

# Ngā Hua o te Tau

Key activities and achievements for the year ended 30 June 2018



## Cover

Lou Tawhai with her mokopuna Marcia-Kruz Tamati (left) and Aroha Tamati (right) at their new whare in Hastings. Photo credit: Josie McClutchie.

The three home papakāinga will provide safe, warm and affordable rental housing for the Tawhai whānau. They have realised the aspirations of their parents, developing a legacy for future generations to come. The papakāinga highlights one of the key outcomes of the Te Puni Kōkiri Māori Housing Network, which is to provide affordable housing for whānau.



Beach Haven Primary School doing the Hī Hī Dance Fitness Programme.  
Photo credit: Beach Haven Primary School.

## Priorities

Our priorities for the year ending June 2018 focused on five significant kaupapa for Māori: whānau; mātauranga; kāinga; whenua and pakihi.

These kaupapa were put in place to align Te Puni Kōkiri activities with the priorities of the new coalition government following the General Elections.



### Whānau

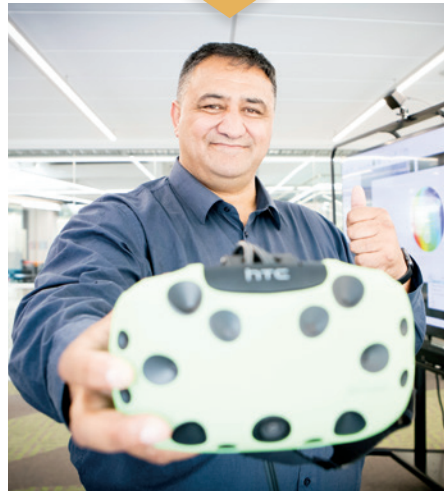
Whānau development and whānau centred approaches sit at the centre of everything we do. We believe empowering whānau is key to supporting wider Māori aspirations. Growing confident tamariki and learning about healthy living through dance is an example of a successful community initiative. The Hī Hī Dance Fitness Programme is not just about getting kids moving but helping them enjoy school. Manurewa South Primary School introduced the programme and has never looked back. Children who were quiet and lacked confidence began to participate and tamariki Māori particularly responded positively to the activity.





## Mātauranga

Our focus is to provide ways for whānau to nurture their reo and tikanga and enable them to connect and share their unique perspective and knowledge with te ao Māori. These investments contribute to a shared national identity and understanding about what it means to live in Aotearoa New Zealand. Not surprisingly modern technology is central to the way our stories are now captured and told. For example, PointCloud Visualisation Limited (PCV) has developed a unique 3-D scanning software that, with support from our Ka Hao fund, is now able to scan marae, thereby creating models that stand as robust digital records of these structures. Among the marae that were scanned is Waiwhetū in Lower Hutt. Whānau describe the experience of seeing their poupou, tukutuku and kōwhaiwhai designs through this technology as ‘mind-blowing’. Young Māori students, long recognised as early adopters of new technology and savvy operators, learnt about this new technology and the scanning process. They are our future innovators and technicians.



Waiwhetū Marae Chairman, Kura Moeahu with the PCV technology. Photo credit: Adrian Heke.



## Kāinga



Ruruhira Tawhai sharing kai with mokopuna inside their new whare at the Hastings papakāinga. Photo credit: Josie McClutchie.

Warm, safe, healthy homes are the right of all whānau. We continue to support a wide range of whānau housing initiatives. Te Puni Kōkiri work with government housing agencies and Māori organisations to develop policies and programmes that address the Māori housing needs. In Hastings for example, a Te Puni Kōkiri investment of almost \$550,000 helped complete a new papakāinga project for the Tawhai whānau. It was a significant journey for them but they were committed to ensuring future generations, currently more than 100 tamariki and mokopuna, would benefit from the site that had been their home for almost 70 years. Providing three, healthy, affordable rental homes was their goal. But along the way they established a Trust, completed feasibility studies, engaged with local and regional government and other whānau and rōpu, and engaged with papakāinga experts to ensure the success of their dream.





