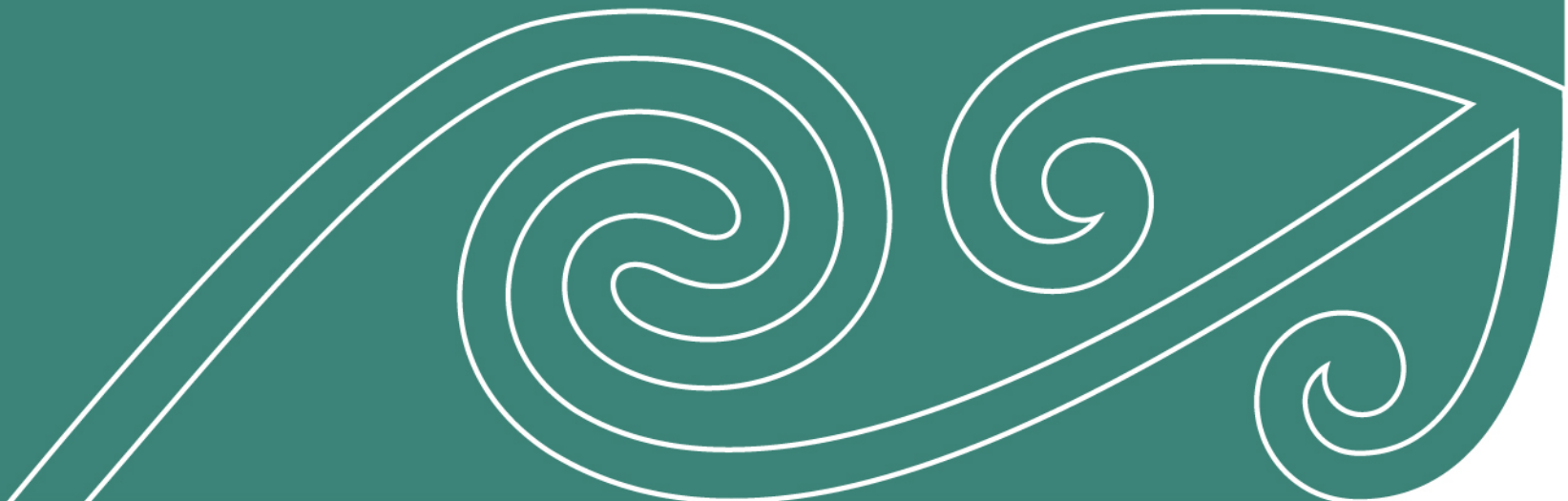




Te Puni Kōkiri  
REALISING MĀORI POTENTIAL

# Measuring performance and effectiveness for Māori

Kim Aiomanu & Phil Evans 5 April 2013



Kia ora from Room 20, Point England School, Glen Innes

Mā te rongo, ka mōhio,  
ka mātau, ka ora



# Objectives

- Highlight key themes from ‘official requirements’, practitioner and academic literature
- Is there such a thing as good practice in measuring and reporting on results for Māori?
- Present findings in a way that has practical application

# Nexus of views

- Generally, a fractured literature
- However, common ground:
  - Measuring performance is selective - Who needs the information, and for what purpose?
  - Important to engage users and citizens
  - Measuring performance is an iterative process, a journey

# Two types of measures for Māori

- Literature reflects two types of measurement:
  - “Comparative” measures
  - “Māori-specific” measures
- Both can be useful; both have limitations

# Comparative measures

- Who to compare? Māori vs. non-Māori?
- Better practice by ethnicity, however..
- Capture variation within Māori, targets
- Important measures

# Māori-specific measures

- Individual and the group
- Advancement in Te Ao Māori
- Māori wellbeing measures have worked best as part of a framework

