



Te Puni Kōkiri
REALISING MĀORI POTENTIAL



Te Ritorito

A Summary

Mason Durie

E tangi ana te motu



Pa Henare Tate
1936 - 2017



Tomairangi Paki
1954 - 2017

Pipitea Marae



Piri Sciascia



Haami Piripi



Tau Huirama

Kaiwhakahaere



Mahanga Maru



Haami Piripi



Awhimai Reynolds

Technical support



Haze White



Donna Te Whiu

Introducing the Kaupapa TPK and Superu



Michelle Hippolite

Hope, courage &
strength to trust in
whanau and their links
with Iwi

TPK seeking a whanau
centred approach to all
policies



Clare Ward

Evidence for wellbeing is
important; measuring
wellbeing is essential

An opportunity to share
research findings and
methodologies

Keynote Address: Hon. Justice Joe Williams

Treaty of Waitangi: Whānau, Hapu, Iwi

- **Yet.... Whānaungatanga lives on and is the great challenge of the post settlement era ... reigniting whānaungatanga requires partnerships between iwi and the crown.**



Keynote Address: Whetu Wereta

*Measurements that accommodate Māori perspectives
eg cultural identity & cultural vitality*

Statistical frameworks

- A review of the origins of a Māori statistical focus within Government culminating with Te
- An organising structure that guides the development and/or improvement of statistics and data about a subject or area of interest
- responsive to user needs
- Is underpinned by an agreed way of thinking about a subject - what should be measured, relevant variables, classifications, indicators, & methods.



Panel One



Len Cook Superu

Relevant data for whanau

**Statistical frameworks have a
historical context but
entrenchment in current
modes can impede change**

**As well as celebrating our
journeys in the past we also
need to think ahead**



Kahukore Baker

Whānau Rangatiratanga frameworks



**Matauranga Māori is a rich world view
... for the development, analysis and
decision-making about whanau
statistics**

James Hudson

Independent Māori Statutory Board



Data can tell the untold story of Tamaki Makaurau

Moana Eruera, Leland Ruwhiu

Te Tiaki Tamariki Framework

- How can we restore or enhance mana & tapu in our mokopuna
- What do our principles look, feel & taste like?
- How do we measure these intrinsic principles like mana & tapu?



Awhina Buchanan

Mana Mokopuna Framework

A monitoring framework that will strengthen the voices of mokopuna (Rangatiratanga principle), whānau, hapū and iwi (Whakapapa and Whānau principle).



Atawhai Tibble

Treasury's *Living Standards Framework*

***Treasury is taking a holistic look at issues
Iwi and hapū are coming up with their own
wellbeing frameworks to try and drive
their business and priorities...***



**‘Moving beyond the data to create
solutions’**

Hon. Te Ururoa Flavell

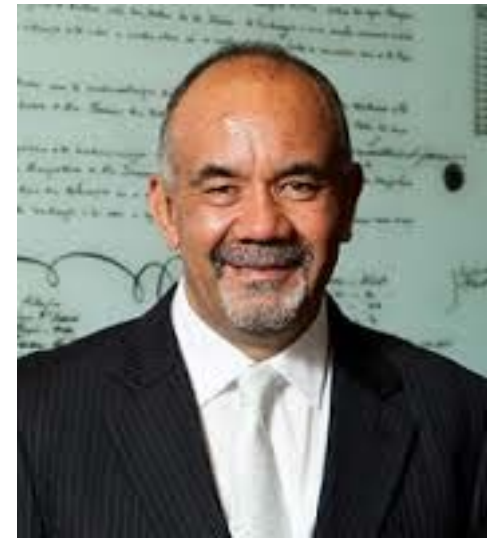
The Impact of Whānau Ora

Whānau Ora exists in and is derived from te ao Māori

As a public sector initiative, it requires new thinking and new ways of working

Organisations need to work together – collective impact – towards a common goal

Whānau are the solutions, not the problem



Liz MacPherson Statistics New Zealand

The Integrated Data Infrastructure (IDI):
Used by verified researchers to answer research,
policy and evaluation questions across many
subject areas. The research is then used to better
inform decision-makers.

