KA HAO

Casting. Creating. Connecting.

Māori Digital Technology Development Fund.

The Māori Digital Technology Development Fund is a contestable fund established to support initiatives that will create high value jobs and opportunities for Māori in digital technologies.

Te Kāwanatanga o Aotearoa

What are the funding priorities?

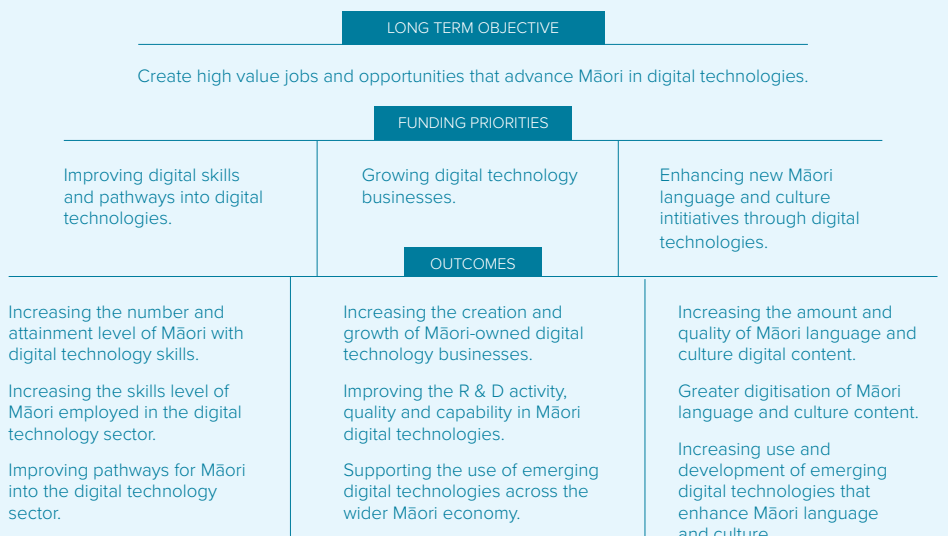To achieve its long-term objective, the Fund will support initiatives within three funding priority areas:

- **Funding priority 1 - Improving digital skills and pathways for Māori into digital technologies**
  This priority will grow the number of Māori in high-value jobs by improving and promoting pathways for Māori to enter the digital technologies sector, and by supporting the development of skills necessary to participate in sectors deploying digital technologies.

- **Funding priority 2 - Growing digital technologies businesses**
  This priority will grow the number of high-value jobs by supporting the development of Māori in digital technology businesses.

- **Funding priority 3 - Enhancing new Māori language and culture initiatives through digital technologies**
  This priority will support the development of new Māori language and culture initiatives through digital technologies, and in doing so, contribute to the development of skills necessary to participate in sectors deploying digital technologies and grow the number of Māori in high-value jobs.

The funding priorities link to a number of key outcome areas which provide more detail and guidance to applicants about the types of initiatives that could be supported.

Each successful application must demonstrate that the initiative will:

1. create high value jobs and opportunities that advance Māori in digital technologies; and

2. align to one or more of the three funding priorities; and

3. achieve one or more of the funding outcomes relevant to the funding priority the applicant is targeting.

Those are the "Fundamental Criteria". The diagram below illustrates the how those fundamental criteria are linked.

LONG TERM OBJECTIVE

Create high value jobs and opportunities that advance Māori in digital technologies.

FUNDING PRIORITIES

Improving digital skills and pathways into digital technologies.	Growing digital technology businesses.	Enhancing new Māori language and culture intitiatives through digital technologies.

OUTCOMES

Increasing the number and attainment level of Māori with digital technology skills.	Increasing the creation and growth of Māori-owned digital technology businesses.	Increasing the amount and quality of Māori language and culture digital content.
Increasing the skills level of Māori employed in the digital technology sector.	Improving the R & D activity, quality and capability in Māori digital technologies.	Greater digitisation of Māori language and culture content.
Improving pathways for Māori into the digital technology sector.	Supporting the use of emerging digital technologies across the wider Māori economy.	Increasing use and development of emerging digital technologies that enhance Māori language and culture.

Te Puni Kōkiri
REALISING MĀORI POTENTIAL

MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT
HĪKINA WHAKATUTUKI