



Whenua Māori Fund

Project Overview

The Whenua Māori Fund provides funding for the development and care of Māori-owned land — these are stories of the successful applicants.

For contact details visit
www.tpk.govt.nz

Precision Apiculture

Awatere B Trust



Location of the Land Blocks:

1200 ha of Māori freehold land in Ikaroa-Rāwhiti region.

Long-Term Aspirations: The long-term aspiration is to operate across the value chain of the Mānuka honey resource – from land to brand, adding value all along the way from plant to the consumer.

Project Description: This project seeks support to development a Land Use Management and Information tool that will identify existing Mānuka stands, hive management and honey flow. The tool (an e-whenua platform) will support the land trusts to make decisions on best utilisation of their existing Mānuka stands.

Outcome: Increased productivity, capability and understanding by participating individual land owners and

trusts of their mānuka honey resource. Qualitative information that will enable the trusts to make better decisions on best utilisation of their existing mānuka stands and future growth.

Partners: Awatere B Trust, Tarere 2 Trust, Harakeke Trust, Taumataomanu A Trust, Haha Trust, Whetumatarau B45B Māori Incorporation (Pohutu Station), Ngāti Porou Mīere Limited Partnership and Te Puni Kōkiri.

Te Puni Kōkiri Investment:
\$172,950 (+GST).