## Whenua



The Whanganui River near Hiruharama, Te Tai Hauāuru.

An investment in whenua is an investment in whānau and in our future. Our focus on developing options to support a more responsive and supportive system for whānau to engage with their whenua remains a key priority. Our investments also support Māori land owners who want more say and control over their land, including improving existing operations, diversifying and preparing for new opportunities. Across the motu, whānau are exploring options for their whenua. In Te Tai Hauāuru for example, iwi and Māori land owners have joined forces and are working with local and central government to consider land development opportunities. The whenua is in the Whanganui, Rangitikei and Manawatū regions. This collective of land owners includes more than 46,000 hectares of Māori freehold land and a further 6,500 hectares of land owned by Māori. Te Puni Kōkiri has been a proud supporter for the last few years of this mahi.



## Pakihi



(L-R) Madison, Luke and Hikairo, members of Te Ao Hangarau.  
Photo credit: Vincent Egan.

Focussing on new and sustainable ways to lift whānau prosperity has resulted in many successful enterprises throughout the country. But arguably the most exciting have been the growth of innovative, Māori-owned and led 'digi tech' businesses. Te Ao Hangarau, is one example. Formerly known as Digital Natives Aotearoa, it is comprised of Ariki Creative, Māui Studios and Manu Media. Together they will grow their respective specialist areas, while also developing learning opportunities, educational pathways and fostering interest for digital technologies in other young Māori. Their vision is to host rangatahi at 'digi-wānanga', funnel those most interested into tertiary education pathways, and provide internship opportunities which can lead to employment in the digital creative industry. The collective has grown organically since 2015, receiving support through Whānau Ora, and more recently, through our Ka Hao Māori Digital Technology Development Fund.



## Impacts and Achievements



## Whānau



More than **13,500** families supported through Whānau Ora to achieve their aspirations



**352** cadets supported to develop and improve their work-related skills to achieve better employment outcomes



**3** innovative initiatives trialled to improve whānau relationships for those affected by family violence



## Mātauranga



More than **270** community-based events supported to raise awareness of te reo and te ao Māori



**10** events supported to build awareness and commemorate the New Zealand land wars as part of our history



**30** women learned the art of creating korowai



## Impacts and Achievements



## Kāinga



**271** whānau-owned homes repaired making them warmer, drier and safer to live in



**14** rōpū supported to realise their aspirations for papakāinga



**7** rōpū selected to trial innovative pathways to home ownership for whānau on low income



## Whenua



**219,122** hectares of Māori-owned land has been identified for development under the Whenua Māori Fund



**57** Whenua Māori Fund projects supported to explore options for improving land productivity



**6** sectors identified for land productivity opportunities in apiculture, forestry, energy, horticulture, agriculture and tourism



## Impacts and Achievements



### Pakihi



**60** Māori businesses provided one-to-one support through the Māori Business Growth initiative



**16** projects supported creating opportunities to advance Māori in digital technologies



**20** countries were represented at the World Indigenous Tourism Summit in support of indigenous tourism



### Tūhonohono



**18** Ministerial visits supported focussed on strengthening relationships between Crown and Māori



**Locally** supported regional engagements between Crown and Māori to ensure whānau interests and aspirations are reflected



**Globally** supported other government agencies to ensure Māori interests within the international domain are reflected

## Our People and Our Reach



**342**  
positions



**71%**  
NZ Māori



**65%**  
female



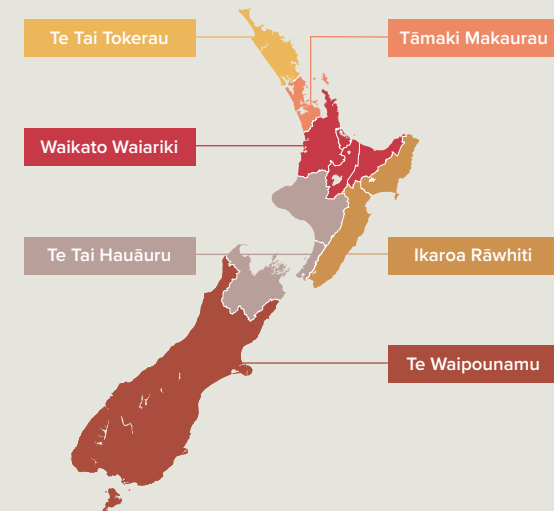
**42%** of staff  
with 5+ yrs experience