# Implementation issues

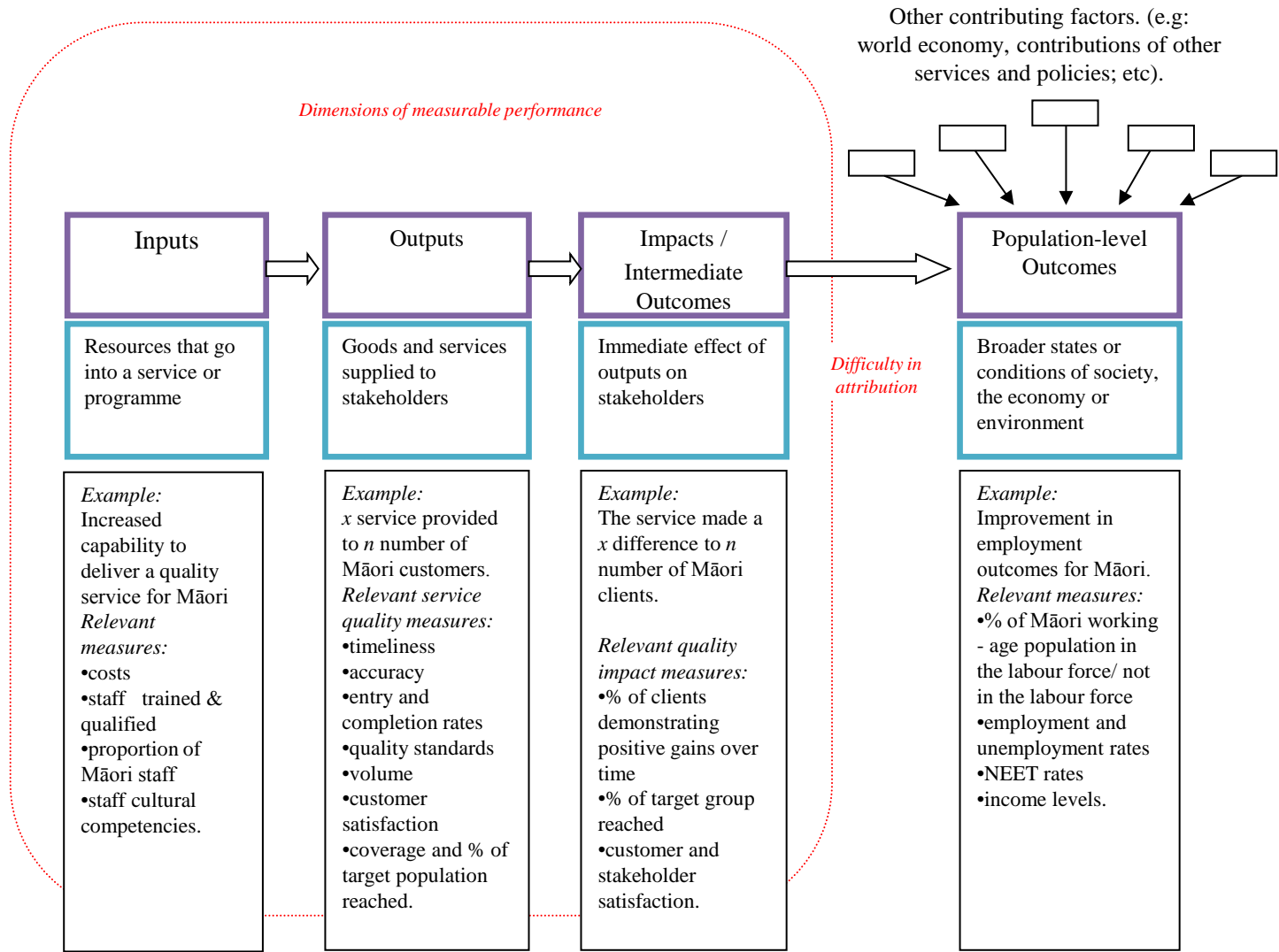
- Commitment needed to overcome barriers
  - Data availability
  - Capability and culture
- Promote understanding of need to measure progress for Māori and other groups



# What next?

- Effectiveness for Māori Measurement and Reporting Framework
- Careers New Zealand Case Study
- Participating in the drive for better public services
- Queries: [evanp](mailto:evanp@tpk.govt.nz) or [aiomk @tpk.govt.nz](mailto:aiomk@tpk.govt.nz)

# Dimensions of a performance story





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