TE TAI HAUĀURU: COMMUNITY COACHING



We all know that getting active is the key to better health. Te Puni Kōkiri is supporting Sport Wanganui to encourage active lifestyles. They have a community coaching initiative to build skills of Hauora workers and kuia who will lead activities especially in rural areas. Te Puni Kōkiri funded 10 prospective community coaches to attend a Netfit Community Coaching Course in Taupō. The Netfit course teaches how to develop and lead safe, fun activity courses for those with disabilities and for older people.

## TAKITIMU: PAPAKĀINGA GUIDE



A guide providing whānau with step-by-step instructions to develop housing on Māori land was recently launched. The Papakāinga Development Guide has been a collaborative effort between Te Puni Kōkiri, Te Kooti Whenua Māori (The Māori Land Court) and the Hastings District Council. The guide is a response to Māori whānau in the Takitimu region wanting to develop papakāinga on ancestral lands. A reference group of whānau who had completed papakāinga projects and those that wanted to develop papakāinga were essential contributors to completing the guide.





## TE WHANGANUI Ā TARA: ECONOMIC DEVELOPMENT



A Māori economic development strategy recently launched in Ōtaki will benefit the Kapiti and Horowhenua regions. The strategy, named Te Aho, is the collective aspirations for the rohe of Te Āti Awa ki Whakarongotai, Ngāti Raukawa ki te tonga, Ngāti Toarangatira and Mūaupoko. Te Puni Kōkiri recently estimated that the value of the Māori commercial asset base is more than \$16.4 billion. "Strengthening the local commercial asset base can only help the economy and benefit everyone in the region," says strategy coordinator Daphne Luke.

## TE TAIRĀWHITI: TE RANGITĀWAEVA FESTIVAL



Ngāti Porou creativity and innovation were celebrated at the fifth Te Rangitāwaea Festival in Ruatōria. The annual festival supported by Te Puni Kōkiri recognises the digital media achievements of students from 18 Ngāti Porou East Coast schools. The theme of this year's festival was Nāti Pūtaiao-Nāti Science and featured interactive exhibitions showcasing information and communications technology projects created by students with the support of their schools and teachers. Hollywood film director Lee Tamahori was one of the guest speakers at the festival.



## TE WAIPOUNAMU: SILNA CARBON CREDITS



Te Puni Kōkiri and Victoria University funded a study examining the potential of South Island Landless Native Act (SILNA) land and forests to act as carbon reservoirs and sinks. The project aims to enhance kaitiakitanga and forest-based sustainable development via opportunities offered by voluntary carbon markets and the broader regulated carbon markets. The purpose is to assess opportunities for SILNA owners to learn new forms of management, and to take advantage of the new regulatory and market environment.



## TOI MĀORI IN SAN FRANCISCO

*San Francisco residents who visited the recent Toi Māori exhibition at the de Young Museum remembered the iconic image of the Māori waka under the Golden Gate Bridge in 2005 with Māori Art Meets America.*



Kohai Grace teaching Americans to raranga

The exhibition of contemporary Māori art, which includes works for sale from some of Aotearoa's top Māori artists, is a collaboration between Toi Māori Aotearoa, Pātaka Museum and the de Young Museum.

The three-day event involves an exhibition of tā moko artists, gallery talks, Māori garments presentation and weaving demonstrations. Toi Māori Aotearoa is building on the relationships created in 2005

and opening new markets for Māori artists in America.

Toi Māori Chairperson Waana Davis says the foundations for exhibiting Māori art at the de Young Museum started in 1985 with the Te Māori exhibition.

Director of the de Young Museum John E Buchanan was eager to support the continuation of the link between Māori art and the museum. This was "the first of many projects that will reintroduce Māori back to the museum", he says.



Christine Wirihana explaining the art of pūpū making

Toi Māori's return to San Francisco was also celebrated by the Ohlone Native American tribe, who welcomed the Aotearoa delegation to the de Young Museum.

Aotearoa weaver Kohai Grace was the artist in residence working alongside Native American Mono weavers. "This is an exciting opportunity for me as an artist to share ideas and art forms with other indigenous weavers and also

visitors to the museum," says Kohai Grace.