**18**  
offices

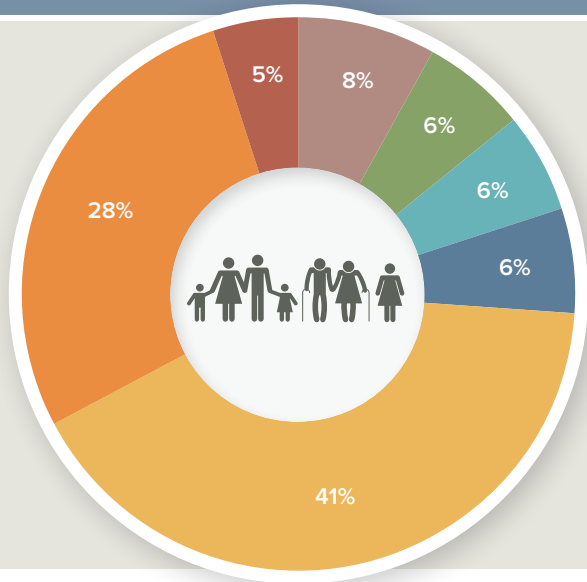


**6**  
regions (see below)



Non-departmental funding was \$253.1 million

	<b>Whānau</b> (\$13.5m)
	<b>Whānau Ora Commissioning</b> (\$71.8m)
	<b>Mātauranga</b> - Te Reo Māori/ Broadcasting (\$104m)
	<b>Kāinga</b> - Māori Housing (\$21m)
	<b>Whenua</b> - Māori Land (\$14.5m)
	<b>Pakihi</b> - Economic Development (\$14m)
	<b>Tūhonohono</b> - Crown-Māori Engagement and Commitments (\$13.8m)



## Regional Kōrero

Te Puni Kōkiri engages with Māori through a well-established regional presence and broad investment relationships with whānau, hapū and iwi across the motu. We help bring the voice of Māori to government.

The longevity of our relationships means we are able to support, feedback and work alongside Māori – generating ideas, encouraging sustainability and building connections.

We understand the aspirations of Māori, because we hear them every day, through interaction across the motu. Our engagement at a flax roots- level is key to partnering with Māori on projects that address or advance their interests for their whānau, their mātauranga, their kāinga, their whenua, and their pakihi.

With over 120 staff working in 18 offices positioned across New Zealand, both in urban centres and the regions, we support government to strengthen partnerships and enable opportunities.





### Weaving a connection through whatu raranga

Tears fell and voices quavered as wāhine stood in the whare tipuna Tamateapōkaiwhenua sharing their personal journeys of creating their very first korowai.

At the wānanga whatu raranga at Huria Marae in Tauranga, 'He Taonga Tuku Iho', more than 30 women learned the fundamental knowledge and methodologies associated with creating korowai. These included designing tāniko patterns which were inspired by the many tukutuku in the whare tīpuna, as well as how to work with feathers, from sizing to colour coordination, combinations and putting them together to create that 'finishing touch' adornment.

Te Puni Kōkiri supported the wānanga through its Māori Development Fund and over three weekends the women gathered enough knowledge to create their first full korowai, referred to as 'tauirā' (an example or model).

For the final weekend, the women's whānau came to support them on their significant achievement. They listened as their mothers, sisters, wives, daughters and grandmothers reflected on the significance of the opportunity to learn the weaving art of their tīpuna.

▶ Piatarihi (Pat) Heke and her mokopuna Te Hapairangi Ririnui at the wānanga korowai, Huria Marae, Tauranga 2018. Photo credit: Toni Heke-Ririnui.





