

It is my whānau that will lead me to strength

It has always been the people
But our world is changing quickly

Whānau resilience means being able to make the right choices for our own economic, cultural and social development

A cultural divide
Separate interventions often mean inadequate access to key services and poor outcomes, diminishing whānau capacity for self management.

The whānau experience
... is often one of powerlessness, frustration, injustice, disadvantage and static outcomes.

Our population today is:

- Growing (relatively) ● Young (median age 22)
- Ageing ● Mobile



TODAY: FIVE CARS UP THE DRIVEWAY
Many agencies work with individual family members, often in isolation of each other.

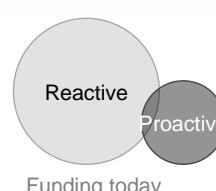
Ministries, state agencies and non-government organisations

At a delivery level, we are reshaping our service models to be whānau-centred

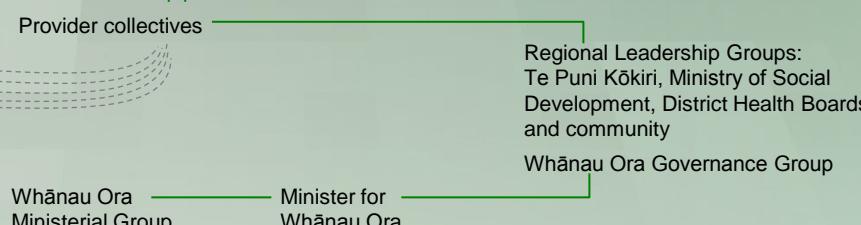
Multiple agencies: One person
Typically, agencies have worked with individual family members, often in isolation of each other.

A limited interpretation of whānau
When government service policies cite the term 'whānau', they continue to target an individual or a nuclear family. Whānau members actually rely heavily on the support of their relatives beyond these notions.

Whānau Ora will be implemented in successive phases



Whānau engagement
By August 2011, we had engaged with more than 1,200 whānau – with an enrolment scheme in place to count all whānau.



We realign strategic objectives:

- FROM
- A focus on efficiency
 - Individuals
 - The provider
 - Passive beneficiaries
 - Entitlement
 - Consumption

TO

- A focus on effectiveness
- The collective entity
- Whānau needs
- Active agencies
- Choice and responsibility
- Investment

The outcomes that matter will be those that contribute to whānau empowerment

Government agencies
Effective in designing and implementing Whānau Ora.

INDICATORS
Outcomes by whānau, provider, agency.

Providers
Effective in delivering Whānau Ora.

INDICATORS
Baseline service data, services supplied.

Whānau Ora Pathway

Discussion document – November 2011

A new collective strength will empower us
Shared knowledge through a strong and capable whānau

We will be learning our way forward
Feedback, measure and grow

An increasing focus on outcome-based, enduring relationships
Co-designed to focus on the needs of whānau rather than responding to a specific issue an individual has presented at a service.

The status of individuals remains important
However, the way in which the group operates as a whole to achieve health and wellbeing for its people is critical.

Needs navigation
The provider identifies needs, develops action plans and brokers access to services, instilling capacity and creating adaptive citizens.

Trust first, then influence
Key influencers within the whānau will be those in a relationship of trust. Connections that matter take time and consistent engagement.

TOMORROW: IN THE ARMS OF MY WHĀNAU
Government agencies collaborate with and act as an extension of whānau.



ENDURING: WE ARE CONNECTED AND STRONG
We are self managing, living healthy lifestyles and participating fully in te ao Māori and society. We are economically secure, resilient and nurturing.

Integrated contracting framework
Whānau Ora integrated contracting framework and policy and service approaches empower, build and leverage whānau strengths.

Applying a wider view
The design and delivery of services will place whānau at the centre and build on the strengths and capabilities already present in whānau.

Whānau leadership
Strong leadership – at whānau, hapū and iwi levels – and self management have become integral to long term resilience and success.

Individual positive cultural, social, economic outcomes
Whānau positive cultural, social, economic outcomes
Collective capacity and strength

INDICATORS
Population level data, wellbeing, aspirations.