Darcy Nicholas, Director of Pataka Museum in Porirua, says the event is an important vehicle for promoting the profile of Māori art in the United States.

"We need to nurture the relationships that we have in America. There is a huge interest here in the vitality and quality of Māori art," he says.





## PLASTIC MĀORI

*Reuben Friend (Ngāti Maniapoto) has been awarded the Creative New Zealand-Blumhardt Foundation Curatorial Internship for 2008-09, based at TheNewDowse in Lower Hutt. It is to provide opportunities for emerging curators and artists to develop curatorial skills and experience on exhibitions of decorative arts and design.*



Reuben Friend

For Reuben Friend, the internship is an exciting opportunity to build his curatorial skills under the guidance of experienced mentors. He will also be able to develop from concept through to curating an exhibition.

"Opportunities like this internship are essential to nurture and challenge the next generation of New Zealand curators. This internship will complement and enhance my current study and work in Māori decorative art and design, which I believe has huge potential in terms of how it is displayed and interpreted in museums and art galleries" he says.

"Plastic Māori" is the title of the exhibition that Reuben Friend is developing. The exhibition will focus on the work of contemporary Māori artists working in "new" synthetic materials like plastics and perspex and addresses the complexities of

"authenticity" in Māori art and identity in the 21st century. Artists whose work will be in the exhibition include Gina Matchitt, Rangī Kipa and George Nuku.

Reuben Friend is completing the three-month internship over a six-month period to balance his work and study commitments. He is the arts advisor to Rangitāne o Wairārapa Iwi Incorporated, and is also completing a Masters in Māori Visual Arts at Massey University while working on new paintings for an upcoming exhibition. For this young artist/curator the future holds lots of potential and exciting opportunities.

Reuben Friend's exhibition, fulfilling the Creative New Zealand-Blumhardt Foundation Curatorial Internship "Plastic Māori", will open in the Blumhardt Gallery at TheNewDowse on 6 March 2009 and runs through to September 2009.



## NGĀ WHAKATAETAETAE MANU KŌRERO Ā-MOTU 2008



Marāea Hawea nō Te Kura o Te Kōutu

*Ko ngā pukenga nui a ngā rangatahi ki te whaikōrero i te reo Māori me te reo Ingārihi i kitea e te marea i Rotorua i te marama o Mahuru ki Ngā Whakataetae Manu Kōrero ā-motu 2008.*

Tekau mā whā ngā rangatahi nō ngā rohe tekau mā whā o te motu i roto i ngā wāhanga whakataetae whaikōrero e whā, arā, Pei Te Hurinui mo ngā tuakana i te reo Māori, Korimako mo ngā tuakana i te reo Ingārihi, Rawhiti Ihaka mo ngā teina i te reo Māori me te wāhanga o Tā

Turi Kara mo ngā teina i te reo Ingārihi.

Riro kau ana te hōnore nui mo Pei Te Hurinui Jones ki a Tokoaitua Winiata nō Te Kura ā Iwi o Whakatupuranga Rua Mano.

Hei tā Tokoaitua Winiata he hōnore nui tēnei mōna, mō tōna whānau me tōna kura.

Ka riro te taonga o Korimako ki a Rihari Ratahi nō Te Wharekura ā Rohe o Te Whakapūmau. Ki te wāhanga o Rawhiti Ihaka ka toa a Rākai-Hakeke Whauwhau nō Te Wharekura o Ngā Taiātea. Ka mutu ka riro ki a Mitchell Spence o te kura tuarua o Trident i te taonga mō Tā Turi Kara.