## Regional Kōrero

### Regional activity

An example of our regional work includes partnering with a whānau or Māori entity on a housing project on Māori land, but also assisting with progressing the establishment of a whānau business. We might also work with a marae on improving the transfer of their mātauranga, the upgrading of facilities, as well as civil defence preparedness.

Our wider regional role includes brokering information flows between agencies and whānau, hapū, iwi and Māori. This ensures appropriate reach and participation along with tikanga and manaakitanga at consultation hui.

Although our investment activity is managed nationally, our investments are largely delivered at a regional and local level. This sees us working with Māori groups on a variety of issues, such as the physical and cultural revitalisation of marae as centres of Māori identity and mātauranga, as well as spaces for youth learning and engagement.

Regionally there is also a significant focus on youth, recognising both their potential as future leaders and the many challenges that they face.



### Te Puni Kōkiri Spend by Region

Region	Sum of Total Paid 2017/18	Percentage
National	\$10,063,166	23.30%
Te Tai Tokerau	\$5,280,213	12.23%
Tāmaki Makaurau	\$3,083,675	7.14%
Waikato-Wairiki	\$6,916,751	16.02%
Ikaroa-Rāwhiti	\$6,763,288	15.66%
Te Tai Hauāuru	\$8,052,748	18.65%
Te Waipounamu	\$3,026,562	7.00%
<b>TOTAL</b>	<b>\$43,186,404</b>	<b>100%</b>

### Te Puni Kōkiri Spend by Priorities

Priority Area	Sum of Total Paid 2017/18	Percentage
Whānau	\$8,458,380	19.59%
Mātauranga	\$4,736,580	10.97%
Kāinga	\$19,001,889	44.00%
Whenua	\$3,264,315	7.55%
Pakihi	\$7,725,240	17.89%
<b>TOTAL</b>	<b>\$43,186,404</b>	<b>100%</b>

All funds excluding Rangatiratanga Grants.



## Regional Spend By Te Puni Kōkiri Priority Areas

Region & Priorities	Sum of Total 2017/18	%	Examples from Funding
<b>Te Tai Tokerau</b>	<b>\$5,280,213</b>	<b>12.22%</b>	<b>Examples</b>
<b>Whānau</b>	\$1,244,816	2.88%	\$814,500 for an employment support programme
<b>Mātauranga</b>	\$757,760	1.75%	\$500,000 on Marae support
<b>Kāinga</b>	\$1,684,670	3.90%	\$1.5m in housing repairs
<b>Whenua</b>	\$532,051	1.23%	\$482,052 on whenua feasibility and remainder on land development
<b>Pakihi</b>	\$1,060,916	2.46%	\$434,416 on business support
<b>Tāmaki Makaurau</b>	<b>\$3,083,675</b>	<b>7.15%</b>	<b>Examples</b>
<b>Whānau</b>	\$794,592	1.84%	\$405,416 on rangatahi resilience and \$179,438 on employment support
<b>Mātauranga</b>	\$389,300	0.90%	\$158,000 for Te Reo Māori
<b>Kāinga</b>	\$1,501,408	3.48%	\$1.3m in housing repairs
<b>Whenua</b>	\$150,000	0.35%	Total on whenua feasibility
<b>Pakihi</b>	\$248,375	0.58%	\$198,375 for business support and rest on the environment