***‘Data is a means to an end. It is
not the end itself’***



Andrew Sporle *Te Kupenga*

- *Te Kupenga* Survey of Māori over 15 years (ancestry & ethnicity) n=5,500
- The next round: ***‘Subjective Whānau Wellbeing in Te Kupenga***
- **Capability Dimensions**
 - Sustainability of te ao maori
 - Economic dimension
 - Social capability
 - Human resource potential



‘We need to create our own data collection systems’

Ben Dalton: DDG Primary Industries

‘Disparities between economic growth & Māori social wellbeing are increasing’

“If Māori are to be successful and be big players in the wider economy, we need to invest in the whenua, and in our tangata.

Then we should be able to realise Te Pa Harakeke, the six markers of flourishing whānau.”



Panel 2



Dinner Kaiwhakhaere Ngahiwi Apanui



Ngati Porou

Dinner speaker Helen Leahy

Whakapai te te whenua
Whakapai te whanau

Waikorepupu Springs

Place faith in whanau



Day 2



Beau Haereroa

Dame Tariana Turia

***All of us practice whanau ora in our
day to day lives***

***And we need to look towards our
own people and our own entities to
extend the Whānau Ora reach***



Richard Steedman, Amohia Boulton

Whānau Ora partnership Group

Iwi and the Crown

A Whānau Ora Outcomes Framework

***An overall generic whanau ora framework
can generate a more coherent and
integrated approach to Whānau wellbeing***

***Technical advisors are important but
Govt advisors are still often poorly informed
about whanau ora***



Nancy Tuaine

Whānau Ora in the TPK Workplace

**‘Giving life to Whānau Ora in
TPK’**

**Maintaining focus on outcomes
for whānau in a policy-driven
Government department**



Mania Farrar, Ruahine Coakley, Manaia Cunningham

Role for **Te Putahitanga** is to evolve with whānau

Hikoi Waewae linking whanau with nature, building whanaungatanga, walking with pride, & connecting with land

Mara Kai - Hapai taewa embodies all the principles of Whānau Ora – including the ‘creation of wealth’ (SOLD !)



Awerangi Tamihere Te Pou Matakana

Commissioning for outcomes is about what matters to whanau, a ground up movement, a heart and a mind, stories of whanau, time to flourish, collective impact, and data collection that is based on wellbeing indicators



Frana Chase, Christine Brears

The conversion of a conventional health service into a service for whanau with practitioners who can transcend disciplinary and sectoral boundaries

Multiple contracts & reporting requirements challenge the whanau ora model

A unitary approach is able to meet whanau aspirations – one point of entry, one plan, & outcomes (rather than outputs) for whanau



Kathie Irwin

**Our hope is in our awa, our
maunga, and our future
generations**

A Treaty-based Nation Building
Framework

Levels of Narrative:

Structural, infrastructural, citizenship

Partners

Iwi Treaty partners, Crown Treaty
partners



Tahu Kukutai

Indigenous Data Sovereignty

The uses, abuses and risks associated with data sharing and data collation lead to narratives about failure

Māori Data Sovereignty - right of Maori to access, use and have control over Māori data collection and utilisation - kaitiakitanga

Collective and communal rights need to be firmly embedded in data protocols



Haami Piripi

Iwi Specific Outcomes

Nga Pou e Wha

Te Taiao

Taha putea

Mana Motuhake

Oranga Whānau

**Iwi centric outcomes that align with
Whānau Ora outcomes**

**Iwi relevant data to complete 'the
whole picture' and retained by Iwi**



Vyletta Arago-Kemp, Bev Hong

Interventions at the interface
between science and
matauranga Māori

Superu project: bridging
cultural perspectives

‘Respect for integrity,
ownership and agreed uses of
knowledge’



‘Ma whero ma pango ka oti ai te mahi’



Shifting the focus

From deficit thinking, data and policies

To

**the realisation of the potential of whanau,
hapu and Iwi**

A Māori Wellbeing Framework

Three Dimensions

- The Whānau dimension
- The Policy dimension
- The Measurement dimension

The **Whānau** dimension

Key elements

- Whānau – as mediators for Māori wellbeing
- Whakapapa - whānau intergenerational capacities - a past and a future
- Whanaungatanga - connections within whānau, between whānau and Iwi and between whānau and communities
- Whenua – whānau links to land.