*"Riro kau ana te hōnora nui mo Pei Te Hurinui Jones ki a Tokoaitua Winiata nō Te Kura ā Iwi o Whakatupuranga Rua Mano."*



## NGĀ TOA:

### PEI TE HURINUI JONES SENIOR MĀORI

- 1: Tokoaitua Winiata, Te Kura ā Iwi o Whakatupuranga Rua Mano, Te Whanganui ā Tara/Kapiti
- 2: Kayla Ratima, Te Wharekura o Ngā Taiātea, Waikato
- 3: Haimona Te Nahu, Te Kura Kaupapa Māori o Ruamatā, Te Arawa

### KORIMAKO SENIOR ENGLISH

- 1: Rihari Ratahi, Te Wharekura ā Rohe o Te Whakapūmau, Waitaha
- 2: Erana Walker, Te Kura Kaupapa Māori o Te Rāwhitiroa, Te Tai Tokerau
- 3: Cruz Karauti-Fox, Taupōnui ā Tia College, Te Arawa

### RAWHITI IHAKA JUNIOR MĀORI

- 1: Rākai-Hakeke Whauwhau, Te Wharekura o Ngā Taiātea, Waikato
- 2: Te Atapō Matthews, Waimea College, Te Taihuhu o Te Waka ā Māui
- 3: Hineteariki Parata, Kuranui, Te Tairāwhiti

### TĀ TURI KARA JUNIOR ENGLISH

- 1: Mitchell Spence, Trident High School, Mataatua
- 2: Maraea Hawea, Te Kura o Te Kōutu, Te Arawa
- 3: Paora Smith, Kapiti College, Te Whanganui ā Tara/Kapiti



## SMOKEFREE PACIFICA BEATS

*A Māori cultural pop rock band, Upper2Street, has won the annual national Smokefree Pacifica Beats competition.*

Upper2Street drummer

With band members hailing from Wairoa High School, the dual female vocal-led band made a standout performance at Auckland's Beaumont Centre with a sound blending modern pop rock and traditional Māori waiata.

Upper2Street beat five other high school bands to receive the coveted prize pack, which includes musical equipment from MusicWorks to the value of \$3,500 and the guaranteed recording of two songs.

Upper2Street were very professional musically and looked visually striking with a blend of modern and traditional Māori dress, including full face painted Moko on the male band members.

"Upper2Street is a hugely talented band who made a standout performance, with great songs, a great look, and an engaging stage presence. Deserving winners," says NZ On Air judge Tania Dean.

The event was judged by representatives from NZ On Air, I AM TV, and local church music director and well-known Māori soul singer Tama Waipara.

Performances throughout the night were made by soul singer Tyra Hammond of The Open Souls, with the night's closing entertainment from Christchurch MC Scribe, who performed a high-energy set while the judges made their final decisions.

"It was an awesome night of talent and music from our youth, showcasing what's in store for the future for the New Zealand/Aotearoa music industry," says event co-organiser Elena Lome.

## THE RESULTS...

### 1st Place Grand Champions

Upper2Street from Wairoa College, WAIROA

### 2nd Place Runners Up

Tone Def from Aotea College, PORIRUA

### APRA Songwriters Award

The Essence from Papatoetoe High School, PAPATOETOE

### SMOKEFREE Best MC Award

Viliamu Vaisagote, iiTunez from Alfriston College, MANUREWA

### SMOKEFREE Best Vocals Award

Tone Def from Aotea College, PORIRUA

### Stage Image Award

The Essence from Papatoetoe High School, PAPATOETOE

### Te Reo Maori Language Award

Upper2Street from Wairoa College, WAIROA

### SMOKEFREE Mana Wahine Award

Lynette Tipuna and Arohamia Spooner from Upper2Street, Wairoa College WAIROA

*"A hugely talented band who made a standout performance, with great songs, a great look, and an engaging stage presence."*



Upper2Street singer

## SMOKEFREE PACIFICA BEATS CONT



Upper2Street guitarist



Upper2Street

# Taiohi

*Thinking Science - Think University*

Whereabouts?