## Regional Spend By Te Puni Kōkiri Priority Areas (Continued...)

Region & Priorities	Sum of Total 2017/18	%	Examples from Funding
<b>Waikato-Wairiki</b>	<b>\$6,916,751</b>	<b>16.02%</b>	<b>Examples</b>
<b>Whānau</b>	\$833,919	1.93%	\$203,150 on an employment support programme
<b>Mātauranga</b>	\$754,773	1.75%	\$250,000 on marae support and \$197,750 on cultural revitalisation
<b>Kāinga</b>	\$3,636,508	8.42%	\$1.2m on housing repairs and \$947,388 on infrastructure
<b>Whenua</b>	\$981,131	2.27%	\$747,045 on feasibility and remainder on land development
<b>Pakihi</b>	\$710,420	1.65%	\$387,000 on strategic support
<b>Ikaroa-Rāwhiti</b>	<b>\$6,763,288</b>	<b>15.66%</b>	<b>Examples</b>
<b>Whānau</b>	\$644,499	1.49%	\$207,550 on Rangatahi and \$130,000 on employment support programme
<b>Mātauranga</b>	\$288,270	0.67%	\$76,250 on māra kai and \$52,350 for Matariki
<b>Kāinga</b>	\$4,805,321	11.13%	\$2.19m for papakainga projects and \$1m on infrastructure
<b>Whenua</b>	\$536,413	1.24%	\$396,413 on feasibility and remainder on land development
<b>Pakihi</b>	\$488,785	1.13%	\$126,950 on tourism and \$145,000 on strategic support



## Regional Spend By Te Puni Kōkiri Priority Areas (Continued...)

Region & Priorities	Sum of Total 2017/18	%	Examples from Funding
<b>Te Tai Hauāuru</b>	<b>\$8,052,748</b>	<b>18.64%</b>	<b>Examples</b>
Whānau	\$1,053,654	2.44%	\$340,704 for Rangatahi resilience and leadership and \$276,650 in Hauora
Mātauranga	\$286,250	0.66%	\$77,750 on Te Reo Māori and \$60,500 on Māra Kai
Kāinga	\$5,050,538	11.69%	\$2.6m on housing repairs and \$1.2m on emergency housing
Whenua	\$866,870	2.01%	\$768,870 on whenua feasibility and remainder on land development
Pakihi	\$795,436	1.84%	\$319,336 on business support and \$365,000 on strategic support
<b>Te Waipounamu</b>	<b>\$3,026,562</b>	<b>7.02%</b>	<b>Examples</b>
Whānau	\$746,004	1.73%	\$355,926 on hauora and \$240,583 on rangatahi resiliency and leadership
Mātauranga	\$521,727	1.21%	\$329,883 on marae support and \$96,372 on Matariki
Kāinga	\$1,186,656	2.75%	\$671,080 on housing repairs and \$309,576 on papakainga
Whenua	\$127,850	0.30%	Total on whenua feasibility
Pakihi	\$444,325	1.03%	\$166,359 on business support and \$127,000 on tourism
<b>Grand Total</b>	<b>\$43,186,403</b>	<b>100%</b>	Total regional spend including national office

## Regional office contacts

### Te Tai Tokerau

There are two Te Puni Kōkiri Offices in Te Tai Tokerau. The Regional Office in Whangārei and a Satellite Office in Kaitaia.

#### Kaitaia

☎ 0800 875 888  
✉ [tpk.te-taitokerau@tpk.govt.nz](mailto:tpk.te-taitokerau@tpk.govt.nz)

#### Whangārei

☎ 0800 875 888  
✉ [tpk.te-taitokerau@tpk.govt.nz](mailto:tpk.te-taitokerau@tpk.govt.nz)

### Tāmaki Makaurau

Te Puni Kōkiri only has one Regional Office in Tāmaki Makaurau.

#### Auckland

☎ 0800 875 285  
✉ [tpk.tamaki-makaurau@tpk.govt.nz](mailto:tpk.tamaki-makaurau@tpk.govt.nz)

### Waikato-Waiariki

There are four Te Puni Kōkiri Offices in the Waikato-Waiariki region. These are Hamilton, Rotorua, Tauranga and Whakatāne.

#### Hamilton

☎ 0800 875 499  
✉ [tpk.waikato@tpk.govt.nz](mailto:tpk.waikato@tpk.govt.nz)

#### Rotorua

☎ 0800 875 499  
✉ [tpk.rotorua@tpk.govt.nz](mailto:tpk.rotorua@tpk.govt.nz)

#### Tauranga

☎ 0800 875 499  
✉ [tpk.tauranga@tpk.govt.nz](mailto:tpk.tauranga@tpk.govt.nz)

#### Whakatāne

☎ 0800 875 499  
✉ [tpk.whakatane@tpk.govt.nz](mailto:tpk.whakatane@tpk.govt.nz)

### Ikaroa-Rāwhiti

There are two Te Puni Kōkiri Offices in the Ikaroa-Rāwhiti region. These are in Gisborne and Hastings.