Mana whenua, tangata whenua

The Policy Dimension

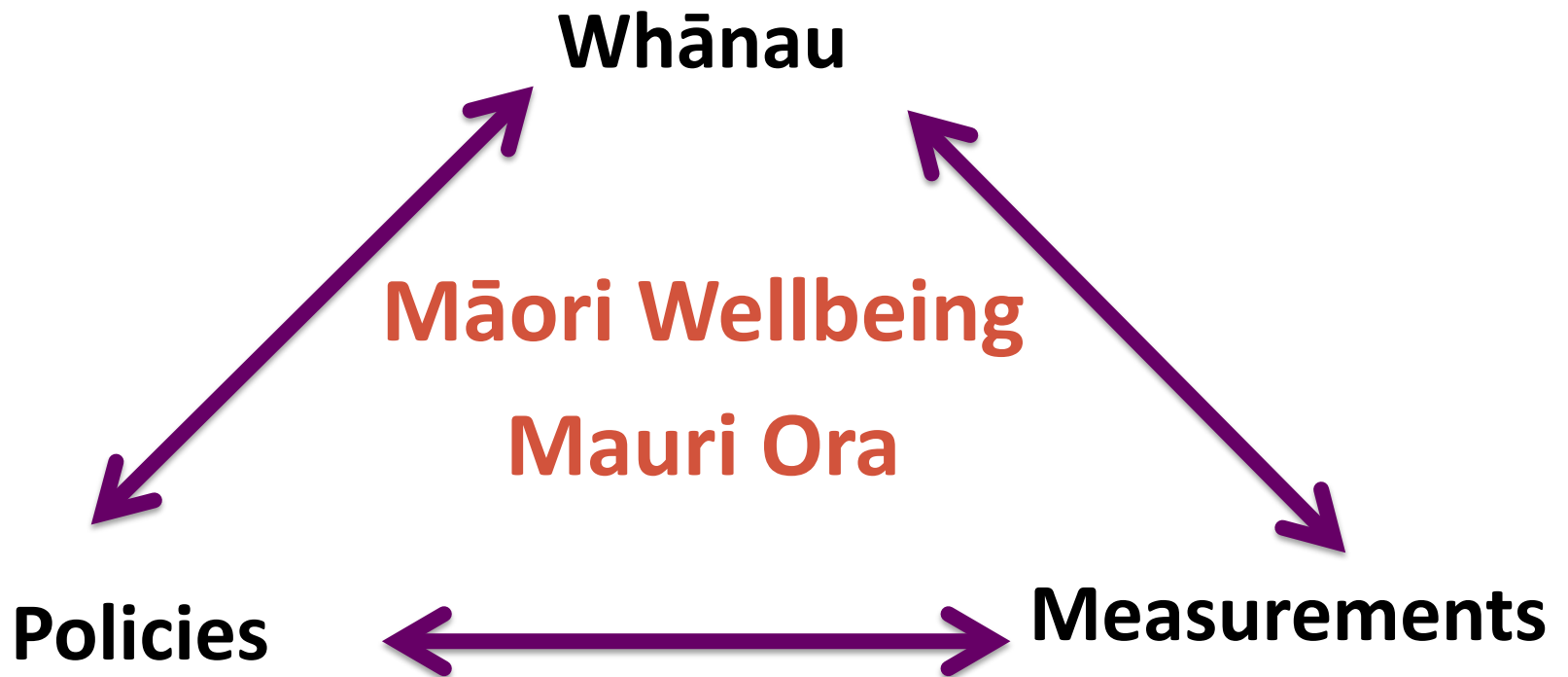
- Policies for Māori wellbeing shaped by fair and just **relationships** between Iwi and the Crown
- Policies for Māori wellbeing are **consistent** across Government departments and ministries
- Policies for Māori wellbeing are built around whānau **aspirations**
- Policies for Māori wellbeing endorse **Māori world views** and recognise **Māori rights to information, knowledge and wellness**

The Measurement Dimension

4 Principles

- The **mana principle** - measurements are derived from Māori hopes and aspirations and are owned by Māori
- The **Māori principle** – measurements are contextualised by te ao Māori
- The **mātauranga principle** – measurements are based on relevant and confirmed knowledge
- The **mokai principle** – measurements are the ‘servants’, not the ‘master’.

Whānau Wellbeing Three Dimensions





Te Rito o te Harakeke

Mauri Ora