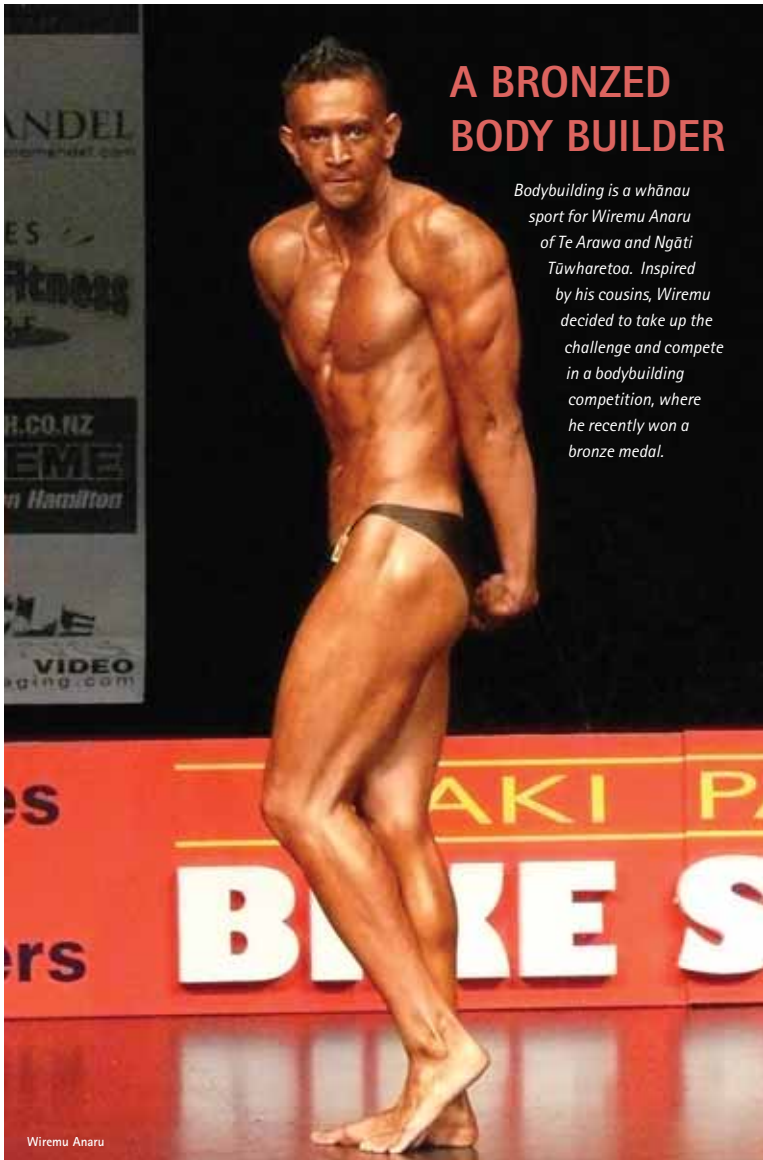
University in Wellington. I hear they have the best equipment and mentors.

Have you thought about what you'll do next year?

Yip, I'm going to study Biological Sciences.

Well that's the place to be!

Sounds good to me. I'm going to study Chemical and Physical Sciences.



## A BRONZED BODY BUILDER

*Bodybuilding is a whānau sport for Wiremu Anaru of Te Arawa and Ngāti Tāwharetoa. Inspired by his cousins, Wiremu decided to take up the challenge and compete in a bodybuilding competition, where he recently won a bronze medal.*

Wiremu Anaru

"I decided to take the next step and compete after I watched my cousins Edward Hill and Delaney Brown compete in Germany at the NABBA Universe Competition in 2005," says Wiremu. "My cousins both finished in the top 20 at that competition and are true role models for me," he says.

Wiremu was competing in the New Zealand Federation of Bodybuilders (NZFBB) Coromandel Classic during Labour Weekend. He came third in the Novice Men's 70kgs-80kgs division to win the bronze medal. "I was stoked to have at least won a medal. It's recognition that all my hard work is paying off," says Wiremu.

More than 300 people gathered in Thames for the competition to watch 55 bodybuilders compete for top honours.

In only his second bodybuilding competition, Wiremu has his sights firmly on competing in next year's national bodybuilding championships to be held in October.

For more information visit [www.nzffb.org.nz](http://www.nzffb.org.nz)

*"I was stoked to have at least won a medal. It's recognition that all my hard work is paying off."*





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