#### Gisborne

☎ 0800 875 447  
✉ [tpk.tairawhiti@tpk.govt.nz](mailto:tpk.tairawhiti@tpk.govt.nz)

#### Hastings

☎ 0800 875 447  
✉ [tpk.takitimu@tpk.govt.nz](mailto:tpk.takitimu@tpk.govt.nz)

### Te Tai Hauāuru

There are five Te Puni Kōkiri Offices in Te Tai Hauāuru – Porirua, Nelson, Taranaki, Taumarunui and Whanganui.

#### Taranaki

☎ 0800 875 884  
✉ [tpk.tetaihauauru@tpk.govt.nz](mailto:tpk.tetaihauauru@tpk.govt.nz)

#### Taumarunui

☎ 0800 875 884  
✉ [tpk.tetaihauauru@tpk.govt.nz](mailto:tpk.tetaihauauru@tpk.govt.nz)

#### Whanganui

☎ 0800 875 884  
✉ [tpk.tetaihauauru@tpk.govt.nz](mailto:tpk.tetaihauauru@tpk.govt.nz)

#### Te Upoko o Te Ika - Porirua

☎ 0800 875 884  
✉ [tpk.tetaihauauru@tpk.govt.nz](mailto:tpk.tetaihauauru@tpk.govt.nz)

#### Nelson

☎ 0800 875 884  
✉ [tpk.tetaihauauru@tpk.govt.nz](mailto:tpk.tetaihauauru@tpk.govt.nz)

### Te Waipounamu

There are three Te Puni Kōkiri Offices in Te Waipounamu. These are in Christchurch, Dunedin and Invercargill.

#### Christchurch

☎ 0800 875 839  
✉ [tpk.te-waipounamu@tpk.govt.nz](mailto:tpk.te-waipounamu@tpk.govt.nz)

#### Dunedin

☎ 0800 875 839  
✉ [tpk.te-waipounamu@tpk.govt.nz](mailto:tpk.te-waipounamu@tpk.govt.nz)

#### Invercargill

☎ 0800 875 839  
✉ [tpk.te-waipounamu@tpk.govt.nz](mailto:tpk.te-waipounamu@tpk.govt.nz)



### Marae alive with rangatahi entrepreneurship

More than 250 students from across Te Ika a Māui relished a programme to boost business skills that in its previous years had only ever had mixed success with Māori.

The Māori Business Challenge wānanga were delivered by Young Enterprise in Rotorua, Whangārei, Whakatāne, Waikato and Manawatū. The programme was well established in schools over 25 years but organisers knew it needed to change to be effective and relevant for Māori students and communities.



Rangatahi in Whangārei show their flair for business at the He kai kei aku ringa Māori business challenge. Photo credit: Chevon Horsford.

For the first time, the course for Year 10 and 11 students was delivered on marae, not school grounds. The change of venue saw the power dynamic shift. Facilitators said they became visitors in the students' space, one the students took ownership of and were comfortable in. As a result, attendance rates remained high for the duration of the wānanga.

It didn't take long for the students to show their flair for business and connect with local business people invited to the wānanga. Rangatahi identified health, education, land or water issues affecting their community, and devised ways to transform their concept into reality. Finally they pitched their concept to a panel of local business experts.

Feedback from the wānanga illustrates the success; 90 per cent of students said they learnt a lot about business, 83 per cent felt more confident afterwards and 82 per cent said the course opened their eyes to opportunities.

The wānanga was supported by Te Puni Kōkiri and the Ministry for Business, Innovation and Employment under the Crown-Māori economic growth partnership, *He kai kei aku ringa*.





**Te Puni Kōkiri**  
MINISTRY OF MĀORI DEVELOPMENT

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