Te Pou Matakana
COMMISSIONING AGENCY
KIA TŪ - KIA OHO - KIA MATAARA
STAND TALL - STAND STRONG - STAND VIGILANT

He Pānui Pāpāho / Media Release

27 June 2107

Reporting on the real Value of Social Investment

Te Pou Matakana (TPM) chair Merepeka Raukawa-Tait says, "An increasing number of organisations have developed measures for outputs of their activities and programmes, yet measuring outputs is not the same as measuring impact or long term success of whānau. There was a need to understand the impact of our actions, the value created for the Whānau and their communities". To this end TPM advocates Social Return on Investment (SROI). She adds, "SROI brings us even closer to our communities. TPM shares the fundamental social value principles of the SROI approach. It is stakeholder driven and an internationally recognised framework to measure this social value. "

The Whānau Ora North Island Commissioning Agency has just released its report, Measuring Impact with Social Return on Investment (SROI) at Parliament's Grand Hall in Wellington today. This report introduces SROI within the Whānau Ora commissioning context and highlights the importance of measuring social impact.

One of TPM's Whānau Ora providers, Te Whānau o Waipareira, undertook a SROI analysis of one of its programmes. This is the first SROI report in the Whānau Ora space and for Māori by Māori. The study showed that for every $1 dollar invested there was a social value of $1.80 created.

Merepeka acknowledged Te Whānau o Waipareira for its report.
"The findings are revealing and this should signal a shift for government agencies and other organisations to deliver value for dollars spent," Merepeka said.

"The potential benefit to the government is significant as consequential costs in the future can be reduced.

"In our pursuit for opportunities for whānau and the best and most innovative ways of achieving outcomes, impact measurement and SROI provides an opportunity for us as a Whānau Ora commissioning agency to align our investments towards what whānau truly need. "

For more information on Te Pou Matakana go to www.tepoumatakana.com or email info@tepoumatakana.com

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TE WHĀNAU O WAIPAREIRA

KOKIRITIA I ROTO I TE KOTAHITANGA

Progressively Act in Unity

He Pānui Pāpāho / Media Release

27 June 2107

Waipareira leads the charge for social accountability

John Tamihere says Te Whānau o Waipareira can now provide quantifiable evidence of the impact and value it creates for their whānau, following the release of "Value Creation by Taitamariki Programme, Social Return on Investment (SROI) Report" - released today at Parliament's Grand Hall by Whānau Ora Minister Te Ururoa Flavell.

It was a challenge for Waipareira to understand, measure, quantify and value the impact of its diverse activities on the lives of whānau. The SROI Report marks a major milestone in their Ngā Hua o Mataora (impact measurement) journey and is in response to the 2013/2014–2038/2039, "Whānau Future Makers" Strategic Plan, set by the Waipareira Board.

"This report is the first in New Zealand – for Māori by Māori, within an urban context, factoring in and accounting for the value of culture. More simply it answers the question of do we make a difference?"

The study was conducted by Waipareira (http://www.waipareira.com/wai-research.html) in partnership with Social Ventures Australia. (http://socialventures.com.au)

John endorses the SROI methodology and is urging Government and Non-Government Organisations to adopt this framework, to measure and report how much social value they create for the community.

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